



# D7.13: QUARTERLY WP7 COORDINATION AND MONITORING REPORT

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PROJECT	Sustainable Integrated Management FOR the NEXUS of water-land-food-energy-climate for a resource-efficient Europe (SIM4NEXUS)
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COMMENTS	Updated final version of D7.13.

## DOCUMENT HISTORY

VERSION	INITIALS/NAME	DATE	COMMENTS-DESCRIPTION OF ACTIONS
0	LINDA ROMANOVSKA	12-05-2017	INTERNAL DRAFT VERSION
1	LINDA ROMANOVSKA	28.04.2017	DRAFT VERSION FOR REVIEW
1A	GUIDO SCHMIDT	29.04.2017	REVIEW COMMENTS AND ADDITIONAL INFORMATION
1B	LINDA ROMANOVSKA	18.05.2017	INCORPORATION OF REVIEW COMMENTS AND NEW INFORMATION
2	GUIDO SCHMIDT	19.05.2017	VERSION FOR APPROVAL BY SCIENTIFIC COORDINATOR
3	TOBIAS CONRADT	22.05.2017	CORRECTED VERSION FOR APPROVAL
3.1	TOBIAS CONRADT	23.05.2017	RE-CORRECTED VERSION FOR APPROVAL
4	LINDA ROMANOVSKA	21.09.2017	DRAFT Q5 REPORT
5	LINDA ROMANOVSKA	02.10.2017	UPDATED WITH INPUTS FROM TOBIAS CONRADT AND MARIA MIRACHTSI
5.1	LINDA ROMANOVSKA	04.10.2017	ADDED INPUTS FROM CHRISTINE MATAUSCHEK
5.2	LINDA ROMANOVSKA	09.10.2017	FINALISED Q5 REPORT – MISSING INPUTS FROM MARIA MIRACHTSI
6	LINDA ROMANOVSKA	26.10.2017	FINAL Q5 REPORT
7	GUIDO SCHMIDT	30.10.2017	VERSION FOR APPROVAL BY SCIENTIFIC COORDINATOR
8	LINDA ROMANOVSKA	06.03.2018	DRAFT Q6 AND Q7 REPORT
9	LINDA ROMANOVSKA	29.03.2018	UPDATED WITH INPUTS BY MARIA MIRACHTSI AND CHRISTINE MATAUSCHEK
10	CHRISTINE MATAUSCHEK	18.04.2018	UPDATED Q6 AND Q7 REPORT - WITH INPUTS FROM TOBIAS CONRADT
11	GUIDO SCHMIDT	26.04.2018	QA-ED FINAL Q6 AND Q7 REPORT
12	CHRISTINE MATAUSCHEK	12.06.2018	DRAFT Q8 REPORT
13	CHRISTINE MATAUSCHEK	06.08.2018	UPDATED WITH INPUTS BY MARIA MIRACHTSI AND TOBIAS CONRADT
14	GUIDO SCHMIDT	06.08.2018	QA-ED FINAL Q8 REPORT
15	CHRISTINE MATAUSCHEK	07.08.2018	FINAL Q8 REPORT
16	GUIDO SCHMIDT	08.08.2018	VERSION FOR APPROVAL BY SCIENTIFIC COORDINATOR
17	CHRISTINE MATAUSCHEK	12.10.2018	DRAFT Q9 REPORT
18	CHRISTINE MATAUSCHEK	7.11.2018	UPDATE WITH INPUTS BY MARIA MIRACHTSI AND TOBIAS CONRADT

19	GUIDO SCHMIDT	20.11.2018	QA
20	CHRISTINE MATAUSCHEK	07.01.2019	DRAFT Q10 REPORT
21	CHRISTINE MATAUSCHEK	01.02.2019	UPDATE WITH INPUTS BY MARIA MIRACHTSI AND TOBIAS CONRADT
22	GUIDO SCHMIDT	06.02.2019	QA
23	CHRISTINE MATAUSCHEK	18.02.2019	FINAL Q10 REPORT
24	CHRISTINE MATAUSCHEK	07.06.2019	DRAFT Q11 & Q12 REPORT
25	CHRISTINE MATAUSCHEK	19.07.2019	INPUT FROM MARIA MIRACHTSI & TOBIAS CONRADT FINAL Q11 & Q12 REPORT
26	CHRISTINE MATAUSCHEK	04.11.2019	DRAFT Q13 REPORT
27	CHRISTINE MATAUSCHEK	22.11.2019	INPUT FROM MARIA MIRACHTSI
28	CHRISTINE MATAUSCHEK	29.11.2019	INPUT FROM TOBIAS CONRADT
29	CHRISTINE MATAUSCHEK	03.12.2019	FINAL Q13 REPORT
30	CHRISTINE MATAUSCHEK	11.02.2020	DRAFT Q14
31	CHRISTINE MATAUSCHEK	03.03.2020	INPUT FROM TOBIAS CONRADT
32	CHRISTINE MATAUSCHEK	09.03.2020	INPUT FROM MARIA MIRACHTSI
33	GUIDO SCHMIDT	09.03.2020	QA
34	CHRISTINE MATAUSCHEK	09.03.2020	FINAL Q14 REPORT
35	GUIDO SCHMIDT	09.03.2020	QA FINAL VERSION
36	CHRISTINE MATAUSCHEK	24.04.2020	DRAFT Q15
37	CHRISTINE MATAUSCHEK	13.05.2020	INPUT FROM MARIA MIRACHTSI
38	CHRISTINE MATAUSCHEK	14.05.2020	INPUT FROM TOBIAS CONRADT
39	CHRISTINE MATAUSCHEK	15.05.2020	FINAL Q15 REPORT DRAFT
40	GUIDO SCHMIDT	18.05.2020	QA Q15 REPORT
41	CHRISTINE MATAUSCHEK	22.06.2020	REMOVED A DOELMAN ET AL. 2019 PAPER

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## 1 Changes with respect to DoA

No changes

## 2 Dissemination and uptake

This deliverable serves as a regular stock-taking of communication activities and the monitoring of progress as measured by effort and impact indicators. It is of key importance to communication planning within the project and feeds in directly into the updates of Deliverable 7.1 the Communication and dissemination strategy.

It also serves as regular reporting to the Contracting Authority and Project Coordination Team.

## 3 Executive summary

The present report is a quarter by quarter and task by task reporting on all communication activities happening within SIM4NEXUS project and monitoring of the achievement based on pre-defined communication effort and impact indicators. It is prepared by WP7, but also includes activities carried out by other WPs and case studies as reported by WP and case studies' leads.

The first part of the report includes summary monitoring tables of indicators (including KPIs), deliverables and milestones, allowing quick overview of 'where we stand' with communication outcomes.

It is followed by detailed communication reporting for each project quarter, including listing of key activities per task, indicator achievement within the quarter, as well as progress on the WP7 deliverables and milestones. Finally, each quarter and each task includes 'Points for review': a listing of key conclusions, issues and recommendations that need to be considered and taken into account in the next quarters and the reviews of D7.1.

## 4 Evidence of accomplishment

Report

## 5 Deliverable and milestone summary table

The table displays the status of all WP7 deliverables on the date of reporting.

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5 M13			X X X	November 2016 – 1 <sup>st</sup> version June 2017 – resubmission November 2017 – after review
D7.2 Project website	M5			X X	August 2016 - First version February 2017 - Final version after review
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30			X	September 2018
D7.6 Promotional material inventory M13-M30	M30			X	September 2018
D7.7 Research articles inventory M1-M48	M48			X	May 2020
D7.8 Promotional material inventory M6-M48	M48			X	May 2020
D7.9 Quarterly WP7 coordination and monitoring reports	M48			X	April 2017
D7.10 Updated dissemination and communication strategy	M30			X	September 2019
D7.11 Final dissemination and communication strategy	M42			X	November 2019
D7.12 Updated WP7 coordination and monitoring report	M30			X	September 2018
D7.13 Final WP7 coordination and monitoring report	M48			X	May 2020
MS2 Set-up of the project website	M5			X	February 2017
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24			X	May 2018
MS8 Scientific presentations at events report including presentation summaries	M36			X	August 2019
MS8 Scientific presentations at events report including presentation summaries	M48			X	May 2020
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24			X	May 2018

MS9 Communication actions to policy-makers short report	M36			X	November 2019
MS9 Communication actions to policy-makers short report	M48			X	May 2020

## 6 Reflections on strengths and weaknesses of the SIM4NEXUS work in communications & dissemination

### Strengths:

- “Active” project team (events, online)
- Case studies with (diversity of) on-the-ground experience
- Increasing convergence with exploitation strategy
- Strong external networking
- Visualization of Nexus
- Policy changes at EU level (e.g. European Green Deal) have been addressed
- EU/ EASME institutional support, e.g. meetings, online
- Quality impact of policy communications

### Weaknesses:

- Timing of project results – readiness for communication (e.g. videos)
- Difficulty to develop precise messages vs. complexity & uncertainties inherent to Nexus
- Project is “water-driven” – access to other sectors and their media is more difficult
- “Nexus” word/terminology is difficult to capture
- Online impact overestimated at the project set-up (compared to performance)
- At the policy arena, “Climate change” is overruling other natural resource topics
- Project duration too short for societal changes/ uptake vs. continuity of (case study) initiatives post-project

## 7 Monitoring indicator summary table

All values indicating the ‘reached’ level are cumulative values for all project months up to the date of reporting. Note a “+” indicates that further effort/impact has been reached, but cannot yet be accounted for, due to lacking data in the reporting exercise. These data gaps are aimed to be subsequently eliminated, thus reaching full information over time.



Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content items published	N/A	120	Visitor clicks <sup>1</sup>	N/A	93668 unique visitors 103743 visits In total!	
7.3	Scientific conferences/ events	Nr. of events attended	10	<b>87</b>	Size of total audience reached	3000	<b>5586</b>	
7.3	Scientific publications	Publications published + submitted	10	32+	No. of estimated users	5000	N/A	There is no means to count the actual users of sci. pubs.
					No. of citations	N/A	396	Replacement metric using Web of Science™ stats
7.3	Workshops for science community	Nr. of workshops held	N/A	9	Size of total audience reached	N/A	>250++	
7.4	Case studies communication: videos	Nr. of videos published	20	19	No. of video 'plays'	20 000	982++	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	1	Total audience reached with the briefs	N/A	N/A	
7.5	Online dissemination: Twitter	Nr. of tweets	240	<b>572</b>	Twitter 'likes' and re-tweets	24 000	2703retweets 3951 likes 1734 link clicks TOTAL: 8388	

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<sup>1</sup> Around at least 20% of traffic is most likely spam. A high number of visits are very short, indicating bot activity. The number was already discounted.

7.5	Online dissemination: Slideshare	Nr. of presentations posted	20	<b>17</b>	Nr. of visits to presentations	10 000	1414 views	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	<b>10</b>	Size of audience reached	160 000	9704+	
7.5	Online dissemination: external websites	Nr. of items published	10	<b>45</b>	Size of audience reached	20 000	20537+ unique visitors 25828 visits	The figures refer to project and external websites
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	<b>60</b>	Size of audience reached	20 000	1052+ viewers reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	12	Nr. of downloads/nr. of handouts given out	N/A	~2000	
7.6	Promotional material:	Nr. of translations	N/A	7				
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	4	Nr. of policy-maker responses to contributions received	N/A		DG RTD: "... very interesting and well formulated policy recommendations. This shows how relevant some past and ongoing EC funder RTD projects are for new policy developments and how "forward looking" were some of our H2020 topics. "
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	5	Number of clicks/downloads	N/A	>150	
7.4, 7.7	Communication with policy decision-makers, practitioner and	Nr. of events attended	10	<b>42</b>	Nr. of policy-making representatives reached <i>(add type</i>	4000	1969+	Type: Conference, workshops, networking, DG Connect, Online consultation, technical

	communities of practice: events				<i>and sector in comment)</i>			meeting, Forum, annual Stakeholder, policy brief, Oral presentation, writing and distribution, group discussion, ...  Sector: Climate, Water, Energy, Nexus, Land, Food, Climate adaption
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	5	Total audience reached	200 000	>61 250	

The full list of scientific publications includes the following:

AUTHOR	YEAR	TITEL	MAGAZINE	DOI
JAN POKORNÝ, PETRA HESSLEROVÁ, HANNA HURYNA, AND DAVID HARPER	2016	INDIRECT AND DIRECT THERMODYNAMIC EFFECTS OF WETLAND ECOSYSTEMS ON CLIMATE	SPRINGER INTERNATIONAL PUBLISHING SWITZERLAND	10.1007/978-3-319-38927-1_7
FLORIAN HUMPENÖDER, ALEXANDER POPP, BENJAMIN LEON BODIRSKY, ISABELLE WEINDL, ANNE BIEWALD, HERMANN LOTZE-CAMPEN, JAN PHILIPP DIETRICH, DAVID KLEIN, ULRICH KREIDENWEIS, CHRISTOPH MÜLLER, SUSANNE ROLINSKI AND MIODRAG STEVANOVIĆ	2018	LARGE-SCALE BIOENERGY PRODUCTION: HOW TO RESOLVE SUSTAINABILITY TRADE-OFFS?	IOP PUBLISHING LTD	<a href="https://doi.org/10.1088/1748-9326/AA9E3B">HTTPS://DOI.ORG/10.1088/1748-9326/AA9E3B</a>
JANEZ SUŠNIK, CHENGZI CHEW, XAVIER DOMINGO, SIMONE MEREU, ANTONIO TRABUCCO, BARRY EVANS, LYDIA VAMVAKERIDOU-LYROUDIA, DRAGAN A. SAVIĆ, CHRYSI LASPIDOU AND FLOOR BROUWER	2018	MULTI-STAKEHOLDER DEVELOPMENT OF A SERIOUS GAME TO EXPLORE THE WATER-ENERGY-FOOD-LAND-CLIMATE NEXUS: THE SIM4NEXUS APPROACH	WATER 2018, 10(2), 139	<a href="https://doi.org/10.1088/1748-9326/AA9E3B">HTTPS://DOI.ORG/10.1088/1748-9326/AA9E3B</a>
SARA MASIA, JANEZ SUŠNIK, SERENA MARRAS, SIMONE MEREU, DONATELLA SPANO AND ANTONIO TRABUCCO	2018	ASSESSMENT OF IRRIGATED AGRICULTURE VULNERABILITY UNDER CLIMATE CHANGE IN SOUTHERN ITALY	WATER 2018, 10(2), 209	<a href="https://doi.org/10.3390/W10020209">HTTPS://DOI.ORG/10.3390/W10020209</a>
JEAN-FRANCOIS MERCURE, HECTOR POLLITT, NEIL R. EDWARDS, PHILIP B. HOLDEN, UNNADA CHEWPREECH, PABLO SALAS, AILEEN LAM, FLORIAN KNOBLOCH, JORGE E. VINUALES	2018	ENVIRONMENTAL IMPACT ASSESSMENT FOR CLIMATE CHANGE POLICY WITH THE SIMULATION-BASED INTEGRATED ASSESSMENT MODEL E3ME-FTT-GENIE	ENERGY STRATEGY REVIEWS; VOLUME 20, APRIL 2018, PAGES 195-208	<a href="https://doi.org/10.1016/J.ESR.2018.03.003">HTTPS://DOI.ORG/10.1016/J.ESR.2018.03.003</a>
NIKOLAOS MELLIOS, JASON F. L. KOOPMAN AND CHRYSI LASPIDOU	2018	VIRTUAL CROP WATER EXPORT ANALYSIS: THE CASE OF GREECE AT RIVER BASIN DISTRICT LEVEL	GEOSCIENCES 2018, 8(5), 161	<a href="https://doi.org/10.3390/GEOSCIENCES8050161">HTTPS://DOI.ORG/10.3390/GEOSCIENCES8050161</a>
PILAR MARTINEZ, MARIA BLANCO AND BENTE CASTRO-CAMPOS	2018	THE WATER–ENERGY–FOOD NEXUS: A FUZZY-COGNITIVE MAPPING APPROACH TO SUPPORT NEXUS-COMPLIANT POLICIES IN ANDALUSIA (SPAIN)	WATER 2018, 10(5), 664	<a href="https://doi.org/10.3390/W10050664">HTTPS://DOI.ORG/10.3390/W10050664</a>
FLOOR BROUWER, GEORGIOS AVGERINOPOULOS, DORA FAZEKAS, CHRYSI LASPIDOU, JEAN-FRANCOIS MERCURE, HECTOR POLLITT, EUNICE PEREIRA RAMOS, MARK HOWELLS	2018	ENERGY MODELLING AND THE NEXUS CONCEPT	ENERGY STRATEGY REVIEWS; VOLUME 19, JANUARY 2018, PAGES 1-6	<a href="https://doi.org/10.1016/J.ESR.2017.10.005">HTTPS://DOI.ORG/10.1016/J.ESR.2017.10.005</a>
WEINDL I., POPP A., BODIRSKY B. L., ROLINSKI S., LOTZE-CAMPEN H., BIEWALD A., HUMPENÖDER F., DIETRICH J. P. AND STEVANOVIĆ M	2017	LIVESTOCK AND HUMAN USE OF LAND: PRODUCTIVITY TRENDS AND DIETARY CHOICES AS DRIVERS OF FUTURE LAND AND CARBON DYNAMICS	GLOBAL AND PLANETARY CHANGE 159, 1	<a href="https://doi.org/10.1016/J.GLOPLACHA.2017.10.002">HTTPS://DOI.ORG/10.1016/J.GLOPLACHA.2017.10.002</a>
LASPIDOU C., WITMER M., VAMVAKERIDOU L.S., DOMINGO X., BROUWER F., HOWELLS M., SUSNIK J., BLANCO M., BONAZOUNTAS M., FOURNIER M. AND PAPADOPOULOU M.P.	2017	THE WATER-LAND-FOOD-ENERGY-CLIMATE NEXUS FOR A RESOURCE-EFFICIENT EUROPE	15TH INTERNATIONAL CONFERENCE ON ENVIRONMENTAL SCIENCE AND TECHNOLOGY (CEST)	<a href="https://cest2017.gnest.org/sites/default/files/presentation_file_list/cest2017_00768_oral_paper.pdf">HTTPS://CEST2017.GNEST.ORG/SITES/DEFAULT/FILES/PRESENTATION_FILE_LIST/CEST2017_00768_ORAL_PAPER.PDF</a>

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JANEZ SUŠNIK	2018	DATA-DRIVEN QUANTIFICATION OF THE GLOBAL WATER-ENERGY-FOOD SYSTEM	RESOURCES, CONSERVATION AND RECYCLING; VOLUME 133, JUNE 2018, PAGES 179-190	<a href="https://doi.org/10.1016/j.resconrec.2018.02.023">HTTPS://DOI.ORG/10.1016/J.RESCONREC.2018.02.023</a>
CHRYSI S. LASPIDOU, DIMITRIOS T. KOFINAS, NIKOLAOS K. MELLIO AND MARIA WITMER	2018	MODELLING THE WATER-ENERGY-FOOD-LAND USE-CLIMATE NEXUS: THE NEXUS TREE APPROACH	PROCEEDINGS 2018, 2, 617	DOI:10.3390/PROCEEDINGS2110617
ANTONIO TRABUCCO, JANEZ SUŠNIK, LYDIA VAMVAKERIDOU-LYROUDIA, BARRY EVANS, SARA MASIA, MARIA BLANCO, ROBERTO ROSON, MARTINA SARTORI, EVA ALEXANDRI, FLOOR BROUWER, DONATELLA SPANO, ALFONSO DAMIANO, ANDREA VIRDIS, GIOVANNI SISTU, DANIELE PULINO, VANIA STATZU, FABIO MADAU, ELISABETTA STRAZZERA AND SIMONE MEREU	2018	WATER-FOOD-ENERGY NEXUS UNDER CLIMATE CHANGE IN SARDINIA	PROCEEDINGS 2018, 2, 609	DOI:10.3390/PROCEEDINGS2110609
PETRA HESSLEROVÁ, HANNA HURYNA, JAN POKORNÝ, JAN PROCHÁZKA	2018	THE EFFECT OF FOREST DISTURBANCE ON LANDSCAPE TEMPERATURE	ECOLOGICAL ENGINEERING 120 (2018) 345–354	<a href="https://doi.org/10.1016/j.ecoleng.2018.06.011">HTTPS://DOI.ORG/10.1016/J.ECOLENG.2018.06.011</a>
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MARCO SPRINGMANN, MICHAEL CLARK, DANIEL MASON-D'CROZ, KEITH WIEBE, BENJAMIN LEON BODIRSKY, LUIS LASSALETTA, WIM DE VRIES, SONJA J. VERMEULEN, MARIO HERRERO, KIMBERLY M. CARLSON, MALIN JONELL, MAX TROELL, FABRICE DECLERCK, LINE J. GORDON, RAMI ZURAYK, PETER SCARBOROUGH, MIKE RAYNER, BRENT LOKEN, JESS FANZO, H. CHARLES J. GODFRAY, DAVID TILMAN, JOHAN ROCKSTRÖM & WALTER WILLETT	2018	OPTIONS FOR KEEPING THE FOOD SYSTEM WITHIN ENVIRONMENTAL LIMITS	NATURE 562 (2018) 519–525	<a href="https://doi.org/10.1038/s41586-018-0594-0">HTTPS://DOI.ORG/10.1038/S41586-018-0594-0</a>
ANDERS ARVESEN, GUNNAR LUDERER, MICHAJA PEHL, BENJAMIN LEON BODIRSKY, EDGAR G. HERTWICH	2018	DERIVING LIFE CYCLE ASSESSMENT COEFFICIENTS FOR APPLICATION IN INTEGRATED ASSESSMENT MODELLING	ENVIRONMENTAL MODELLING & SOFTWARE 99 (2018) 111–125	<a href="https://doi.org/10.1016/j.envsoft.2017.09.010">HTTPS://DOI.ORG/10.1016/J.ENVSOFT.2017.09.010</a>

ELKE STEHFEST, WILLEM-JAN VAN ZEIST, HUGO VALIN, PETR HAVLIK, ALEXANDER POPP, PAGE KYLE, ANDRZEJ TABEAU, DANIEL MASON-D'CROZ TOMOKO HASEGAWA, BENJAMIN L. BODIRSKY, KATHERINE CALVIN, JONATHAN C. DOELMANN, SHINICHIRO FUJIMORI, FLORIAN HUMPENÖDER, HERMANN LOTZE-CAMPEN, HANS VAN MEIJL, KEITH WIEBE	2019	KEY DETERMINANTS OF GLOBAL LAND-USE PROJECTIONS	NATURE COMMUNICATIONS (2019) 10:2166, 10 PP.	<a href="https://doi.org/10.1038/s41467-019-09945-w">HTTPS://DOI.ORG/10.1038/S41467-019-09945-W</a>
CHRYSI S. LASPIDOU, NIKOLAOS MELLIOS, DIMITRIS KOFINAS	2019	TOWARDS RANKING THE WATER–ENERGY–FOOD–LAND USE–CLIMATE NEXUS INTERLINKAGES FOR BUILDING A NEXUS CONCEPTUAL MODEL WITH A HEURISTIC ALGORITHM	WATER 2019, 11, 306; 12 PP.	<a href="https://doi.org/10.3390/W11020306">HTTPS://DOI.ORG/10.3390/W11020306</a>
MALGORZATA BLICHARSKA, CLAUDIA TEUTSCHBEIN	2019	UTMANINGAR FÖR NATURVÅRD I ETT MULTI-SEKTORSSYSTEM (ENVIRONMENTAL CONSERVATION CHALLENGES IN A MULTI-SECTOR SYSTEM)	BIODIVERSE 2018 (4) 16–17	<a href="http://www.biodiverse.se/articles/utmaningar-for-naturvard-i-ett-multi-sektorsystem/">HTTP://WWW.BIODIVERSE.SE/ARTICLES/UTMANINGAR-FOR-NATURVARD-I-ETT-MULTI-SEKTORSSYSTEM/</a>
FLOOR BROUWER, LYDIA VAMVAKERIDOU-LYROUDIA, EVA ALEXANDRI, INGRID BREMERE, MATTHEW GRIFFEY AND VINCENT LINDERHOF	2018	THE NEXUS CONCEPT INTEGRATING ENERGY AND RESOURCE EFFICIENCY FOR POLICY ASSESSMENTS: A COMPARATIVE APPROACH FROM THREE CASES	SUSTAINABILITY 2018, 10, 4860	DOI:10.3390/SU10124860
ROGER CREMADES, HERMINEMITTER, NICU CONSTANTIN TUDOSE, ANABEL SANCHEZ-PLAZA, ANIL GRAVES, ANELIES BROEKMAN, STEFFEN BENDER, CARLO GIUPPONI, PHOEBE KOUNDOURI, MUHAMAD BAHRI, SORIN CHEVAL, JÖRG CORTEKAR, YAMIR MORENO, OSCARMELO, KATRIN KARNER, CEZAR UNGUREAN, SERBAN OCTAVIAN DAVIDESCU, BERNADETTE KROPF, FLOOR BROUWER, MIRABELA MARIN	2019	TEN PRINCIPLES TO INTEGRATE THE WATER-ENERGY-LAND NEXUS WITH CLIMATE SERVICES FOR CO-PRODUCING LOCAL AND REGIONAL INTEGRATED ASSESSMENTS	SCIENCE OF THE TOTAL ENVIRONMENT, VOL. 693.	<a href="https://doi.org/10.1016/j.scitotenv.2019.133662">HTTPS://DOI.ORG/10.1016/J.SCITOTENV.2019.133662</a>
PILAR MARTÍNEZ (UPM), MARIA BLANCO (UPM)	2019	SENSITIVITY OF AGRICULTURAL DEVELOPMENT TO WATER-RELATED DRIVERS: THE CASE OF ANDALUSIA (SPAIN)	WATER	<a href="https://doi.org/10.3390/W11091854">HTTPS://DOI.ORG/10.3390/W11091854</a>
JAN PHILIPP DIETRICH, BENJAMIN LEON BODIRSKY, FLORIAN HUMPENÖDER, ISABELLEWEINDL, MIODRAG STEVANOVIĆ, KRISTINE KARSTENS, ULRICH KREIDENWEIS, XIAOXIWANG, ABHIJEET MISHRA, DAVID KLEIN, GEANDERSON AMBRÓSIO, EWERTON ARAUJO, AMSALUWOLDIE YALEW, LAVINIA BAUMSTARK, STEPHEN WIRTH, ANASTASIS GIANNOUSAKIS, FELICITAS BEIER, DAVID MENG-CHUEN CHEN, HERMANN LOTZE-CAMPEN, AND ALEXANDER POPP	2019	MAGPIE 4 – A MODULAR OPEN-SOURCE FRAMEWORK FOR MODELING GLOBAL LAND SYSTEMS	GEOSCIENTIFIC MODEL DEVELOPMENT	

STEPHAN HÜLSMANN, SIMON LANGAN, KARSTEN RINKE, JANEZ SUŠNIK AND WOLF MOOIJ	2019	INTEGRATED MODELLING AND MANAGEMENT OF WATER RESOURCES: THE ECOSYSTEM PERSPECTIVE ON THE NEXUS APPROACH'	CURRENT OPINION IN ENVIRONMENTAL SUSTAINABILITY.	<a href="https://doi.org/10.1016/j.cosust.2019.07.003">HTTPS://DOI.ORG/10.1016/J.COSUST.2019.07.003</a>
CHRYSIDA-ALIKI PAPADOPOULOU, MARIA P. PAPADOPOULOU, CHRYSI LASPIDOU, STEFANIA MUNARETTO, FLOOR BROUWER	2020	TOWARDS A LOW-CARBON ECONOMY: A NEXUS-ORIENTED POLICY COHERENCE ANALYSIS IN GREECE	SUSTAINABILITY 12 , 1, 373	<a href="https://doi.org/10.3390/SU12010373">HTTPS://DOI.ORG/10.3390/SU12010373</a>
ILJE PIKAAR, SILVIO MATASSA, BENJAMIN L. BODIRSKY, ISABELLE WEINDL, FLORIAN HUMPENÖDER, KORNEEL RABAEY, NICO BOON, MICHELE BRUSCHI, ZHIGUO YUAN, HANNAH VAN ZANTEN, MARIO HERRERO, WILLY VERSTRAETE, ALEXANDER POPP	2018	DECOUPLING LIVESTOCK FROM LAND USE THROUGH INDRUSTRIAL FEED PRODUCTION PATHWAYS	ENVIRONMENTAL SCIENCE AND TECHNOLOGY 52 (13) 7351-7359	<a href="https://doi.org/10.1021/ACS.EST.8B00216">HTTPS://DOI.ORG/10.1021/ACS.EST.8B00216</a>
DETLEF P. VAN VUUREN, DAVID L. BIJL, PATRICK BOGAART, ELKE STEHFEST, HESTER BIEMANS, STEFAN C. DEKKER, JONATHAN C. DOELMAN, DAVID E. H. J. GERNAAT, MATHIJS HARMSSEN	2019	INTEGRATED SCENARIOS TO SUPPORT ANALYSIS OF THE FOOD–ENERGY–WATER NEXUS	NATURE SUSTAINABILITY 2, 1132–1141	<a href="https://doi.org/10.1038/S41893-019-0418-8">HTTPS://DOI.ORG/10.1038/S41893-019-0418-8</a>
DIETER GERTEN, VERA HECK, JONAS JÄGERMEYR, BENJAMIN LEON BODIRSKY, INGO FETZER, MIKA JALAVA, MATTI KUMMU, WOLFGANG LUCHT, JOHAN ROCKSTRÖM, SIBYLL SCHAPHOFF, HANS JOACHIM SCHELLNHUBER	2020	FEEDING TEN BILLION PEOPLE IS POSSIBLE WITHIN FOUR TERRESTRIAL PLANETARY BOUNDARIES	NATURE SUSTAINABILITY (IN PRESS)	<a href="https://doi.org/10.1038/S41893-019-0418-8">HTTPS://DOI.ORG/10.1038/S41893-019-0418-8</a>
FLORIAN KNOBLOCH, STEEF V. HANSSEN, AILEEN LAM, HECTOR POLLITT, PABLO SALAS, UNNADA CHEWPREECHA, MARK A. J. HUIJBREGTS, JEAN-FRANCOIS MERCURE	2020	NET EMISSION REDUCTIONS FROM ELECTRIC CARS AND HEAT PUMPS IN 59 WORLD REGIONS OVER TIME	NATURE SUSTAINABILITY (IN PRESS)	<a href="https://doi.org/10.1038/S41893-020-0488-7">HTTPS://DOI.ORG/10.1038/S41893-020-0488-7</a>
CHRYSI S. LASPIDOU, NIKOLAOS K. MELLIOS, ALEXANDRA E. SPYROPOULOU, DIMITRIOS TH. KOFINAS, MARIA P. PAPADOPOULOU	2020	SYSTEMS THINKING ON THE RESOURCE NEXUS: MODELING AND VISUALISATION TOOLS TO IDENTIFY CRITICAL INTERLINKAGES FOR RESILIENT AND SUSTAINABLE SOCIETIES AND INSTITUTIONS	SCIENCE OF THE TOTAL ENVIRONMENT 717, 137264	<a href="https://doi.org/10.1016/j.scitotenv.2020.137264">HTTPS://DOI.ORG/10.1016/J.SCITOTENV.2020.137264</a>



## 8 KPI summary (relevant for quality assurance)

The table includes those KPIs, monitoring which falls under the responsibility of WP7

KPI number	KPI description	Status	Comments
KPI2	Number of papers by SIM4NEXUS partners submitted to peer reviewed journals that present the link between the Nexus and resource efficiency, pathways for the vision 'Living well within the borders of our planet' in 2050 and beyond (Objective 1), climate and sustainability goals (Impact 1) and opportunities and limitations of low-carbon options in view of near-term policy initiatives (Impact 2).	32 +	Further papers reported in other parts of this report are conference proceedings or "grey literature" and not part of a regular journal.
KPI3	Number of tweets from @SIM4NEXUS (with 'likes', 'retweets' and 'views') that address the links between the Nexus and resource efficiency, pathways for the vision 'Living well within the borders of our planet' in 2050 and beyond (Objective 1), climate and sustainability goals (Impact 1) and opportunities and limitations of low-carbon options in view of near-term policy initiatives (Impact 2).	Tweets: 572 2703 retweets 3951 likes 1734 link clicks TOTAL: 8388	
KPI8	Number of contributions towards international policy events (UNFCCC – United Nations Framework Convention on Climate Change, CBD - Convention on Biological Diversity), European (e.g. CAP – Common Agricultural Policy, WFD – Water Framework Directive), national policy events and regional policy events.	27	

## 9.1 Summary of review points for the next quarters

None

## 9.2 Resolution of past review points

Revision point	Implementation
<ul style="list-style-type: none"> <li>None</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>

The following draft overview can be provided for communications activities reported related to the project activities outlined at the last project meeting. Please note it is a preliminary version.

WP	Date	Activity, event, deliverable	Lead	Main aim or interest for sharing (why do we communicate?), or key messages
1	?	D1.1/1.2 scientific inventory on the nexus	Chrysi	To explain how we see the most relevant Nexus relationships, and how complex they are; to disseminate and mainstream our understanding (e.g. to consultants and technical people beyond research), and gather critical feedback
1	?	Nexus glossary	Eunice	To share our glossary with the Nexus community and assure that our “terminology” is being mainstreamed, or critically commented on by other Nexus researchers, professionals or managers
2	Mid-2019?	Nexus policy summary (D2.4)	Maria W	To discuss on preliminary version of our findings with peers, and get additional comments, e.g. by a webinar
2	?	(Short) Opinion piece on MS34	Maria W	Success factors for the water-land-energy-food-climate nexus approach
3	Early 2019?	MS18 on application of the Thematic Models	Maria B	Exchange with modellers on the lessons learned from the exercise of using models in the case studies (successes and difficulties encountered in data gathering, modelling or interpretation of results, combination of models, usefulness) and establishing the baseline; as input for our future work, and gaining interest for S4N
6	Late 2019	Exploitation of SIM4NEXUS	Nathalie	To promote the S4N exploitable products, which have been agreed in the go/no-go decision in M36; to engage with interested users

2	09/2019?	EU farm policy – evaluation of its impact on water (changed to European Green Deal)	Maria W +	Provide contribution to the official EU evaluation. Opportunity to communicate about the strengths and missing links; input from overall assessment, and maybe including some case study examples
	2019	Handbook on the Cluster (Edward Elgar)	Floor +	To use some of the chapter drafting exercises for exchange, e.g. by webinars

## 9.3 Task 7.1 Dissemination and communication strategy

### 9.3.1 Undertaken activity description

### 9.3.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5 M13 M30 M37			X First version	November 2016 First version
				X 1 <sup>st</sup> review	June 2017 1 <sup>st</sup> review
D7.10 Updated dissemination and communication strategy	M30			X	September 2019
D7.11 Final dissemination and communication strategy	M42			X	November 2019

#### Indicators

N/A

### 9.3.3 Points for review

## 9.4 Task 7.2 Set-up and maintenance of a project website

### 9.4.1 Undertaken activity description

- 13 News items have been published.

### 9.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5			X	February 2017

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content items published	N/A	13/120	Visitor clicks <sup>2</sup>	N/A	45534 unique visitors 45970 visits	

<sup>2</sup> Around at least 20% of traffic is most likely spam. A high number of visits are very short, indicating bot activity. The number was already discounted.

### 9.4.3 Points for review

## 9.5 Task 7.3 Communications with the research community

### 9.5.1 Undertaken activity description

- Deliverable D7.7 Research articles inventory M1-M48 is completed.
- Milestone MS8 Scientific presentations at events report including presentation summaries is completed.

### 9.5.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30			X	September 2018
D7.7 Research articles inventory M1-M48	M48			X	May 2020
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24			X	May 2018
MS8 Scientific presentations at events report including presentation summaries	M36			X	October 2019
MS8 Scientific presentations at events report including presentation summaries	M48			X	May 2020

Indicators

Task	Product/ activity	Effort indicator	Impact indicator	Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
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		Name	Target	Reached	Name	target	Reached	"Reached" counts for this quarter only
7.3	Scientific conferences/ events	Nr. of events attended	10	2/87	Size of total audience reached	3000	110/5586	
7.3	Scientific publications	Publications published+submitted	10	3/33	Nr. of estimated users	5000	N/A	There is no means to count the actual users of sci. pubs.
					No. of citations	N/A	396	Replacement metric using Web of Science™ stats
7.3	Workshops for science community	Nr. of workshops held	N/A	2/9	Size of total audience reached	N/A	N/A	

### 9.5.3 Points for review

## 9.6 Task 7.4 Case studies communication

### 9.6.1 Undertaken activity description

#### 9.6.1.1 Global case

#### 9.6.1.2 Europe case

#### 9.6.1.3 France - Germany transboundary case

- The 3<sup>rd</sup> Stakeholder workshop of the France-Germany transboundary case study took place with a total audience of 20 participants.

#### 9.6.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

- The first Stakeholder workshop for building capacity for establish Regional Water boards took place on the 11<sup>th</sup> December 2019 with a total audience of 47 participants.
- In Košice the second Stakeholder workshop for building capacity for establish Regional Water boards took place on the 12<sup>th</sup> December 2019. An audience of 38 participants attended.
- A Multisectoral dialogue between stakeholders in 4 river basins in Košice region about the SIM4NEXUS Serious Game is planned in the period of May or June with a total audience number of 100 participants.

#### 9.6.1.5 Sweden national case

#### 9.6.1.6 Latvia national case

#### 9.6.1.7 Netherlands national case

- The Netherlands national case study is giving interviews on the topic “Input in problem definition”, in Diverse.

#### 9.6.1.8 Greece national case

#### 9.6.1.9 Azerbaijan national case

- The 2<sup>nd</sup> Stakeholder workshop was held online in the first week of May, a total number of 25 participants attended.

#### 9.6.1.10 Andalusia regional case

#### 9.6.1.11 Southwest UK regional case

#### 9.6.1.12 Sardinia, Italy regional case



## 9.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	19	Nr. of video 'plays'	20 000	982++	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	1	Total audience reached with the briefs	N/A	N/A	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	4	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	180	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	4/6	Total audience reached	200 000	>250	

### 9.6.3 Points for review

## 9.7 Task 7.5 Online dissemination

### 9.7.1 Undertaken activity description

- SIM4NEXUS twitter account was kept updated with all the project's latest developments and news and in addition to this, a series of live tweets were sent from SIM4NEXUS account during the online SIM4NEXUS plenary meeting, 25-27 March 2020 .
- SIM4NEXUS Communications team (Water Europe) kept updated the project's YouTube channel with the partners' videos and further disseminated them through Twitter.
- SIM4NEXUS Communications Team (Water Europe) prepared an article summarising SIM4NEXUS results and approached ten online channels for the article's dissemination and promotion (The Conversation, Acclimatise, Revolve, Climateurope, Climate Action Network, INTERNATIONAL INSTITUTE FOR SUSTAINABLE DEVELOPMENT, IAHR, Global Water Partnership, ESTELA, WindEurope). Acclimatise published the news and Climateurope has the news piece in the pipeline.
- SIM4NEXUS Communications team (Water Europe) monitored the SIM4NEXUS presence in online media (newsletters, external websites, online communities & forums).

### 9.7.2 Outcomes and deliverables

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	49	Twitter 'likes' and re-tweets	24 000	245 retweets 442 likes	

							164 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	N/A	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	1	Size of audience reached	160 000	1.200	Water Europe Members' Newsletter, November 2019
7.5	Online dissemination: external websites	Nr. of items published	10	4	Size of audience reached	20 000	N/A	<a href="https://cordis.europa.eu/article/id/413416-multi-sector-natural-resource-management-the-nexus-concept-and-serious-games">https://cordis.europa.eu/article/id/413416-multi-sector-natural-resource-management-the-nexus-concept-and-serious-games</a>  <a href="http://www.acclimatise.uk.com/2020/03/19/eu-project-sim4nexus-looks-to-transform-policymaking-to-achieve-a-resource-efficient-europe/">http://www.acclimatise.uk.com/2020/03/19/eu-project-sim4nexus-looks-to-transform-policymaking-to-achieve-a-resource-efficient-europe/</a>  <a href="https://watereurope.eu/sim4nexus-launches-new-policy-brief-with-recommendations-to-the-european-green-deal/">https://watereurope.eu/sim4nexus-launches-new-policy-brief-with-recommendations-to-the-european-green-deal/</a>

								<a href="https://www.themayor.eu/en/ict4water-cluster-promotes-water-efficiency">https://www.themayor.eu/en/ict4water-cluster-promotes-water-efficiency</a>
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	16	Size of audience reached	20 000	10 likes	<a href="https://www.linkedin.com/posts/ma%C3%A9-fournier-68265b53-the-nexus-challenges-in-the-transboundary-activity-6647898029288370176-IM7b/">https://www.linkedin.com/posts/ma%C3%A9-fournier-68265b53-the-nexus-challenges-in-the-transboundary-activity-6647898029288370176-IM7b/</a>
							11 likes	<a href="https://www.linkedin.com/posts/janez-susnik-58b16b57-sim4nexus-launches-new-policy-brief-with-activity-6633629736981671936-xKET">https://www.linkedin.com/posts/janez-susnik-58b16b57-sim4nexus-launches-new-policy-brief-with-activity-6633629736981671936-xKET</a>
							10 likes	<a href="https://www.linkedin.com/posts/serious-games-network-france-sim4nexus-">https://www.linkedin.com/posts/serious-games-network-france-sim4nexus-</a>

								<a href="#">activity-6655741193801998336-DPwL</a>
							1 like	<a href="https://www.linkedin.com/posts/strane-innovation-euabrh-2020-water-food-activity-6603322174533050368-Gws3">https://www.linkedin.com/posts/strane-innovation-euabrh-2020-water-food-activity-6603322174533050368-Gws3</a>
							7 likes	<a href="https://www.linkedin.com/posts/janez-susnik-58b16b57-digitalisation-through-the-ict4water-cluster-activity-6656450487862333440-oPDd">https://www.linkedin.com/posts/janez-susnik-58b16b57-digitalisation-through-the-ict4water-cluster-activity-6656450487862333440-oPDd</a>
							13 likes	<a href="https://www.linkedin.com/posts/kwr-water-research-institute-nexus-climate-seriousgame-activity-6660900613418688513-ycb6">https://www.linkedin.com/posts/kwr-water-research-institute-nexus-climate-seriousgame-activity-6660900613418688513-ycb6</a>

							3 likes	<a href="https://www.linkedin.com/posts/janezsusnik-58b16b57_sim4nexus-is-integration-synergy-research-activity-6633260330384535552-H5Am">https://www.linkedin.com/posts/janezsusnik-58b16b57_sim4nexus-is-integration-synergy-research-activity-6633260330384535552-H5Am</a>
							1 likes	<a href="https://www.linkedin.com/posts/serious-games-network-france_sim4nexus-le-serious-game-du-d%C3%A9veloppement-ent-activity-6651737962138607617-OGgG">https://www.linkedin.com/posts/serious-games-network-france_sim4nexus-le-serious-game-du-d%C3%A9veloppement-ent-activity-6651737962138607617-OGgG</a>
								<a href="https://www.linkedin.com/posts/acteon-environment-conf-%C3%A9rence-finale-du-projet-sim4nexus-les-activity-">https://www.linkedin.com/posts/acteon-environment-conf-%C3%A9rence-finale-du-projet-sim4nexus-les-activity-</a>

								<a href="#">6649247665534185472-H4qy</a>
								<a href="https://www.linkedin.com/posts/acclimate_policymaking-resource-europe-activity-6646329603143028736-fuA6">https://www.linkedin.com/posts/acclimate_policymaking-resource-europe-activity-6646329603143028736-fuA6</a>
							1 like	<a href="https://www.linkedin.com/posts/virginievinel_ict4water-cluster-promotes-water-efficiency-activity-6637459134700670976-3kgJ">https://www.linkedin.com/posts/virginievinel_ict4water-cluster-promotes-water-efficiency-activity-6637459134700670976-3kgJ</a>
							4 likes	<a href="https://www.linkedin.com/posts/strane-innovation-d%C3%A9couverte-du-serious-game-sim4nexus-avec-activity-">https://www.linkedin.com/posts/strane-innovation-d%C3%A9couverte-du-serious-game-sim4nexus-avec-activity-</a>



								<a href="#">6652941953795186688-9y1q</a>  <a href="https://www.linkedin.com/posts/strane-innovation_offre-demploi-charg%C3%A9e-de-mission-digitale-activity-6607292118077591552-w3ui">https://www.linkedin.com/posts/strane-innovation_offre-demploi-charg%C3%A9e-de-mission-digitale-activity-6607292118077591552-w3ui</a>  <a href="https://www.linkedin.com/posts/francisco-carrasco-arenas-68467a145_sim4nexus-activity-6605558996663312384-9hDq">https://www.linkedin.com/posts/francisco-carrasco-arenas-68467a145_sim4nexus-activity-6605558996663312384-9hDq</a>  <a href="https://www.linkedin.com/posts/nextgen-water-solutions_report-title-activity-6632973827167125504-y3s">https://www.linkedin.com/posts/nextgen-water-solutions_report-title-activity-6632973827167125504-y3s</a>  <a href="https://www.linkedin.com/feed/update">https://www.linkedin.com/feed/update</a>
							2 likes	
							5 likes	
							11 likes	
							13 likes	

								<a href="#">/urn:li:activity:6632974927828004864</a>
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1.1.1 Points for review

## 1.2 Task 7.6 Promotional material

### 1.2.1 Undertaken activity description

- The WP7 team creates a final brochure for advertising purposes.
- A SIM4NEXUS video is being produced for advertising purposes.
- The Deliverable D7.8 Promotional material inventory M6-M48 is completed.

### 1.2.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.6 Promotional material inventory M13-M30	M30			X	September 2018
D7.8 Promotional material inventory M6-M48	M48			X	May 2020

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0/12	Nr. of downloads/nr. of handouts given out	N/A	N/A	
7.6	Promotional material:	Nr. of translations	N/A	1			N/A	

### 1.2.3 Points for review

## 1.3 Task 7.7 Communication with policy decision-makers

### 1.3.1 Undertaken activity description

- Milestone MS9 Communication actions to policy-makers short report is completed.

#### 1.3.1.1 EU level and international level

- On the 12<sup>th</sup> of December, our Partners from PBL attended the EU Water Innovation Conference in Zaragoza, Spain.
- In January 2020, the Policy brief Green Deal was published.
- Our partners from EURECAT attended the COP25Madrid in Spain.
- In March 2020, the Policy brief landscape restoration was published.

#### 1.3.1.2 National, regional and local levels

- Our partner from ENKI attended the Future of European agriculture conference in Prague on the 11<sup>th</sup> of December 2019.
- In January 2020, the Policy brief Green Deal was published.
- On the 22<sup>nd</sup> of January XXX conference of energetics took place in Luhacovice (CZ) and our partners from ENKI attended.
- In March 2020, the Policy brief landscape restoration was published.

### 1.3.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24			X	May 2018
MS9 Communication actions to policy-makers short report	M36			X	November 2019
MS9 Communication actions to policy-makers short report	M48			X	May 2020

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received	N/A	0	
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	2/5	Number of clicks/downloads	N/A	N/A	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	4	Nr. of policy-making representatives reached <i>(add type and sector in comment)</i>	4000	60	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 1.3.3 Points for review

## 1.4 Task 7.8 Communication coordination and monitoring

### 1.4.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring.
- Communication coordination and monitoring report for Quarter 15/Deliverable D7.9 is completed.

### 1.4.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48			15 quarter 14 quarter 13 quarter 12 quarter 11 quarter	May 2020

Indicators

N/A

### 1.4.3 Points for review

## 2.1 Summary of review points for the next quarters

## 2.2 Resolution of past review points

Revision point	Implementation
<ul style="list-style-type: none"> <li>Due to server issues our statistical data just captured mid of July and August.</li> </ul>	<ul style="list-style-type: none"> <li>The server is up to date.</li> </ul>

The following draft overview can be provided for communications activities reported related to the project activities outlined at the last project meeting. Please note it is a preliminary version.

WP	Date	Activity, event, deliverable	Lead	Main aim or interest for sharing (why do we communicate?), or key messages
1	?	D1.1/1.2 scientific inventory on the nexus	Chrysi	To explain how we see the most relevant Nexus relationships, and how complex they are; to disseminate and mainstream our understanding (e.g. to consultants and technical people beyond research), and gather critical feedback
1	?	Nexus glossary	Eunice	To share our glossary with the Nexus community and assure that our “terminology” is being mainstreamed, or critically commented on by other Nexus researchers, professionals or managers
2	Mid-2019?	Nexus policy summary (D2.4)	Maria W	To discuss on preliminary version of our findings with peers, and get additional comments, e.g. by a webinar

2	?	(Short) Opinion piece on MS34	Maria W	Success factors for the water-land-energy-food-climate nexus approach
3	Early 2019?	MS18 on application of the Thematic Models	Maria B	Exchange with modellers on the lessons learned from the exercise of using models in the case studies (successes and difficulties encountered in data gathering, modelling or interpretation of results, combination of models, usefulness) and establishing the baseline; as input for our future work, and gaining interest for S4N
6	Late 2019	Exploitation of SIM4NEXUS	Nathalie	To promote the S4N exploitable products, which have been agreed in the go/no-go decision in M36; to engage with interested users
2	09/2019?	EU farm policy – evaluation of its impact on water (changed to European Green Deal)	Maria W +	Provide contribution to the official EU evaluation. Opportunity to communicate about the strengths and missing links; input from overall assessment, and maybe including some case study examples
	2019	Handbook on the Cluster (Edward Elgar)	Floor +	To use some of the chapter drafting exercises for exchange, e.g. by webinars

## 2.3 Task 7.1 Dissemination and communication strategy

### 2.3.1 Undertaken activity description

### 2.3.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5 M13 M30 M37			X First version	November 2016 First version
				X	June 2017 1 <sup>st</sup> review



				1 <sup>st</sup> review	
D7.10 Updated dissemination and communication strategy	M30			X	September 2019
D7.11 Final dissemination and communication strategy	M42			X	November 2019

Indicators

N/A

### 2.3.3 Points for review

## 2.4 Task 7.2 Set-up and maintenance of a project website

### 2.4.1 Undertaken activity description

- The server is up to date.

### 2.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5			X	February 2017

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content items published	N/A	9/107	Visitor clicks <sup>3</sup>	N/A	23567unique visitors 23592 visits	

### 2.4.3 Points for review

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<sup>3</sup> Around at least 20% of traffic is most likely spam. A high number of visits are very short, indicating bot activity. The number was already discounted.

## 2.5 Task 7.3 Communications with the research community

### 2.5.1 Undertaken activity description

### 2.5.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30			X	September 2018
D7.7 Research articles inventory M1-M48	M48		X		
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24			X	May 2018
MS8 Scientific presentations at events report including presentation summaries	M36			X	October 2019
MS8 Scientific presentations at events report including presentation summaries	M48		X		

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	"Reached" counts for this quarter only

7.3	Scientific conferences/ events	Nr. of events attended	10	3/85	Size of total audience reached	3000	58/5421	
7.3	Scientific publications	Publications published+submitted	10	6/30	Nr. of estimated users	5000	N/A	There is no means to count the actual users of sci. pubs.
					No. of citations	N/A	303	Replacement metric using Web of Science™ stats
7.3	Workshops for science community	Nr. of workshops held	N/A	0	Size of total audience reached	N/A	0	

### 2.5.3 Points for review

## 2.6 Task 7.4 Case studies communication

### 2.6.1 Undertaken activity description

#### 2.6.1.1 Global case

#### 2.6.1.2 Europe case

#### 2.6.1.3 France - Germany transboundary case

The France-Germany transboundary case study held its second stakeholder workshop in November 2019, in Kehl. A total audience of 29 participants presented the all nexus sectors.

And also submitted a paper on the impact of dietary shifts on circular economies in agri-food systems in collaboration with Maria Blanco.

#### 2.6.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

#### 2.6.1.5 Sweden national case

#### 2.6.1.6 Latvia national case

#### 2.6.1.7 Netherlands national case

The Netherlands national case study held an Stakeholder workshop - policy interventions on biomass, in October 2019 in The Hague.

#### 2.6.1.8 Greece national case

#### 2.6.1.9 Azerbaijan national case

#### 2.6.1.10 Andalusia regional case

The Andalusian regional case study hosted its third stakeholder workshop in Sevilla in November 2019 with a total audience of 11 participants.

#### 2.6.1.11 Southwest UK regional case

#### 2.6.1.12 Sardinia, Italy regional case

### 2.6.2 Outcomes and deliverables

## Deliverables and milestones

N/A

## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	4	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	60	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

## 2.6.3 Points for review

## 2.7 Task 7.5 Online dissemination

### 2.7.1 Undertaken activity description

- SIM4NEXUS twitter account was kept updated with all the project's latest developments and news and in addition to this, a series of live tweets were sent from SIM4NEXUS account during the Nexus Cluster workshop held in Brussels in November.
- SIM4NEXUS Communications team (Water Europe) monitored the SIM4NEXUS presence in online media (newsletters, external websites, online communities & forums).

### 2.7.2 Outcomes and deliverables

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	17	Twitter 'likes' and re-tweets	24 000	88 retweets 211 likes 50 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	N/A	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	1	Size of audience reached	160 000	1.200	Water Europe Members'

								Newsletter, November 2019
7.5	Online dissemination: external websites	Nr. of items published	10	3	Size of audience reached	20 000	N/A	<a href="https://www.acteon-environment.eu/en/actualites/sim4nexus-workshop-november-2019/?doing_wp_cr on=1583513589.9545760154724121093750">https://www.acteon-environment.eu/en/actualites/sim4nexus-workshop-november-2019/?doing_wp_cr on=1583513589.9545760154724121093750</a>  <a href="https://www.acteon-environment.eu/en/actualites/november-2019-workshop-sim4nexus/">https://www.acteon-environment.eu/en/actualites/november-2019-workshop-sim4nexus/</a>  <a href="https://www.hydro usa.org/2019/11/05/">https://www.hydro usa.org/2019/11/05/</a>
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	10	Size of audience reached	20 000	34 likes	<a href="https://www.linkedin.com/posts/sotirioskanellopoulos_ict4water-eu-aiww2019-activity-6597573018929639424-xTXH">https://www.linkedin.com/posts/sotirioskanellopoulos_ict4water-eu-aiww2019-activity-6597573018929639424-xTXH</a>



							10 likes	<a href="https://www.linkedin.com/posts/sotirioskanellopoulos_aquatech-aquatech-ict4water-activity-6593387917014507520-IYIO">https://www.linkedin.com/posts/sotirioskanellopoulos_aquatech-aquatech-ict4water-activity-6593387917014507520-IYIO</a>
							5 likes	<a href="https://www.linkedin.com/posts/albertchenexeter_job-profile-activity-6580926452676481025-RhZs">https://www.linkedin.com/posts/albertchenexeter_job-profile-activity-6580926452676481025-RhZs</a>
							7 likes	<a href="https://www.linkedin.com/posts/doranova_sim4nexus-serious-game-activity-6600600030107717632-YLSk">https://www.linkedin.com/posts/doranova_sim4nexus-serious-game-activity-6600600030107717632-YLSk</a>
							9 likes	<a href="https://www.linkedin.com/posts/janezsusnik-58b16b57_nexus-sim4nexus-cest2019-activity-6574539295909130240-P7sa">https://www.linkedin.com/posts/janezsusnik-58b16b57_nexus-sim4nexus-cest2019-activity-6574539295909130240-P7sa</a>

							7 likes	<a href="https://www.linkedin.com/posts/dafne-project-5225a313a_multiple-respective-visualization-nexus-activity-6596075264051032064-6-yA">https://www.linkedin.com/posts/dafne-project-5225a313a_multiple-respective-visualization-nexus-activity-6596075264051032064-6-yA</a>
							15 likes	<a href="https://www.linkedin.com/posts/janez-susnik-58b16b57_using-group-model-building-to-develop-a-causal-activity-6576003645282889728-NTbT">https://www.linkedin.com/posts/janez-susnik-58b16b57_using-group-model-building-to-develop-a-causal-activity-6576003645282889728-NTbT</a>
							1 like	<a href="https://www.linkedin.com/posts/power-h2020_the-nexus-for-a-resource-efficient-europe-activity-">https://www.linkedin.com/posts/power-h2020_the-nexus-for-a-resource-efficient-europe-activity-</a>

								<a href="https://www.linkedin.com/posts/janez-susnik-58b16b57-integrated-modelling-and-management-of-water-activity-6570555568912769025-Ph1O">6584438041383849984-3e0f</a>
							31 likes	<a href="https://www.facebook.com/ACTeon.environment/posts/1382170545279732/">https://www.facebook.com/ACTeon.environment/posts/1382170545279732/</a>
							4 likes	<a href="https://www.facebook.com/ACTeon.environment/posts/1382170545279732/">https://www.facebook.com/ACTeon.environment/posts/1382170545279732/</a>

### 2.7.3 Points for review

## 2.8Task 7.6 Promotional material

### 2.8.1 Undertaken activity description

- No new activities to report

### 2.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.6 Promotional material inventory M13-M30	M30			X	September 2018
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out	N/A	1079	
7.6	Promotional material:	Nr. of translations	N/A	0				

### 2.8.3 Points for review

## 2.9 Task 7.7 Communication with policy decision-makers

### 2.9.1 Undertaken activity description

#### 2.9.1.1 EU level and international level

- WUR-LEI attended the networking and knowledge sharing event for decarbonisation projects organised by EASME and DG RTD on the 5<sup>th</sup> of September 2019 in Brussel, Belgium.
- On 23<sup>rd</sup> of September 2019 SIM4NEXUS partners from WUR-LEI and KWR attended DG CONNECT workshop on common European data space for environmental and climate related data in Brussels, Belgium.
- SIM4NEXUS partner from RU attended a panel session on climate change at the EU Research & Innovation days, from 24<sup>th</sup> to the 26<sup>th</sup> of September 2019 in Brussels, Belgium.
- The Workshop “Methods, tools and data for policy support on the Nexus” was organised and presented from WUR-LEI with pitches, together with DAFNE, UNU-FLORES and the NEXUS project Cluster on the 29<sup>th</sup> of October 2019 in Brussels, Belgium.

#### 2.9.1.2 National, regional and local levels

- The Workshop “Methods, tools and data for policy support on the Nexus” was organised and presented from WUR-LEI with pitches, together with DAFNE, UNU-FLORES and the NEXUS project Cluster on the 29<sup>th</sup> of October 2019 in Brussels, Belgium.

### 2.9.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24			X	May 2018
MS9 Communication actions to policy-makers short report	M36			X	November 2019
MS9 Communication actions to policy-makers short report	M48				

## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received	N/A	0	
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	4	Nr. of policy-making representatives reached <i>(add type and sector in comment)</i>	4000	60	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

## 2.9.3 Points for review

## 2.10 Task 7.8 Communication coordination and monitoring

### 2.10.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring
- Communication coordination and monitoring report for Quarter 14 is completed.

### 2.10.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48		X 15 quarter	14 quarter 13 quarter 12 quarter 11 quarter	March 2020

Indicators

N/A

### 2.10.3 Points for review

## 3.1 Summary of review points for the next quarters

## 3.2 Resolution of past review points

Revision point	Implementation
<ul style="list-style-type: none"> <li>Task 7.7 needs to be updated in whole Document.</li> </ul>	<ul style="list-style-type: none"> <li>The complete Task 7.7 was updated. Which means all numbers were corrected.</li> </ul>

The following draft overview can be provided for communications activities reported related to the project activities outlined at the last project meeting. Please note it is a preliminary version.

WP	Date	Activity, event, deliverable	Lead	Main aim or interest for sharing (why do we communicate?), or key messages
	27 Nov 2018	Resource Nexus Policy & Cluster Workshop	Floor	To stimulate peer-to-peer and science-to-policy discussions on how to get the most out of nexus research for the benefit of society and policy-making. Also to strengthen the Nexus Project Cluster.
3/4	4-6 Dec 2018	ICT2018 Vienna conference	Mehdy, Lydia	Showcase the team work trying to capture and model the complexity of independencies between the Nexus domains water, energy, food, land and climate; and difficulties to make the serious game attractive. Engage with modelling and ICT peers, to learn about new ideas, engage with interested users
	2-14 Dec 2018	UNFCCC 24th Conference of the Parties and 14th Session of the Meeting of the Parties to the Kyoto Protocol	Floor + ?	Floor will communicate on twitter on the event in advance to increase participants, and provide a summary for the internal newsletter and website afterwards. This will be taken up by the Communications team
3	Nov 2018...	Paper for Sustainability: The Nexus concept integrating energy and resource efficiency for policy assessments; a comparative approach from three cases	Floor + Eva	?



2	Unclear, in 2018?	CAP reform policy brief	Maria W	CAP reform provides a huge opportunity for improving Nexus relations, as it is a major driver of land-use activities. Similar to the climate adaptation policy brief, we could showcase which policies are synergistic or conflictive, and where it depends on on-site implementation (a relevant topic, given the CAP reform proposals so far leave more room for MS to decide). A recent ECA report criticised the poor Nexus-relevant indicators sets; we might build on it
2	before 4.3.2019	WFD review policy brief	Maria W	Similar to the climate adaptation policy brief, we could showcase which policies are synergistic or conflictive with the WFD, and where it depends on on-site implementation
1	?	D1.1/1.2 scientific inventory on the nexus	Chrysi	To explain how we see the most relevant Nexus relationships, and how complex they are; to disseminate and mainstream our understanding (e.g. to consultants and technical people beyond research), and gather critical feedback
1	?	Nexus glossary	Eunice	To share our glossary with the Nexus community and assure that our “terminology” is being mainstreamed, or critically commented on by other Nexus researchers, professionals or managers
2	Mid-2019?	Nexus policy summary (D2.4)	Maria W	To discuss on preliminary version of our findings with peers, and get additional comments, e.g. by a webinar
2	?	(Short) Opinion piece on MS34	Maria W	Success factors for the water-land-energy-food-climate nexus approach
3	Early 2019?	MS18 on application of the Thematic Models	Maria B	Exchange with modellers on the lessons learned from the exercise of using models in the case studies (successes and difficulties encountered in data gathering, modelling or interpretation of results, combination of models, usefulness) and establishing the baseline; as input for our future work, and gaining interest for S4N
6	Late 2019	Exploitation of SIM4NEXUS	Nathalie	To promote the S4N exploitable products, which have been agreed in the go/no-go decision in M36; to engage with interested users
2	09/2019?	EU farm policy – evaluation of its impact on water	Maria W +	Provide contribution to the official EU evaluation. Opportunity to communicate about the strengths and missing links; input from overall assessment, and maybe including some case study examples
	2019	Handbook on the Cluster (Edward Elgar)	Floor +	To use some of the chapter drafting exercises for exchange, e.g. by webinars

### 3.3 Task 7.1 Dissemination and communication strategy

### 3.3.1 Undertaken activity description

### 3.3.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5			X	November 2016 First version
	M13 M30 M37			X 1 <sup>st</sup> review	June 2017 1 <sup>st</sup> review

#### Indicators

N/A

### 3.3.3 Points for review

## 3.4 Task 7.2 Set-up and maintenance of a project website

### 3.4.1 Undertaken activity description

### 3.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5			X	February 2017

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content items published	N/A	8/98	Visitor clicks	N/A	~3000 unique visitors 3384 visits	Around 20% of traffic is most likely spam. A high number of visits are very short. Due to server issues our statistical data just captured mid of July and August.

### 3.4.3 Points for review

- Due to server issues our statistical data just captured mid of July and August.

## 3.5 Task 7.3 Communications with the research community

### 3.5.1 Undertaken activity description

### 3.5.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30			X	September 2018
D7.7 Research articles inventory M1-M48	M48		X		
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24			X	May 2018
MS8 Scientific presentations at events report including presentation summaries	M36			X	October 2019
MS8 Scientific presentations at events report including presentation summaries	M48		X		

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	"Reached" counts for this quarter only

7.3	Scientific conferences/ events	Nr. of events attended	10	3	Size of total audience reached	3000	363	
7.3	Scientific publications	Publications published+submitted	10	0/24	Nr. of estimated users	5000	N/A	There is no means to count the actual users of sci. pubs.
					No. of citations	N/A	212	Replacement metric using Web of Science™ stats
7.3	Workshops for science community	Nr. of workshops held	N/A	0	Size of total audience reached	N/A	0	

### 3.5.3 Points for review

## 3.6Task 7.4 Case studies communication

### 3.6.1 Undertaken activity description

3.6.1.1 Global case

3.6.1.2 Europe case

3.6.1.3 France - Germany transboundary case

3.6.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

3.6.1.5 Sweden national case

3.6.1.6 Latvia national case

3.6.1.7 Netherlands national case

3.6.1.8 Greece national case

3.6.1.9 Azerbaijan national case

3.6.1.10 Andalusia regional case

3.6.1.11 Southwest UK regional case

3.6.1.12 Sardinia, Italy regional case

### 3.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	0	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	0	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 3.6.3 Points for review

## 3.7 Task 7.5 Online dissemination

### 3.7.1 Undertaken activity description

### 3.7.2 Outcomes and deliverables

- SIM4NEXUS twitter account was kept updated with all the project's latest developments and news and in addition to this, a series of live tweets were sent from SIM4NEXUS account during the three-day project's meeting in Latvia (2-5 July 2019).
- SIM4NEXUS Communications team (Water Europe) monitored the SIM4NEXUS presence in online media (newsletters, external websites, online communities & forums).

N/A

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	29	Twitter 'likes' and re-tweets	24 000	179 retweets 357 likes 169 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	N/A	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	1	Size of audience reached	160 000		<a href="https://www.wecr.wur.nl/PublicatieWebImages/other/NexusProjectClusterNewsbulletin_1.pdf">https://www.wecr.wur.nl/PublicatieWebImages/other/NexusProjectClusterNewsbulletin_1.pdf</a>





							8 likes	<a href="#">susnik-58b16b57_ihedelft-sim4nexus-activity-6564056767335149568-LJDF</a>
							3 likes	<a href="https://www.linkedin.com/posts/albertchenexeter_serious-game-developer-activity-6567005964858335232-huT7">https://www.linkedin.com/posts/albertchenexeter_serious-game-developer-activity-6567005964858335232-huT7</a>

### 3.7.3 Points for review

## 3.8Task 7.6 Promotional material

### 3.8.1 Undertaken activity description

- No new activities to report

### 3.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.6 Promotional material inventory M13-M30	M30			X	September 2018
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out	N/A	1079	
7.6	Promotional material:	Nr. of translations	N/A	0				

### 3.8.3 Points for review

## 3.9 Task 7.7 Communication with policy decision-makers

### 3.9.1 Undertaken activity description

#### 3.9.1.1 EU level and international level

- UTH attended the 2nd Int. Conference ADAPTtoCLIMATE in Heraklion, Crete, Greece from the 24<sup>th</sup> to the 25<sup>th</sup> of June.
- SIM4NEXUS partners from WUR-LEI/ UNEXE / UTH attended the Water Innovation Europe 2019 Conference from the 12<sup>th</sup> to the 13<sup>th</sup> of June, which took place in Brussels, Belgium.
- On June 11<sup>th</sup> the ICT4Water cluster annual event took place in Brussels, Belgium, which our partners WUR-LEI and EUT attended.
- The joined workshop from SIM4NEXUS and JRC WEFE Nexus took place in Ispra, on the 27<sup>th</sup> of June.

#### 3.9.1.2 National, regional and local levels

### 3.9.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24			X	May 2018
MS9 Communication actions to policy-makers short report	M36			X	November 2019
MS9 Communication actions to policy-makers short report	M48				

#### Indicators

Task	Product/ activity	Effort indicator	Impact indicator	Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
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		Name	Target	Reached	Name	target	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received	N/A	0	
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	4	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	300	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 3.9.3 Points for review

## 3.10 Task 7.8 Communication coordination and monitoring

### 3.10.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring
- Communication coordination and monitoring report for Quarter 13 is completed.

### 3.10.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48		X 14 quarter	13 quarter 12 quarter 11 quarter 10 quarter 9 quarter 8 quarter 7 quarter 6 quarter 5 quarter 4 quarter 3 quarter 2 quarter 1 quarter	November 2019

Indicators

N/A

### 3.10.3 Points for review

## 4.1 Summary of review points for the next quarters

- Task 7.7 needs to be updated in whole Document.

## 4.2 Resolution of past review points

Revision point	Implementation
<ul style="list-style-type: none"> <li>• The article on ‘System Dynamics Modelling as a tool for integrated and risk-aware energy and climate policies’ was perceived as too technical from most general energy-sector related newsletters.</li> </ul>	

The following draft overview can be provided for communications activities reported related to the project activities outlined at the last project meeting. Please note it is a preliminary version.

WP	Date	Activity, event, deliverable	Lead	Main aim or interest for sharing (why do we communicate?), or key messages
	27 Nov 2018	Resource Nexus Policy & Cluster Workshop	Floor	To stimulate peer-to-peer and science-to-policy discussions on how to get the most out of nexus research for the benefit of society and policy-making. Also to strengthen the Nexus Project Cluster.
3/4	4-6 Dec 2018	ICT2018 Vienna conference	Mehdy, Lydia	Showcase the team work trying to capture and model the complexity of independencies between the Nexus domains water, energy, food, land and climate; and difficulties to make the serious game attractive. Engage with modelling and ICT peers, to learn about new ideas, engage with interested users
	2-14 Dec 2018	UNFCCC 24th Conference of the Parties and 14th Session of the Meeting of the Parties to the Kyoto Protocol	Floor + ?	Floor will communicate on twitter on the event in advance to increase participants, and provide a summary for the internal newsletter and website afterwards. This will be taken up by the Communications team
3	Nov 2018...	Paper for Sustainability: The Nexus concept integrating energy and resource efficiency for policy	Floor + Eva	?

		assessments; a comparative approach from three cases		
2	Unclear, in 2018?	CAP reform policy brief	Maria W	CAP reform provides a huge opportunity for improving Nexus relations, as it is a major driver of land-use activities. Similar to the climate adaptation policy brief, we could showcase which policies are synergistic or conflictive, and where it depends on on-site implementation (a relevant topic, given the CAP reform proposals so far leave more room for MS to decide). A recent ECA report criticised the poor Nexus-relevant indicators sets; we might build on it
2	before 4.3.2019	WFD review policy brief	Maria W	Similar to the climate adaptation policy brief, we could showcase which policies are synergistic or conflictive with the WFD, and where it depends on on-site implementation
1	?	D1.1/1.2 scientific inventory on the nexus	Chrysi	To explain how we see the most relevant Nexus relationships, and how complex they are; to disseminate and mainstream our understanding (e.g. to consultants and technical people beyond research), and gather critical feedback
1	?	Nexus glossary	Eunice	To share our glossary with the Nexus community and assure that our “terminology” is being mainstreamed, or critically commented on by other Nexus researchers, professionals or managers
2	Mid-2019?	Nexus policy summary (D2.4)	Maria W	To discuss on preliminary version of our findings with peers, and get additional comments, e.g. by a webinar
2	?	(Short) Opinion piece on MS34	Maria W	Success factors for the water-land-energy-food-climate nexus approach
3	Early 2019?	MS18 on application of the Thematic Models	Maria B	Exchange with modellers on the lessons learned from the exercise of using models in the case studies (successes and difficulties encountered in data gathering, modelling or interpretation of results, combination of models, usefulness) and establishing the baseline; as input for our future work, and gaining interest for S4N
6	Late 2019	Exploitation of SIM4NEXUS	Nathalie	To promote the S4N exploitable products, which have been agreed in the go/no-go decision in M36; to engage with interested users
2	09/2019?	EU farm policy – evaluation of its impact on water	Maria W +	Provide contribution to the official EU evaluation. Opportunity to communicate about the strengths and missing links; input from overall assessment, and maybe including some case study examples
	2019	Handbook on the Cluster (Edward Elgar)	Floor +	To use some of the chapter drafting exercises for exchange, e.g. by webinars



## 4.3 Task 7.1 Dissemination and communication strategy

### 4.3.1 Undertaken activity description

### 4.3.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5			X	November 2016 First version
	M13 M30 M37			X 1 <sup>st</sup> review	June 2017 1 <sup>st</sup> review

Indicators

N/A

### 4.3.3 Points for review

## 4.4 Task 7.2 Set-up and maintenance of a project website

### 4.4.1 Undertaken activity description

- The team is working to improve the "Click" numbers. For this we have thought about the bot activity on the website. After the statistical elaboration we came to the conclusion that 20% of about 80% of the users, who stay only 0-30sec on the side, must count to the Bot activity. Therefore we come to the following new numbers: see below.

### 4.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5			X	February 2017

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content items published	N/A	5/90	Visitor clicks	N/A	1695 unique visitors 2920 visits	Around 20% of traffic is most likely spam. A high number of visits are very short.

### 4.4.3 Points for review

## 4.5 Task 7.3 Communications with the research community

### 4.5.1 Undertaken activity description

- 

### 4.5.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30			X	September 2018
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24			X	May 2018
MS8 Scientific presentations at events report including presentation summaries	M36		X		
MS8 Scientific presentations at events report including presentation summaries	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	"Reached" counts for this quarter only

7.3	Scientific conferences/ events	Nr. of events attended	10	5	Size of total audience reached	3000	275	
7.3	Scientific publications	Publications published+submitted	10	2/24	Nr. of estimated users	5000	N/A	There is no means to count the actual users of sci. pubs.
					No. of citations	N/A	117	Replacement metric using Web of Science™ stats
7.3	Workshops for science community	Nr. of workshops held	N/A	0	Size of total audience reached	N/A	0	

#### 4.5.3 Points for review

## 4.6 Task 7.4 Case studies communication

### 4.6.1 Undertaken activity description

4.6.1.1 Global case

4.6.1.2 Europe case

4.6.1.3 France - Germany transboundary case

4.6.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

4.6.1.5 Sweden national case

The second case study workshop took place on the 13<sup>th</sup> of March in Upsala.

4.6.1.6 Latvia national case

4.6.1.7 Netherlands national case

4.6.1.8 Greece national case

4.6.1.9 Azerbaijan national case

4.6.1.10 Andalusia regional case

4.6.1.11 Southwest UK regional case

4.6.1.12 Sardinia, Italy regional case

### 4.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	6	First workshop Swedish case, according to Roadmap; Second online survey to gather information on potential policy conflicts and synergies; Second workshop according to Roadmap
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 4.6.3 Points for review

## 4.7 Task 7.5 Online dissemination

### 4.7.1 Undertaken activity description

- SIM4NEXUS twitter account was kept updated with all the project's latest developments and news.
- SIM4NEXUS Communications team (WssTP) approached three relevant newsletters for the promotion of the Policy Brief on the EU Common Agricultural Policy.
- SIM4NEXUS Communications team (WssTP) monitored the SIM4NEXUS presence in online media (newsletters, external websites, online communities & forums).

### 4.7.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	18	Twitter 'likes' and re-tweets	24 000	78 retweets 153 likes 134 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	N/A	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	2	Size of audience reached	160 000	1200	WssTP members' Newsletter, May 2019

							1200	WssTP members' newsletter, April 2019
7.5	Online dissemination: external websites	Nr. of items published	10	3	Size of audience reached	20 000	N/A	<a href="https://www.eugreenweek.eu/en/partner-events/sim4nexus-policy-implementation-aware-of-nexus-connections">https://www.eugreenweek.eu/en/partner-events/sim4nexus-policy-implementation-aware-of-nexus-connections</a>  <a href="https://fcfn.org.uk/events/workshop-nexus-water-energy-climate-food-land-serious-game-paris-france">https://fcfn.org.uk/events/workshop-nexus-water-energy-climate-food-land-serious-game-paris-france</a>  <a href="https://www.grandpariscirculaire.org/articles/h/workshop-sur-la-gestion-durable-des-ressources.html">https://www.grandpariscirculaire.org/articles/h/workshop-sur-la-gestion-durable-des-ressources.html</a>
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	9	Size of audience reached	20 000	2 likes	<a href="https://www.linkedin.com/feed/update">https://www.linkedin.com/feed/update</a>



							2likes	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6510041923628208128">/urn:li:activity:6510041923628208128</a>
							2 likes	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6532577477032849409">https://www.linkedin.com/feed/update/urn:li:activity:6532577477032849409</a>
							5 likes	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6510202348747452416">https://www.linkedin.com/feed/update/urn:li:activity:6510202348747452416</a>
							14 likes	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6537217154859757568">https://www.linkedin.com/feed/update/urn:li:activity:6537217154859757568</a>
							4 likes	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6527536526316826624">https://www.linkedin.com/feed/update/urn:li:activity:6527536526316826624</a>
							1 like	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6516714283794079744">https://www.linkedin.com/feed/update/urn:li:activity:6516714283794079744</a>
								<a href="https://www.linkedin.com/feed/update/urn:li:activity:6516714283794079744">https://www.linkedin.com/feed/update/urn:li:activity:6516714283794079744</a>

								<a href="https://www.linkedin.com/feed/update/urn:li:activity:6524309798081622016">/urn:li:activity:6524309798081622016</a>
							4 likes	
							4 likes	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6521375728699871232">https://www.linkedin.com/feed/update/urn:li:activity:6521375728699871232</a>
								<a href="https://www.linkedin.com/feed/update/urn:li:activity:6521295023961567232">https://www.linkedin.com/feed/update/urn:li:activity:6521295023961567232</a>

#### 4.7.3 Points for review

## 4.8 Task 7.6 Promotional material

### 4.8.1 Undertaken activity description

- No new activities to report

### 4.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.6 Promotional material inventory M13-M30	M30			X	September 2018
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out	N/A	1079	
7.6	Promotional material:	Nr. of translations	N/A	0				

### 4.8.3 Points for review

## 4.9 Task 7.7 Communication with policy decision-makers

### 4.9.1 Undertaken activity description

#### 4.9.1.1 EU level and international level

#### 4.9.1.2 National, regional and local levels

### 4.9.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24			X	May 2018
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received	N/A	0	Contribution to public consultation on the review of

								the EU strategy on adaptation to climate change
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	1	Number of clicks/downloads	N/A	N/A	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	2	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	12	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

#### 4.9.3 Points for review

- Task 7.7 needs to be updated in whole Document.

## 4.10 Task 7.8 Communication coordination and monitoring

### 4.10.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring
- Communication coordination and monitoring report for Quarter 12 is completed.

### 4.10.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48		X 12 quarter	11 quarter 10 quarter 9 quarter 8 quarter 7 quarter 6 quarter 5 quarter 4 quarter 3 quarter 2 quarter 1 quarter	January 2019

Indicators

N/A

### 4.10.3 Points for review

## 5.1 Summary of review points for the next quarters

- The article on ‘System Dynamics Modelling as a tool for integrated and risk-aware energy and climate policies’ was perceived as too technical from most general energy-sector related newsletters.

## 5.2 Resolution of past review points

Revision point	Implementation
<ul style="list-style-type: none"> <li>• Revise key messages according to discussion in Exeter</li> </ul>	
<ul style="list-style-type: none"> <li>• Revise priority actions and way of working on communications, due to low appetite of partners to get engaged in extra activities</li> </ul>	
<ul style="list-style-type: none"> <li>• Given the partners’ limited media and online dissemination activities, the SIM4NEXUS Communications team shall communicate to partners the importance of their assistance in disseminating the news and shall consider following a different approach in triggering their assistance to this end.</li> </ul>	

The following draft overview can be provided for communications activities reported related to the project activities outlined at the last project meeting. Please note it is a preliminary version.

WP	Date	Activity, event, deliverable	Lead	Main aim or interest for sharing (why do we communicate?), or key messages
	27 Nov 2018	Resource Nexus Policy & Cluster Workshop	Floor	To stimulate peer-to-peer and science-to-policy discussions on how to get the most out of nexus research for the benefit of society and policy-making. Also to strengthen the Nexus Project Cluster.
3/4	4-6 Dec 2018	ICT2018 Vienna conference	Mehdy, Lydia	Showcase the team work trying to capture and model the complexity of independencies between the Nexus domains water, energy, food, land and climate; and difficulties to make the serious game attractive. Engage with modelling and ICT peers, to learn about new ideas, engage with interested users

	2-14 Dec 2018	UNFCCC 24th Conference of the Parties and 14th Session of the Meeting of the Parties to the Kyoto Protocol	Floor + ?	Floor will communicate on twitter on the event in advance to increase participants, and provide a summary for the internal newsletter and website afterwards. This will be taken up by the Communications team
3	Nov 2018...	Paper for Sustainability: The Nexus concept integrating energy and resource efficiency for policy assessments; a comparative approach from three cases	Floor + Eva	?
2	Unclear, in 2018?	CAP reform policy brief	Maria W	CAP reform provides a huge opportunity for improving Nexus relations, as it is a major driver of land-use activities. Similar to the climate adaptation policy brief, we could showcase which policies are synergistic or conflictive, and where it depends on on-site implementation (a relevant topic, given the CAP reform proposals so far leave more room for MS to decide). A recent ECA report criticised the poor Nexus-relevant indicators sets; we might build on it
2	before 4.3.2019	WFD review policy brief	Maria W	Similar to the climate adaptation policy brief, we could showcase which policies are synergistic or conflictive with the WFD, and where it depends on on-site implementation
1	?	D1.1/1.2 scientific inventory on the nexus	Chrysi	To explain how we see the most relevant Nexus relationships, and how complex they are; to disseminate and mainstream our understanding (e.g. to consultants and technical people beyond research), and gather critical feedback
1	?	Nexus glossary	Eunice	To share our glossary with the Nexus community and assure that our “terminology” is being mainstreamed, or critically commented on by other Nexus researchers, professionals or managers
2	Mid-2019?	Nexus policy summary (D2.4)	Maria W	To discuss on preliminary version of our findings with peers, and get additional comments, e.g. by a webinar
2	?	(Short) Opinion piece on MS34	Maria W	Success factors for the water-land-energy-food-climate nexus approach
3	Early 2019?	MS18 on application of the Thematic Models	Maria B	Exchange with modellers on the lessons learned from the exercise of using models in the case studies (successes and difficulties encountered in data gathering, modelling or interpretation of results, combination of models, usefulness) and establishing the baseline; as input for our future work, and gaining interest for S4N
6	Late 2019	Exploitation of SIM4NEXUS	Nathalie	To promote the S4N exploitable products, which have been agreed in the go/no-go decision in M36; to engage with interested users



2	09/2019?	EU farm policy – evaluation of its impact on water	Maria W +	Provide contribution to the official EU evaluation. Opportunity to communicate about the strengths and missing links; input from overall assessment, and maybe including some case study examples
	2019	Handbook on the Cluster (Edward Elgar)	Floor +	To use some of the chapter drafting exercises for exchange, e.g. by webinars

## 5.3 Task 7.1 Dissemination and communication strategy

### 5.3.1 Undertaken activity description

### 5.3.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5 M13 M30 M37			X First version	November 2016 First version
				X 1 <sup>st</sup> review	June 2017 1 <sup>st</sup> review

#### Indicators

N/A

### 5.3.3 Points for review

## 5.4 Task 7.2 Set-up and maintenance of a project website

### 5.4.1 Undertaken activity description

- The team is working to improve the "Click" numbers. For this we have thought about the bot activity on the website. After the statistical elaboration we came to the conclusion that 20% of about 80% of the users, who stay only 0-30sec on the side, must count to the Bot activity. Therefore, we come to the following new numbers: see below.
- The Team also uses clickable-tweets to reach out for more users.

### 5.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5			X	February 2017

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	

7.2	Website	Nr. of new content items published	N/A	6/85	Visitor clicks	N/A	1705 unique visitors 2514 visits	Around 20% of traffic is most likely spam. A high number of visits are very short. (0-30sec)
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### 5.4.3 Points for review

## 5.5 Task 7.3 Communications with the research community

### 5.5.1 Undertaken activity description

### 5.5.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30			X	September 2018
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24			X	May 2018
MS8 Scientific presentations at events report including presentation summaries	M36		X		
MS8 Scientific presentations at events report including presentation summaries	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	"Reached" counts for this quarter only
7.3	Scientific conferences/ events	Nr. of events attended	10	3	Size of total audience reached	3000	95	
7.3	Scientific publications	Publications submitted/published	10	5/23	Nr. of estimated users	5000	N/A	There is no means to count the actual users of sci. pubs.
					No. of citations	N/A	62	Replacement metric using Web of Science™ stats
7.3	Workshops for science community	Nr. of workshops held	N/A	0	Size of total audience reached	N/A	0	

### 5.5.3 Points for review

## 5.6 Task 7.4 Case studies communication

### 5.6.1 Undertaken activity description

#### 5.6.1.1 Global case

#### 5.6.1.2 Europe case

From 12<sup>th</sup> to 13<sup>th</sup> of February WUR LEI and PBL organised an european and global case study meeting in the Hague, Netherlands.

#### 5.6.1.3 France - Germany transboundary case

#### 5.6.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

#### 5.6.1.5 Sweden national case

#### 5.6.1.6 Latvia national case

#### 5.6.1.7 Netherlands national case

#### 5.6.1.8 Greece national case

#### 5.6.1.9 Azerbaijan national case

#### 5.6.1.10 Andalusia regional case

#### 5.6.1.11 Southwest UK regional case

#### 5.6.1.12 Sardinia, Italy regional case

### 5.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	0	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	0	First workshop Swedish case, according to Roadmap; Second online survey to gather information on potential policy conflicts and synergies; Second workshop according to Roadmap
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 5.6.3 Points for review

## 5.7 Task 7.5 Online dissemination

### 5.7.1 Undertaken activity description

- SIM4NEXUS twitter account was kept updated with all the project's latest developments and news.
- SIM4NEXUS Communications team (WssTP) reached out to six energy-sector oriented newsletters for the promotion of the article on the scientific publication "The Nexus Concept Integrating Energy and Resource Efficiency for Policy Assessments: A Comparative Approach from Three Cases" .
- SIM4NEXUS Communications team (WssTP) monitored the SIM4NEXUS presence in online media (newsletters, external websites, online communities & forums).

### 5.7.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	28	Twitter 'likes' and re-tweets	24 000	113 retweets 239 likes 80 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	N/A	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	1	Size of audience reached	160 000	1200 contacts	WssTP members' newsletter, December 2018

7.5	Online dissemination: external websites	Nr. of items published	10	1	Size of audience reached	20 000	N/A	<a href="http://www.biodiversityse/articles/environmental-conservation-challenges-in-a-multi-sector-system/">http://www.biodiversityse/articles/environmental-conservation-challenges-in-a-multi-sector-system/</a>
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	4	Size of audience reached	20 000	2 likes  28 likes  10 likes  1 like	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6476757836163481601">https://www.linkedin.com/feed/update/urn:li:activity:6476757836163481601</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6500851343517839361">https://www.linkedin.com/feed/update/urn:li:activity:6500851343517839361</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6476016195395940352">https://www.linkedin.com/feed/update/urn:li:activity:6476016195395940352</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6478257843454775296">https://www.linkedin.com/feed/update/urn:li:activity:6478257843454775296</a>



### 5.7.3 Points for review

- The article on 'System Dynamics Modelling as a tool for integrated and risk-aware energy and climate policies' was perceived as too technical from most general energy-sector related newsletters.

## 5.8 Task 7.6 Promotional material

### 5.8.1 Undertaken activity description

- No new activities to report

### 5.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.6 Promotional material inventory M13-M30	M30			X	September 2018
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out	N/A	1079	
7.6	Promotional material:	Nr. of translations	N/A	0				

### 5.8.3 Points for review

## 5.9 Task 7.7 Communication with policy decision-makers

### 5.9.1 Undertaken activity description

#### 5.9.1.1 EU level and international level

#### 5.9.1.2 National, regional and local levels

### 5.9.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24			X	May 2018
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received	N/A	0	

7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	N/A	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 5.9.3 Points for review

## 5.10 Task 7.8 Communication coordination and monitoring

### 5.10.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring
- Communication coordination and monitoring report for Quarter 11 is completed.

### 5.10.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48		X 11 quarter	10 quarter 9 quarter 8 quarter 7 quarter 6 quarter 5 quarter 4 quarter 3 quarter 2 quarter 1 quarter	July 2019

Indicators

N/A

### 5.10.3 Points for review

## 6.1 Summary of review points for the next quarters

- Revise key messages according to discussion in Exeter
- Revise priority actions and way of working on communications, due to low appetite of partners to get engaged in extra activities
- Given the partners' limited media and online dissemination activities, the SIM4NEXUS Communications team shall communicate to partners the importance of their assistance in disseminating the news and shall consider following a different approach in triggering their assistance to this end.

## 6.2 Resolution of past review points

Revision point	Implementation
<ul style="list-style-type: none"> <li>Improvement of visual quality of news items</li> </ul>	Has been implemented, with improved font and layout
<ul style="list-style-type: none"> <li>Follow-up on the monitoring of activities on case studies and policy (to raise at Exeter meeting)</li> </ul>	
<ul style="list-style-type: none"> <li>SIM4NEXUS Communications Team shall consider new ways to provoke more content-wise impact through the project's twitter activity.</li> </ul>	The click-to-tweet links were tested on the project's website. Is being implemented since February 2019
<ul style="list-style-type: none"> <li>The expansion of the database of online newsletters &amp; portals shall be on the radar of the whole communications team so that the list keeps increasing with relevant additions. More news have to be transferred to the sector newsletters and portals, to assure impact.</li> </ul>	The current database is uploaded on SharePoint so that all comms teams members can have access and contribute to the expansion of the database.
<ul style="list-style-type: none"> <li>Check bot activity</li> </ul>	Still in progress, more news in the next report
<ul style="list-style-type: none"> <li>Website upgrading</li> </ul>	Updating website text on serious games
<ul style="list-style-type: none"> <li>Request for video on Serious Game was stated in Exeter by EAB and LV case study</li> </ul>	Exchange has happened with LV case study team, and further involvement of WP6. As a result, the Communications team is preparing for an animated short video for explaining the Nexus and the added value of the Serious Game. This is planned for March 2019
<ul style="list-style-type: none"> <li>Suggestion by EAB to approach The Conversation</li> </ul>	WP7 team has screened the website and found interesting WssTP will push forward an opinion text for this media.
<ul style="list-style-type: none"> <li>Suggestion by EAB to engage with Green Diplomacy Network</li> </ul>	WP7 team has checked information and not found great link to communicating on the Nexus. No further action is planned.

The following draft overview can be provided for communications activities reported related to the project activities outlined at the last project meeting. Please note it is a preliminary version.

WP	Date	Activity, event, deliverable	Lead	Main aim or interest for sharing (why do we communicate?), or key messages
	27 Nov 2018	Resource Nexus Policy & Cluster Workshop	Floor	To stimulate peer-to-peer and science-to-policy discussions on how to get the most out of nexus research for the benefit of society and policy-making. Also to strengthen the Nexus Project Cluster.

3/4	4-6 Dec 2018	ICT2018 Vienna conference	Mehdy, Lydia	Showcase the team work trying to capture and model the complexity of independencies between the Nexus domains water, energy, food, land and climate; and difficulties to make the serious game attractive. Engage with modelling and ICT peers, to learn about new ideas, engage with interested users
	2-14 Dec 2018	UNFCCC 24th Conference of the Parties and 14th Session of the Meeting of the Parties to the Kyoto Protocol	Floor + ?	Floor will communicate on twitter on the event in advance to increase participants, and provide a summary for the internal newsletter and website afterwards. This will be taken up by the Communications team
3	Nov 2018...	Paper for Sustainability: The Nexus concept integrating energy and resource efficiency for policy assessments; a comparative approach from three cases	Floor + Eva	?
2	Unclear, in 2018?	CAP reform policy brief	Maria W	CAP reform provides a huge opportunity for improving Nexus relations, as it is a major driver of land-use activities. Similar to the climate adaptation policy brief, we could showcase which policies are synergistic or conflictive, and where it depends on on-site implementation (a relevant topic, given the CAP reform proposals so far leave more room for MS to decide). A recent ECA report criticised the poor Nexus-relevant indicators sets; we might build on it
2	before 4.3.2019	WFD review policy brief	Maria W	Similar to the climate adaptation policy brief, we could showcase which policies are synergistic or conflictive with the WFD, and where it depends on on-site implementation
1	?	D1.1/1.2 scientific inventory on the nexus	Chrysi	To explain how we see the most relevant Nexus relationships, and how complex they are; to disseminate and mainstream our understanding (e.g. to consultants and technical people beyond research), and gather critical feedback
1	?	Nexus glossary	Eunice	To share our glossary with the Nexus community and assure that our “terminology” is being mainstreamed, or critically commented on by other Nexus researchers, professionals or managers
2	Mid-2019?	Nexus policy summary (D2.4)	Maria W	To discuss on preliminary version of our findings with peers, and get additional comments, e.g. by a webinar
2	?	(Short) Opinion piece on MS34	Maria W	Success factors for the water-land-energy-food-climate nexus approach
3	Early 2019?	MS18 on application of the Thematic Models	Maria B	Exchange with modellers on the lessons learned from the exercise of using models in the case studies (successes and difficulties encountered in data gathering, modelling or



				interpretation of results, combination of models, usefulness) and establishing the baseline; as input for our future work, and gaining interest for S4N
6	Late 2019	Exploitation of SIM4NEXUS	Nathalie	To promote the S4N exploitable products, which have been agreed in the go/no-go decision in M36; to engage with interested users
2	09/2019?	EU farm policy – evaluation of its impact on water	Maria W +	Provide contribution to the official EU evaluation. Opportunity to communicate about the strengths and missing links; input from overall assessment, and maybe including some case study examples
	2019	Handbook on the Cluster (Edward Elgar)	Floor +	To use some of the chapter drafting exercises for exchange, e.g. by webinars

## 6.3 Task 7.1 Dissemination and communication strategy

### 6.3.1 Undertaken activity description

### 6.3.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5			X	November 2016 First version
	M13 M30 M37			X 1 <sup>st</sup> review	June 2017 1 <sup>st</sup> review

#### Indicators

N/A

6.3.3 Points for review

## 6.4 Task 7.2 Set-up and maintenance of a project website

### 6.4.1 Undertaken activity description

- Adding description fields to publications and deliverables.
- Added/expanded GDPR text

### 6.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5			X	February 2017

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content items published	N/A	11/80	Visitor clicks	N/A	2903 unique visitors 4212 visits	Around 10% of traffic is most likely spam. A high number of visits are very short.

### 6.4.3 Points for review

## 6.5 Task 7.3 Communications with the research community

### 6.5.1 Undertaken activity description

- The impact of scientific publications is now measured in the number of citations. Most citations (six) got the paper of Arvesen et al. (2018) “Deriving life cycle assessment coefficients for application in integrated assessment modelling” followed by the contributions of Mercure et al. (2018) “Environmental impact assessment for climate change policy with the simulation-based integrated assessment model E3ME-FTT-GENIE” and Springmann et al. (2018) “Options for keeping the food system within environmental limits” having received five citations each (as of 23 January 2019).

### 6.5.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30			X	September 2018
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24			X	May 2018
MS8 Scientific presentations at events report including presentation summaries	M36		X		
MS8 Scientific presentations at events report including presentation summaries	M48				

#### Indicators

Task	Product/ activity	Effort indicator	Impact indicator	Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
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		Name	Tar- get	Reached	Name	tar- get	Reached	"Reached" counts for this quarter only
7.3	Scientific conferences/ events	Nr. of events attended	10	5	Size of total audience reached	3000	275	
7.3	Scientific publications	Publications submitted/published	10	3/18	Nr. of estimated users	5000	N/A	There is no means to count the actual users of sci. pubs.
					No. of citations	N/A	30	Replacement metric using Web of Science™ stats
7.3	Workshops for science community	Nr. of workshops held	N/A	1	Size of total audience reached	N/A	N/A	

### 6.5.3 Points for review

## 6.6Task 7.4 Case studies communication

### 6.6.1 Undertaken activity description

6.6.1.1 Global case

6.6.1.2 Europe case

6.6.1.3 France - Germany transboundary case

6.6.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

6.6.1.5 Sweden national case

6.6.1.6 Latvia national case

6.6.1.7 Netherlands national case

6.6.1.8 Greece national case

- The 2nd stakeholder workshop from the greek partners from UTH took place in Athens with a stakeholder audience of 25.

6.6.1.9 Azerbaijan national case

6.6.1.10 Andalusia regional case

- The partners from UPM hold their 2nd stakeholder workshop, which took place in Seville a stakeholder audience of around 10.

6.6.1.11 Southwest UK regional case

6.6.1.12 Sardinia, Italy regional case

### 6.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	4	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	327	First workshop Swedish case, according to Roadmap; Second online survey to gather information on potential policy conflicts and synergies; Second workshop according to Roadmap
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

## 6.6.3 Points for review

## 6.7 Task 7.5 Online dissemination

### 6.7.1 Undertaken activity description

- SIM4NEXUS twitter account was kept updated with all the project's latest developments and news.
- SIM4NEXUS Communications team (WssTP) expanded the online communications database with relevant to the project online newsletters and portals and uploaded the database on the SIM4NEXUS SharePoint.
- SIM4NEXUS Communications team (WssTP) monitored the SIM4NEXUS presence in online media (newsletters, external websites, online communities & forums).

### 6.7.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	76	Twitter 'likes' and re-tweets	24 000	498 retweets 761 likes 270 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	N/A	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	0	Size of audience reached	160 000	N/A	<a href="https://mailchi.mp/900c60d08109/kth-desa-clews-news-">https://mailchi.mp/900c60d08109/kth-desa-clews-news-</a>



								<a href="#">february-397615?e=34a880bb50</a>
7.5	Online dissemination: external websites	Nr. of items published	10	0	Size of audience reached	20 000	N/A	
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	8	Size of audience reached	20 000	40 likes  1 like  77 likes  4 likes  7 likes  3 likes	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6468862312555122688">https://www.linkedin.com/feed/update/urn:li:activity:6468862312555122688</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6452923598460985344">https://www.linkedin.com/feed/update/urn:li:activity:6452923598460985344</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6476803569889742848">https://www.linkedin.com/feed/update/urn:li:activity:6476803569889742848</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6471298463312158720">https://www.linkedin.com/feed/update/urn:li:activity:6471298463312158720</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6468890911618134016">https://www.linkedin.com/feed/update/urn:li:activity:6468890911618134016</a>

							11 likes	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6451109425670430720">https://www.linkedin.com/feed/update/urn:li:activity:6451109425670430720</a>
							1 like	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6489226133920374784">https://www.linkedin.com/feed/update/urn:li:activity:6489226133920374784</a>
								<a href="https://www.linkedin.com/feed/update/urn:li:activity:6478257843454775296">https://www.linkedin.com/feed/update/urn:li:activity:6478257843454775296</a>

### 6.7.3 Points for review

## 6.8 Task 7.6 Promotional material

### 6.8.1 Undertaken activity description

- No new activities to report

### 6.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.6 Promotional material inventory M13-M30	M30			X	September 2018
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out	N/A	1079	
7.6	Promotional material:	Nr. of translations	N/A	0				

### 6.8.3 Points for review

## 6.9 Task 7.7 Communication with policy decision-makers

### 6.9.1 Undertaken activity description

#### 6.9.1.1 EU level and international level

#### 6.9.1.2 National, regional and local levels

### 6.9.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24			X	May 2018
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received	N/A	0	

7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads	N/A	75	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	4	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	32	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 6.9.3 Points for review

## 6.10 Task 7.8 Communication coordination and monitoring

### 6.10.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring
- Communication coordination and monitoring report for Quarter 10 is completed.

### 6.10.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48		X 11 quarter	10 quarter 9 quarter 8 quarter 7 quarter 6 quarter 5 quarter 4 quarter 3 quarter 2 quarter 1 quarter	January 2019

Indicators

N/A

### 6.10.3 Points for review

## 7.1 Summary of review points for the next quarters

- Improvement of visual quality of news items
- Follow-up on the monitoring of activities on case studies and policy (to raise at Exeter meeting)
- SIM4NEXUS Communications Team shall consider new ways to provoke more content-wise impact through the project's twitter activity.
- The expansion of the database of online newsletters & portals shall be on the radar of the whole communications team so that the list keeps increasing with relevant additions. More news have to be transferred to the sector newsletters and portals, to assure impact.
- Check bot activity
- Website upgrading
- Request for video on Serious Game was stated in Exeter

## 7.2 Resolution of past review points

Revision point	Implementation
<ul style="list-style-type: none"> <li>There will be review after the project meeting in Exeter</li> </ul>	Project meeting addressed communications aspects
<ul style="list-style-type: none"> <li>Implementation of GDPR regarding communications</li> </ul>	GDPR has been implemented, and updated on website
<ul style="list-style-type: none"> <li>Improvement of visual quality of news items</li> </ul>	First changes are taking place on website; infographs pending next communications highlights
<ul style="list-style-type: none"> <li>Reporting by case studies is rather poor, as some of the activities have been followed in the twitter account. This topic shall be raised at the Exeter meeting.</li> </ul>	Update and discussion in Exeter
<ul style="list-style-type: none"> <li>SIM4NEXUS Communications Team shall consider new ways to provoke more content-wise impact through the project's twitter activity.</li> </ul>	The 'clickable tweets' function could contribute to this. WssTP came up with an indicative implementation plan for SIM4NEXUS website. Discussion was held in Exeter, and an updated and improved communications agenda for 2018-2019 was prepared.
<ul style="list-style-type: none"> <li>The expansion of the database of online newsletters &amp; portals shall be on the radar of the whole communications team so that the list keeps increasing with relevant additions. More news have to be transferred to the sector newsletters and portals, to assure impact.</li> </ul>	Database has been expanded, and will incorporate more specific media, in parallel to communications agenda.
<ul style="list-style-type: none"> <li>Follow-up on the monitoring of activities on case studies and policy (to raise at Exeter meeting).</li> </ul>	Has been discussed. See point above.

The following draft overview can be provided for communications activities reported related to the project activities outlined at the last project meeting. Please note it is a preliminary version.

WP	Date	Activity, event, deliverable	Lead	Main aim or interest for sharing (why do we communicate?), or key messages
	27 Nov 2018	Resource Nexus Policy & Cluster Workshop	Floor	To stimulate peer-to-peer and science-to-policy discussions on how to get the most out of nexus research for the benefit of society and policy-making. Also to strengthen the Nexus Project Cluster.
3/4	4-6 Dec 2018	ICT2018 Vienna conference	Mehdy, Lydia	Showcase the team work trying to capture and model the complexity of independencies between the Nexus domains water, energy, food, land and climate; and difficulties to make the serious game attractive. Engage with modelling and ICT peers, to learn about new ideas, engage with interested users



	2-14 Dec 2018	UNFCCC 24th Conference of the Parties and 14th Session of the Meeting of the Parties to the Kyoto Protocol	Floor + ?	Floor will communicate on twitter on the event in advance to increase participants, and provide a summary for the internal newsletter and website afterwards. This will be taken up by the Communications team
3	Nov 2018...	Paper for Sustainability: The Nexus concept integrating energy and resource efficiency for policy assessments; a comparative approach from three cases	Floor + Eva	?
2	Unclear, in 2018?	CAP reform policy brief	Maria W	CAP reform provides a huge opportunity for improving Nexus relations, as it is a major driver of land-use activities. Similar to the climate adaptation policy brief, we could showcase which policies are synergistic or conflictive, and where it depends on on-site implementation (a relevant topic, given the CAP reform proposals so far leave more room for MS to decide). A recent ECA report criticised the poor Nexus-relevant indicators sets; we might build on it
2	before 4.3.2019	WFD review policy brief	Maria W	Similar to the climate adaptation policy brief, we could showcase which policies are synergistic or conflictive with the WFD, and where it depends on on-site implementation
1	?	D1.1/1.2 scientific inventory on the nexus	Chrysi	To explain how we see the most relevant Nexus relationships, and how complex they are; to disseminate and mainstream our understanding (e.g. to consultants and technical people beyond research), and gather critical feedback
1	?	Nexus glossary	Eunice	To share our glossary with the Nexus community and assure that our “terminology” is being mainstreamed, or critically commented on by other Nexus researchers, professionals or managers
2	Mid-2019?	Nexus policy summary (D2.4)	Maria W	To discuss on preliminary version of our findings with peers, and get additional comments, e.g. by a webinar
2	?	(Short) Opinion piece on MS34	Maria W	Success factors for the water-land-energy-food-climate nexus approach
3	Early 2019?	MS18 on application of the Thematic Models	Maria B	Exchange with modellers on the lessons learned from the exercise of using models in the case studies (successes and difficulties encountered in data gathering, modelling or interpretation of results, combination of models, usefulness) and establishing the baseline; as input for our future work, and gaining interest for S4N
6	Late 2019	Exploitation of SIM4NEXUS	Nathalie	To promote the S4N exploitable products, which have been agreed in the go/no-go decision in M36; to engage with interested users

2	09/2019?	EU farm policy – evaluation of its impact on water	Maria W +	Provide contribution to the official EU evaluation. Opportunity to communicate about the strengths and missing links; input from overall assessment, and maybe including some case study examples
	2019	Handbook on the Cluster (Edward Elgar)	Floor +	To use some of the chapter drafting exercises for exchange, e.g. by webinars

## 7.3 Task 7.1 Dissemination and communication strategy

### 7.3.1 Undertaken activity description

### 7.3.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5 M13			X First version	November 2016 First version
				X 1 <sup>st</sup> review	June 2017 1 <sup>st</sup> review

Indicators

N/A

### 7.3.3 Points for review

Revise key messages according to discussion in Exeter

## 7.4 Task 7.2 Set-up and maintenance of a project website

### 7.4.1 Undertaken activity description

- Adding description fields to publications and deliverables.
- Added/expanded GDPR text

### 7.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5			X	February 2017

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.2	Website	Nr. of new content items published	N/A	10	Visitor clicks	N/A	3933unique visitors 5149 visits	Around 10% of traffic is most likely spam. A high number of visits are very short.

### 7.4.3 Points for review

## 7.5 Task 7.3 Communications with the research community

### 7.5.1 Undertaken activity description

- Maria P. Papadopoulou (NTUA) speaks on modelling and serious games at University of Exeter's Seminar Series (16 November 2018)

### 7.5.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30			X	September 2018
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24			x	
MS8 Scientific presentations at events report including presentation summaries	M36				
MS8 Scientific presentations at events report including presentation summaries	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	"Reached" counts for this quarter only
7.3	Scientific conferences/ events	Nr. of events attended	10	3	Size of total audience reached	3000	80	

7.3	Scientific publications	Publications submitted/published	10	4/15	Nr. of estimated users	5000	N/A	
7.3	Workshops for science community	Nr. of workshops held	N/A	1	Size of total audience reached	N/A	37	First stakeholder workshop of the transboundary case study DE-CZ-SK

### 7.5.3 Points for review

## 7.6 Task 7.4 Case studies communication

### 7.6.1 Undertaken activity description

#### 7.6.1.1 Global case

#### 7.6.1.2 Europe case

#### 7.6.1.3 France - Germany transboundary case

- The partners from ACTeon hold a stakeholder workshop, which took place in Strasbourg on June 11<sup>th</sup> with a stakeholder audience of around 10.

#### 7.6.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

#### 7.6.1.5 Sweden national case

#### 7.6.1.6 Latvia national case

#### 7.6.1.7 Netherlands national case

#### 7.6.1.8 Greece national case

#### 7.6.1.9 Azerbaijan national case

#### 7.6.1.10 Andalusia regional case

#### 7.6.1.11 Southwest UK regional case

#### 7.6.1.12 Sardinia, Italy regional case

### 7.6.2 Outcomes and deliverables

#### Deliverables and milestones

N/A

## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	4	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	327	First workshop Swedish case, according to Roadmap; Second online survey to gather information on potential policy conflicts and synergies; Second workshop according to Roadmap
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 7.6.3 Points for review



## 7.7Task 7.5 Online dissemination

### 7.7.1 Undertaken activity description

- SIM4NEXUS twitter account was kept updated with all the project's latest developments and news.
- SIM4NEXUS Communications team (WssTP) expanded the online communications database with relevant to the project online newsletters and portals to be used as channels for the dissemination of SIM4NEXUS updates.
- SIM4NEXUS Communications team (WssTP) contributed input to the revision of the project's Communications Strategy (Online Dissemination).
- SIM4NEXUS Communications team (WssTP) monitored the SIM4NEXUS presence in online media (newsletters, external websites, online communities & forums).

### 7.7.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	19	Twitter 'likes' and re-tweets	24 000	84 retweets 230 likes 88 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	N/A	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	0	Size of audience reached	160 000	N/A	

7.5	Online dissemination: external websites	Nr. of items published	10	0	Size of audience reached	20 000	N/A	
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	1	Size of audience reached	20 000	24 views	<a href="https://www.youtube.com/watch?v=fqUiWTx5sTI">https://www.youtube.com/watch?v=fqUiWTx5sTI</a>

### 7.7.3 Points for review

- Given the partners' limited media and online dissemination activities, the SIM4NEXUS Communications team shall communicate to partners the importance of their assistance in disseminating the news and shall consider following a different approach in triggering their assistance to this end.

## 7.8 Task 7.6 Promotional material

### 7.8.1 Undertaken activity description

- No new activities to report

### 7.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.6 Promotional material inventory M13-M30	M30			X	September 2018
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out	N/A	1079	
7.6	Promotional material:	Nr. of translations	N/A	0				

### 7.8.3 Points for review

## 7.9 Task 7.7 Communication with policy decision-makers

### 7.9.1 Undertaken activity description

7.9.1.1 EU level and international level

7.9.1.2 National, regional and local levels

### 7.9.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24			X	May 2018
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received	N/A	0	

7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads	N/A	75	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	4	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	~500	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 7.9.3 Points for review

## 7.10 Task 7.8 Communication coordination and monitoring

### 7.10.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring
- Communication coordination and monitoring report for Quarter 9 is completed.

### 7.10.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48		X 10 quarter	9 quarter 8 quarter 7 quarter 6 quarter 5 quarter 4 quarter 3 quarter 2 quarter 1 quarter	November 2018

Indicators

N/A

### 7.10.3 Points for review

## 8.1 Summary of review points for the next quarters

- There will be review after the project meeting in Exeter
- Implementation of GDPR regarding communications
- Improvement of visual quality of news items
- Reporting by case studies is rather poor, as some of the activities have been followed in the twitter account. This topic shall be raised at the Exeter meeting.
- SIM4NEXUS Communications Team shall consider new ways to provoke more content-wise impact through the project's twitter activity.
- The expansion of the database of online newsletters & portals shall be on the radar of the whole communications team so that the list keeps increasing with relevant additions. More news have to be transferred to the sector newsletters and portals, to assure impact.
- Follow-up on the monitoring of activities on case studies and policy (to raise at Exeter meeting).

## 8.2 Resolution of past review points



Revision point	Implementation
<ul style="list-style-type: none"> <li>Carrying out partner interviews for the upcoming annual strategy review</li> </ul>	Included in Monthly Update August 2018
<ul style="list-style-type: none"> <li>There appears to be sudden increased bot activity on the website. A way to discount this non-person traffic from the reported values needs to be found.</li> </ul>	FT will check with technical team
<ul style="list-style-type: none"> <li>There is no clear protocol of how submissions of scientific articles can be traced here. The suggestion is to report only published publications, because any submitted paper may be still rejected in the review process.</li> </ul>	Decision adopted: report only published publications
<ul style="list-style-type: none"> <li>The cases activity has been low in this period – discuss the reasons with cases.</li> </ul>	Discussion took place with the case study teams in Athens, stimulating the way to use media
<ul style="list-style-type: none"> <li>Producing a short and catchy article on the 1st SIM4NEXUS policy brief helped a lot the Communications team to attract the attention of the online newsletters to our policy brief. This approach is suggested also for the future policy briefs.</li> </ul>	2 <sup>nd</sup> policy brief is pending, and might be developed on CAP for the November 2018 meeting of the Nexus Project Cluster
<ul style="list-style-type: none"> <li>Partners should be reminded to disseminate SIM4NEXUS updates to the newsletters they are affiliated with and report this back to the communications team.</li> </ul>	At Exeter meeting
<ul style="list-style-type: none"> <li>There is no way to account for the number of policy-makers reached in an online consultation – this audience will therefore be unaccounted for.</li> </ul>	okay
<ul style="list-style-type: none"> <li>Improvements to the internal mechanism for coordinating the dissemination of policy briefs specifically, ensuring high presence in external newsletters and other media is recommended and being discussed within the team.</li> </ul>	See above.
<ul style="list-style-type: none"> <li>Project messaging in the Communications Strategy needs to be highlighted in the next strategy revision</li> </ul>	To be taken up in the Communications Strategy update starting from April/May 2018
<ul style="list-style-type: none"> <li>Improvement to the description of the Serious Game are recommended.</li> </ul>	This has been updated in early 2018, and will be enlarged when more information is available.

<ul style="list-style-type: none"> <li>• The case study partners need to be reminded to carry out activities targeting local traditional media to achieve the media targets.</li> </ul>	<p>The issue has been stressed and training provided in the project meeting in Athens in March 2018.</p>
<ul style="list-style-type: none"> <li>• It was challenging to get the news about the policy brief disseminated to online newsletters, without providing them with the article and the picture they needed to publish.</li> </ul>	<p>Policy brief launch will require a review; the list of approached newsletters is being enlarged</p>
<ul style="list-style-type: none"> <li>• Suggestion to reflect about: After the preparation of the policy brief, a short news article can be produced/proposed by the team that prepared the policy brief and sent to the Communications team. The Communications team can then make the necessary adjustments and modifications to get it published online. Given the experience on preparing the article on the policy brief, it took double effort and time for the Communications team to prepare the article and then get it approved by the team who prepared the policy brief.</li> </ul>	<p>This has been discussed with WP2 at the Athens meeting in March 2018, and it was agreed to have a better strategy for addressing policy communication.</p>
<ul style="list-style-type: none"> <li>• Attention needs to be paid to participate in the policy processes in all nexus sectors.</li> </ul>	<p>This has been discussed with WP2 at the Athens meeting in March 2018, and it was agreed to have a better strategy for addressing policy communication. Lead is taken by WP2.</p>
<ul style="list-style-type: none"> <li>• The Q6 Communications Monitoring Reports was delayed and developed together with Q7 report due to holiday season. It is suggested in the future to review the deadlines and arrange for these occasions.</li> </ul>	<p>The possible delays will be anticipated and a corrective action will be implemented to ensure timely preparation of the Communications Monitoring Reports</p>
<ul style="list-style-type: none"> <li>• In order to encourage the use of the Communications Strategy as a ‘working manual’ among project partners, and to ensure the achievement of its aims, it is important to include sessions on communication in each project meeting.</li> </ul>	<p>A special session on communication is included in the Project meeting in Athens, March 2018. Similar sessions to be included in the future project meetings.</p>
<ul style="list-style-type: none"> <li>• The feedback on communications webinar has been very positive, therefore future webinars are to be considered, the possible content could be e.g. exchange of communication best practice between the cases, communication with private sector (based on experiences in WP6), etc.</li> </ul>	<p>Feedback on training and experience exchange to be gathered in the project meeting in Athens, March 2018.</p>

<ul style="list-style-type: none"> <li>It might be better to bring Twitter box higher up in the news section of the website and make sure the tweets are being displayed properly.</li> </ul>	The respective changes have been made to the website.
<ul style="list-style-type: none"> <li>Activity reporting from some case studies is still very limited, the cases need to be approached individually to inquire about their progress.</li> </ul>	To be discussed with cases in project meeting
<ul style="list-style-type: none"> <li>All partners, who disseminate news through their websites/newsletters to their respective networks, need to be aware that it's essential to acquire the information on the size of the audience that is reached via their channels so that the Communications team is able monitor the targets reached.</li> </ul>	The partners have been made aware on the importance of documenting audience sizes and types. This point will be continuously stressed in meetings and other communication.
<ul style="list-style-type: none"> <li>It appears the use of promotional material is under-reported by the project partners, which does not allow tracking. The need to report this type of activity needs to be emphasised.</li> </ul>	To be emphasized in Project meeting in Athens in March 2018
<ul style="list-style-type: none"> <li>The development of policy briefs is the tool of choice for targeting policy-makers in the specific nexus sectors. Coordination is necessary with WP2 on dissemination of the policy briefs and to avoid overlaps.</li> </ul>	No new policy briefs have been produced in the following quarters, to be followed up when the new policy briefs are about to be published.
<ul style="list-style-type: none"> <li>Some parts of the project (several case studies) and some types of activities (e.g. use of dissemination material) seem to still be underreported by project partners. Regular reminders are advised.</li> </ul>	Partners are informed and reminded via several communication channels – emails, newsletter.
<ul style="list-style-type: none"> <li>Interviews with partners are a good way to both raise the understanding of the communication approach, planning and partner responsibilities in sim4nexus project; and to gather valuable inputs from project partners in accordance to their WP and case study work. They should be considered for the next strategy review phase as well.</li> </ul>	The interview approach has been used in the M12 communication strategy review and will be used in the subsequent reviews as well.
<ul style="list-style-type: none"> <li>Communications training is necessary for all consortium partners to familiarise them with the communication strategy, communication principles and approaches, as well as the agreed information and workflows.</li> </ul>	The first communications training webinar for the project partners was held in M116, September 2017.

<ul style="list-style-type: none"> <li>The overall workflow of information reaching the website management team is working well, however, the information flow regarding activities within the case studies could be improved to make sure it appears in website news.</li> </ul>	<p>The importance of maintaining information flows from the case study teams has been stressed in the project meeting in June 2017 (Trebon) and in the webinar training. The information flow has overall increased.</p>
<ul style="list-style-type: none"> <li>Once further progress has been made on developing the serious game, the sub-page will be updated accordingly</li> </ul>	<p>First ideas on the update of the sub-page are being gathered in M16.</p>
<ul style="list-style-type: none"> <li>The number of participants per scientific event (audience size) has been over-estimated: while the target of 10 scientific presentations could be exceeded nearly five times, the simultaneous goal to reach 3000 listeners was not achieved in the first year.</li> </ul>	<p>However, with 2950 listeners the first-year goal was reached by 98%. We monitor the numbers further and give feedback to the project partners if the performance should drop significantly from here.</p>
<ul style="list-style-type: none"> <li>The number of estimated users of scientific publications can only be a rough guess. The following quarters should be used to watch the citation statistics which directly reflect the impact in the scientific community.</li> </ul>	<p>As the number of actual users of scientific publications cannot be accurately obtained at all, citation statistics are reported instead.</p>
<ul style="list-style-type: none"> <li>It is important for the communications team to know the communication support needs of case studies in advance in order to plan and implement the most efficient and effective communication activities within cases.</li> </ul>	<p>The importance of timely requests towards communications team for the support for case study events and activities has been communicated to case study leads. Furthermore, the communications team has agreed to provide inputs to the case study manual to include relevant instructions.</p>
<ul style="list-style-type: none"> <li>Preparation of communication actions in the case studies and learning from other case studies shall be assessed at the team meeting in May/June 2017, to identify better ways to achieve impact.</li> </ul>	<p>The more advanced cases shared their experiences in the project meeting in June 2017 (Trebon). It is s being discussed that a further communications webinar could focus on good experiences' sharing between the cases.</p>
<ul style="list-style-type: none"> <li>Making sure that all consortium members are sharing their presentations with us is important so that we don't have missing presentations from SlideShare.</li> </ul>	<p>All project partners have been invited repeatedly to share their presentations during the projects physical meeting, as well as through the project's communications webinar. Furthermore, partners who report participation in events are being approached individually to collect their presentations.</p>

<ul style="list-style-type: none"> <li>The promotional materials are currently mostly used in electronic format. To understand any near future printing needs, partners need to be surveyed.</li> </ul>	The promotional materials are still primarily used in electronic format. Case study teams have been informed about the possibility to acquire printed materials. Furthermore, clear instructions will be added to the case study manual to encourage cases to request printed material when necessary.
<ul style="list-style-type: none"> <li>The reporting of the activities within cases to the communication team should be improved. A standard template will be provided in June to all case study leads.</li> </ul>	A new improved monitoring template has been created and posted online with easy access for all project partners to facilitate reporting.
<ul style="list-style-type: none"> <li>Streamlining of information flows from the partners for monitoring purposes is essential to make sure that monitoring is efficient and does not take too many resources</li> </ul>	The new improved monitoring template online with easy access for all project partners, has significantly contributed to the mainstreaming and increased efficiency, reducing workload for the monitoring task.

The following overview can be provided for communications activities reported related to the project activities outlined at the last project meeting:

Date	Event, deliverable	Actions	Communication action reported
??	EU Adaptation Strategy review	Follow-up on impact made	
??	WP1: Glossary	Launch to wider audience	
??	Greece case: stakeholder workshop	Support, report	No
March 2018	Latvia case: 2nd stakeholder workshop	Report	No
March 2018	Transboundary DE-CZ-SK: stakeholder workshop	Report	No
18 April, 2018	Sweden case: stakeholder workshop	Support, report	Yes
24 April, 2018	Netherlands case: stakeholder workshop	Support, report	Yes
May 2018	CAP review Communication	Follow-up	No
May 2018	UK SW case: 2nd stakeholder workshop	Support, report	No
May 2018	Transboundary FR-DE case: 2nd stakeholder workshop	Support, report	No

May/June 2018	Latvia case: 3rd stakeholder workshop	Support, report	
July 2018	Nexus policies at regional and national level D2.2	Disseminate	
After Summer	D1.1 Policy brief	Disseminate widely	
16-18 Oct 2018	International Conference Water Science for Impact at Wageningen University	Prepare participation	
Nov 2018	NEXUS policy event in Brussels	Organise	
Nov 2018	WP2: Policy success stories D2.3	Disseminate	
Nov? 2018	Andalusia case: stakeholder workshop	Support, report	
End of 2018?	Netherlands case: 3rd stakeholder workshop	Support, report	
Dec 2018	COP24 Official side event	Organise	

## 8.3 Task 7.1 Dissemination and communication strategy

### 8.3.1 Undertaken activity description

- An internal discussion about necessary adaption of communication rules to fulfil GDPR standards has been started.

### 8.3.2 Outcomes and deliverables

## Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5 M13 M25 M37			X First version	November 2016 First version
				X 1 <sup>st</sup> review	June 2017 1 <sup>st</sup> review

## Indicators

N/A

## 8.3.3 Points for review

## 8.4 Task 7.2 Set-up and maintenance of a project website

### 8.4.1 Undertaken activity description

- The project overview description has been improved with added visual graphic on SIM4NEXUS concept
- The website has been improved, by changing some arrangements (for example, twitter box, graphs, structure)

### 8.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5			X	February 2017

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.2	Website	Nr. of new content items published	N/A	19	Visitor clicks	N/A	4076unique visitors 7418 visits	Around 10% of traffic is most likely spam. A high number of visits are very short.

### 8.4.3 Points for review



- Implementation of GDPR regarding communications
- Improvement of visual quality of news items

## 8.5 Task 7.3 Communications with the research community

### 8.5.1 Undertaken activity description

- The monitoring for this report and the scheduled inventories were continued.
- Three new scientific publication appeared in this quarter, one of them as manuscript:
  - Papadopoulou, C., M.P. Papadopoulou, C. Laspidou, S. Munaretto, F. Brouwer: Nexus policy analysis in the framework of a serious game design [indicative title] to appear in Journal of Environmental Management
- Two of the papers were actually published:
  - Mellios, N., J.F.L. Koopman, C. Laspidou: Virtual Crop Water Export Analysis: The Case of Greece at River Basin District Level appeared in Geosciences.
  - Martinez, P., M. Blanco, B. Castro-Campos: The Water–Energy–Food Nexus: A Fuzzy-Cognitive Mapping Approach to Support Nexus-Compliant Policies in Andalusia (Spain) appeared in Water.
- The next project meeting in Exeter will address a review of the activity under Task 7.3 and agree on further action to be developed to strengthen the impact of communication with the scientific community
- A call for contributions for a Special Issue was posted in the monthly newsletter in May. This idea will be discussed further at the next project meeting in Exeter, UK, in November.

### 8.5.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30		X		
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24	X			
MS8 Scientific presentations at events report including presentation summaries	M36				

MS8 Scientific presentations at events report including presentation summaries	M48				
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## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	"Reached" counts for this quarter only
7.3	Scientific conferences/ events	Nr. of events attended	10	3	Size of total audience reached	3000	80	
7.3	Scientific publications	Publications submitted/published	10	3/11	Nr. of estimated users	5000	N/A	
7.3	Workshops for science community	Nr. of workshops held	N/A	1	Size of total audience reached	N/A	37	First stakeholder workshop of the transboundary case study DE-CZ-SK

## 8.5.3 Points for review

- There will be review after the project meeting in Exeter

## 8.6 Task 7.4 Case studies communication

### 8.6.1 Undertaken activity description

#### 8.6.1.1 Global case

#### 8.6.1.2 Europe case

#### 8.6.1.3 France - Germany transboundary case

#### 8.6.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

- The first workshop took place on March 8, 2018, in Trebon.

#### 8.6.1.5 Sweden national case

- The first workshop of the Swedish case study took place on April 18, 2018, at the Clarion Hotel® Gillet in Uppsala, Sweden. Communication was made by Twitter.

#### 8.6.1.6 Latvia national case

- The second stakeholder workshop on modelling and policies, took place on March 7, 2018, in Riga.

#### 8.6.1.7 Netherlands national case

- The second stakeholder workshop on modelling and policies, took place on April 24, 2018, in the Hague.

#### 8.6.1.8 Greece national case

#### 8.6.1.9 Azerbaijan national case

#### 8.6.1.10 Andalusia regional case

#### 8.6.1.11 Southwest UK regional case

#### 8.6.1.12 Sardinia, Italy regional case

## 8.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	4	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	327	First workshop Swedish case, according to Roadmap; Second online survey to gather information on potential policy conflicts and synergies; Second workshop according to Roadmap
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

## 8.6.3 Points for review

- Reporting by case studies is rather poor, as some of the activities have been followed in the twitter account. This topic shall be raised at the Exeter meeting.

## 8.7 Task 7.5 Online dissemination

### 8.7.1 Undertaken activity description

- SIM4NEXUS twitter account was kept updated with all the project's latest developments and news.
- SIM4NEXUS SlideShare account was updated with all the consortium's latest ppts.
- SIM4NEXUS Communications Team (WssTP) distributed SIM4NEXUS news through its own channels.
- SIM4NEXUS Communications team (WssTP) monitored the SIM4NEXUS presence in online media (newsletters, external websites, online communities & forums).

### 8.7.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	42	Twitter 'likes' and re-tweets	24 000	225 retweets 490 likes 142 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	8	Nr. of visits to presentations	10 000	207 views	

7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	1	Size of audience reached	160 000	1242	WssTP members' Newsletter March Edition 2018
7.5	Online dissemination: external websites	Nr. of items published	10	6	Size of audience reached	20 000	X	<a href="https://www.wur.nl/en/newsarticle/SIM4NEXUS-serious-gaming-for-better-decisions.htm">https://www.wur.nl/en/newsarticle/SIM4NEXUS-serious-gaming-for-better-decisions.htm</a>  <a href="https://www.water-energy-food.org/news/sim4nexus-and-dafne-key-results-from-the-knowledge-exchange-workshop-of-nexus-projects/">https://www.water-energy-food.org/news/sim4nexus-and-dafne-key-results-from-the-knowledge-exchange-workshop-of-nexus-projects/</a>  <a href="https://www.emerce.nl/wire/sim4nexus-serious-gaming-betere-beslissingen">https://www.emerce.nl/wire/sim4nexus-serious-gaming-betere-beslissingen</a>  <a href="http://www.unsdn.gr/prof-phoebe-koundouri-presentation-at-the-nexus-cl">http://www.unsdn.gr/prof-phoebe-koundouri-presentation-at-the-nexus-cl</a>  <a href="https://flores.unu.edu/en/news/annou">https://flores.unu.edu/en/news/annou</a>



								<a href="https://www.icre8.eu/icre8-participates-at-the-nexus-cluster-workshop-m">ncements/the-nexus-project-cluster-launched.html</a>  <a href="http://www.icre8.eu/icre8-participates-at-the-nexus-cluster-workshop-m">http://www.icre8.eu/icre8-participates-at-the-nexus-cluster-workshop-m</a>
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	4	Size of audience reached	20 000	3 likes  44 likes/ 5 responses  12 likes  2 likes	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6378537342038265856">https://www.linkedin.com/feed/update/urn:li:activity:6378537342038265856</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6380368773538549761">https://www.linkedin.com/feed/update/urn:li:activity:6380368773538549761</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6379693154706292736">https://www.linkedin.com/feed/update/urn:li:activity:6379693154706292736</a> <a href="https://www.facebook.com/unuflores/posts/1738746732856962">https://www.facebook.com/unuflores/posts/1738746732856962</a>

### 8.7.3 Points for review

- SIM4NEXUS Communications Team shall consider new ways to provoke more content-wise impact through the project's twitter activity.
- The expansion of the database of online newsletters & portals shall be on the radar of the whole communications team so that the list keeps increasing with relevant additions. More news have to be transferred to the sector newsletters and portals, to assure impact.

## 8.8 Task 7.6 Promotional material

### 8.8.1 Undertaken activity description

- No new activities to report

### 8.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.6 Promotional material inventory M13-M30	M30		x		
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out	N/A	1079	
7.6	Promotional material:	Nr. of translations	N/A	0				

### 8.8.3 Points for review

## 8.9 Task 7.7 Communication with policy decision-makers

### 8.9.1 Undertaken activity description

#### 8.9.1.1 EU level and international level

#### 8.9.1.2 National, regional and local levels

- A group of project partners took part in a workshop with pitches on the Water-Energy-Food Nexus to strengthen policy coherence, both nationally and internationally on 19 March 2018 in the Hague. 20 policy-makers were present among other.

### 8.9.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24			X	May 2018
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	

7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received	N/A	0	
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	20	Event with Dutch ministry of Infrastructure and Water Management in the Netherlands
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 8.9.3 Points for review

## 8.10 Task 7.8 Communication coordination and monitoring

### 8.10.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring
- A session on communication has been proposed and prepared for the project meeting in Athens in mid-March.
- Communication coordination and monitoring report for Quarter 8 is completed.

### 8.10.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48		X 9 quarter	8quarter 7 quarter 6 quarter 5 quarter 4 quarter 3 quarter 2 quarter 1 quarter	August 2018    September 2017    

Indicators

N/A

### 8.10.3 Points for review

- Follow-up on the monitoring of activities on case studies and policy (to raise at Exeter meeting)

## 9.1 Summary of review points for the next quarters

- See previous point on carrying out partner interviews for the upcoming annual strategy review
- There appears to be sudden increased bot activity on the website. A way to discount this non-person traffic from the reported values needs to be found.
- There is no clear protocol of how submissions of scientific articles can be traced here. The suggestion is to report only published publications, because any submitted paper may be still rejected in the review process.
- The cases activity has been low in this period – discuss the reasons with cases.
- Producing a short and catchy article on the 1st SIM4NEXUS policy brief helped a lot the Communications team to attract the attention of the online newsletters to our policy brief. This approach is suggested also for the future policy briefs.
- Partners should be reminded to disseminate SIM4NEXUS updates to the newsletters they are affiliated with and report this back to the communications team.
- There is no way to account for the number of policy-makers reached in an online consultation – this audience will therefore be unaccounted for.
- Improvements to the internal mechanism for coordinating the dissemination of policy briefs specifically, ensuring high presence in external newsletters and other media is recommended and being discussed within the team.

## 9.2 Resolution of past review points



Revision point	Implementation
<ul style="list-style-type: none"> <li>Project messaging in the Communications Strategy needs to be highlighted in the next strategy revision</li> </ul>	To be taken up in the Communications Strategy update starting from April/May 2018
<ul style="list-style-type: none"> <li>Improvement to the description of the Serious Game are recommended.</li> </ul>	This has been updated in early 2018, and will be enlarged when more information is available.
<ul style="list-style-type: none"> <li>The case study partners need to be reminded to carry out activities targeting local traditional media to achieve the media targets.</li> </ul>	The issue has been stressed and training provided in the project meeting in Athens in March 2018.
<ul style="list-style-type: none"> <li>It was challenging to get the news about the policy brief disseminated to online newsletters, without providing them with the article and the picture they needed to publish.</li> </ul>	Policy brief launch will require a review; the list of approached newsletters is being enlarged
<ul style="list-style-type: none"> <li>Suggestion to reflect about: After the preparation of the policy brief, a short news article can be produced/proposed by the team that prepared the policy brief and sent to the Communications team. The Communications team can then make the necessary adjustments and modifications to get it published online. Given the experience on preparing the article on the policy brief, it took double effort and time for the Communications team to prepare the article and then get it approved by the team who prepared the policy brief.</li> </ul>	This has been discussed with WP2 at the Athens meeting in March 2018, and it was agreed to have a better strategy for addressing policy communication.
<ul style="list-style-type: none"> <li>Attention needs to be paid to participate in the policy processes in all nexus sectors.</li> </ul>	This has been discussed with WP2 at the Athens meeting in March 2018, and it was agreed to have a better strategy for addressing policy communication. Lead is taken by WP2.
<ul style="list-style-type: none"> <li>The Q6 Communications Monitoring Reports was delayed and developed together with Q7 report due to holiday season. It is suggested in the future to review the deadlines and arrange for these occasions.</li> </ul>	The possible delays will be anticipated and a corrective action will be implemented to ensure timely preparation of the Communications Monitoring Reports
<ul style="list-style-type: none"> <li>In order to encourage the use of the Communications Strategy as a 'working manual' among project partners, and to ensure the achievement of its aims, it is important to include sessions on communication in each project meeting.</li> </ul>	A special session on communication is included in the Project meeting in Athens, March 2018. Similar sessions to be included in the future project meetings.

<ul style="list-style-type: none"> <li>The feedback on communications webinar has been very positive, therefore future webinars are to be considered, the possible content could be e.g. exchange of communication best practice between the cases, communication with private sector (based on experiences in WP6), etc.</li> </ul>	<p>Feedback on training and experience exchange to be gathered in the project meeting in Athens, March 2018.</p>
<ul style="list-style-type: none"> <li>It might be better to bring Twitter box higher up in the news section of the website and make sure the tweets are being displayed properly.</li> </ul>	<p>The respective changes have been made to the website.</p>
<ul style="list-style-type: none"> <li>Activity reporting from some case studies is still very limited, the cases need to be approached individually to inquire about their progress.</li> </ul>	<p>To be discussed with cases in project meeting</p>
<ul style="list-style-type: none"> <li>All partners, who disseminate news through their websites/newsletters to their respective networks, need to be aware that it's essential to acquire the information on the size of the audience that is reached via their channels so that the Communications team is able monitor the targets reached.</li> </ul>	<p>The partners have been made aware on the importance of documenting audience sizes and types. This point will be continuously stressed in meetings and other communication.</p>
<ul style="list-style-type: none"> <li>It appears the use of promotional material is under-reported by the project partners, which does not allow tracking. The need to report this type of activity needs to be emphasised.</li> </ul>	<p>To be emphasized in Project meeting in Athens in March 2018</p>
<ul style="list-style-type: none"> <li>The development of policy briefs is the tool of choice for targeting policy-makers in the specific nexus sectors. Coordination is necessary with WP2 on dissemination of the policy briefs and to avoid overlaps.</li> </ul>	<p>No new policy briefs have been produced in the following quarters, to be followed up when the new policy briefs are about to be published.</p>
<ul style="list-style-type: none"> <li>Some parts of the project (several case studies) and some types of activities (e.g. use of dissemination material) seem to still be underreported by project partners. Regular reminders are advised.</li> </ul>	<p>Partners are informed and reminded via several communication channels – emails, newsletter.</p>

<ul style="list-style-type: none"> <li>Interviews with partners are a good way to both raise the understanding of the communication approach, planning and partner responsibilities in sim4nexus project; and to gather valuable inputs from project partners in accordance to their WP and case study work. They should be considered for the next strategy review phase as well.</li> </ul>	<p>The interview approach has been used in the M12 communication strategy review and will be used in the subsequent reviews as well.</p>
<ul style="list-style-type: none"> <li>Communications training is necessary for all consortium partners to familiarise them with the communication strategy, communication principles and approaches, as well as the agreed information and workflows.</li> </ul>	<p>The first communications training webinar for the project partners was held in M116, September 2017.</p>
<ul style="list-style-type: none"> <li>The overall workflow of information reaching the website management team is working well, however, the information flow regarding activities within the case studies could be improved to make sure it appears in website news.</li> </ul>	<p>The importance of maintaining information flows from the case study teams has been stressed in the project meeting in June 2017 (Trebon) and in the webinar training. The information flow has overall increased.</p>
<ul style="list-style-type: none"> <li>Once further progress has been made on developing the serious game, the sub-page will be updated accordingly</li> </ul>	<p>First ideas on the update of the sub-page are being gathered in M16.</p>
<ul style="list-style-type: none"> <li>The number of participants per scientific event (audience size) has been over-estimated: while the target of 10 scientific presentations could be exceeded nearly five times, the simultaneous goal to reach 3000 listeners was not achieved in the first year.</li> </ul>	<p>However, with 2950 listeners the first-year goal was reached by 98%. We monitor the numbers further and give feedback to the project partners if the performance should drop significantly from here.</p>
<ul style="list-style-type: none"> <li>The number of estimated users of scientific publications can only be a rough guess. The following quarters should be used to watch the citation statistics which directly reflect the impact in the scientific community.</li> </ul>	<p>As the number of actual users of scientific publications cannot be accurately obtained at all, citation statistics are reported instead.</p>
<ul style="list-style-type: none"> <li>It is important for the communications team to know the communication support needs of case studies in advance in order to plan and implement the most efficient and effective communication activities within cases.</li> </ul>	<p>The importance of timely requests towards communications team for the support for case study events and activities has been communicated to case study leads. Furthermore, the communications team has agreed to provide inputs to the case study manual to include relevant instructions.</p>

<ul style="list-style-type: none"> <li>• Preparation of communication actions in the case studies and learning from other case studies shall be assessed at the team meeting in May/June 2017, to identify better ways to achieve impact.</li> </ul>	<p>The more advanced cases shared their experiences in the project meeting in June 2017 (Trebon). It is s being discussed that a further communications webinar could focus on good experiences' sharing between the cases.</p>
<ul style="list-style-type: none"> <li>• Making sure that all consortium members are sharing their presentations with us is important so that we don't have missing presentations from SlideShare.</li> </ul>	<p>All project partners have been invited repeatedly to share their presentations during the projects physical meeting, as well as through the project's communications webinar. Furthermore, partners who report participation in events are being approached individually to collect their presentations.</p>
<ul style="list-style-type: none"> <li>• The promotional materials are currently mostly used in electronic format. To understand any near future printing needs, partners need to be surveyed.</li> </ul>	<p>The promotional materials are still primarily used in electronic format. Case study tams have been informed about the possibility to acquire printed materials. Furthermore, clear instructions will be added to the case study manual to encourage cases to request printed material when necessary.</p>
<ul style="list-style-type: none"> <li>• The reporting of the activities within cases to the communication team should be improved. A standard template will be provided in June to all case study leads.</li> </ul>	<p>A new improved monitoring template has been created and posted online with easy access for all project partners to facilitate reporting.</p>
<ul style="list-style-type: none"> <li>• Streamlining of information flows from the partners for monitoring purposes is essential to make sure that monitoring is efficient and does not take too many resources</li> </ul>	<p>The new improved monitoring template online with easy access for all project partners, has significantly contributed to the mainstreaming and increased efficiency, reducing workload for the monitoring task.</p>

## 9.3Task 7.1 Dissemination and communication strategy

### 9.3.1 Undertaken activity description

## 9.3.2 Outcomes and deliverables

### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5 M13 M25 M37			X First version	November 2016 First version
				X 1 <sup>st</sup> review	June 2017 1 <sup>st</sup> review

### Indicators

N/A

## 9.3.3 Points for review

- See previous point on carrying out partner interviews for the upcoming annual strategy review

## 9.4 Task 7.2 Set-up and maintenance of a project website

### 9.4.1 Undertaken activity description

- The project overview description has been improved with added visual graphic on SIM4NEXUS concept
- The website has been improved, by changing some arrangements (for example, twitter box, graphs, structure)

### 9.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5			X	February 2017

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content items published	N/A	8	Visitor clicks	N/A	4199 unique visitors 5082 visits	Around 10% of traffic is most likely spam. A high number of visits are very short.

### 9.4.3 Points for review

- There appears to be sudden increased bot activity on the website. A way to discount this non-person traffic from the reported values needs to be found.

## 9.5 Task 7.3 Communications with the research community

### 9.5.1 Undertaken activity description

- The monitoring for this report and the scheduled inventories was continued. Five new scientific publication appeared in this quarter which means that the aim of at least ten publications in total is already fulfilled.
- Weindl I., Popp A., Bodirsky B. L., Rolinski S., Lotze-Campen H., Biewald A., Humpenöder F., Dietrich J. P. and Stevanović M. have published the article 'Livestock and human use of land: Productivity trends and dietary choices as drivers of future land and carbon dynamics' in Global and Planetary Change.
- Brouwer F., Avgerinopoulos G., Fazekas D., Laspidou C., Mercure J.-F., Pollitt H., Ramos E.P. and Howells M. have published the article 'Energy modelling and the Nexus concept' in Energy Strategy Reviews.
- Humpenöder F., Popp A., Bodirsky B. L., Weindl I., Biewald A., Lotze-Campen H., Dietrich J. P., Klein D., Kreidenweis U., Müller C., Rolinski S. and Stevanovic M. have published the article 'Large-scale bioenergy production: how to resolve sustainability trade-offs?' in Environmental Research Letters.
- Sušnik J., Chew C., Domingo X., Mereu S., Trabucco A., Evans B., Vamvakeridou-Lyroudia L.S., Savić D.A., Laspidou C. and Brouwer F have published the article 'Multi-stakeholder development of a serious game to explore the water-energy-food-land-climate nexus: the SIM4NEXUS approach' in Water.
- Masia S., Sušnik J., Marras S., Mereu S., Spano D. and Trabucco A (CMCC) have published the article 'Assessment of irrigated agriculture vulnerability under climate change in Southern Italy' in Water.

### 9.5.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30		X		
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24	X			



MS8 Scientific presentations at events report including presentation summaries	M36				
MS8 Scientific presentations at events report including presentation summaries	M48				

## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	"Reached" counts for this quarter only
7.3	Scientific conferences/ events	Nr. of events attended	10	2	Size of total audience reached	3000	115	
7.3	Scientific publications	Publications submitted/published	10	NA/5	Nr. of estimated users	5000	N/A	No citations yet.
7.3	Workshops for science community	Nr. of workshops held	N/A	0	Size of total audience reached	N/A	0	Workgroup in WS on Circular Economy (UNEXE)

### 9.5.3 Points for review

There is no clear protocol of how submissions of scientific articles can be traced here. The suggestion is to report only published publications, because any submitted paper may be still rejected in the review process.

## 9.6 Task 7.4 Case studies communication

### 9.6.1 Undertaken activity description

#### 9.6.1.1 Global case

#### 9.6.1.2 Europe case

#### 9.6.1.3 France - Germany transboundary case

#### 9.6.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

- The first stakeholder meeting held in Třeboň, Czech Republic (7 and 8 March 2018), was being prepared.

#### 9.6.1.5 Sweden national case

#### 9.6.1.6 Latvia national case

#### 9.6.1.7 Netherlands national case

- On the 18<sup>th</sup> of January a presentation was held at the office of the Dutch Union of the Waterboards in the Hague focussing on the water dimension of biomass production, the circular economy, a low-carbon economy, and soil quality.

#### 9.6.1.8 Greece national case

#### 9.6.1.9 Azerbaijan national case

#### 9.6.1.10 Andalusia regional case

#### 9.6.1.11 Southwest UK regional case

#### 9.6.1.12 Sardinia, Italy regional case

### 9.6.2 Outcomes and deliverables

## Deliverables and milestones

N/A

## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	15	Presentation for the Dutch Union of the Waterboards.
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 9.6.3 Points for review

- The cases activity has been low in this period – discuss the reasons with cases.

## 9.7 Task 7.5 Online dissemination

### 9.7.1 Undertaken activity description

- SIM4NEXUS Communications team (WssTP) continued the promotion of the 1st SIM4NEXUS policy brief to targeted online newsletters.
- SIM4NEXUS Communications team (WssTP) expanded the online communications database, by adding and identifying more relevant to the project online newsletters and websites to be used as channels for the dissemination of SIM4NEXUS updates.
- SIM4NEXUS twitter account was updated with all the project's latest developments and news.
- SIM4NEXUS Communications team (WssTP) monitored the SIM4NEXUS presence in online media (newsletters, external websites, online communities & forums).

### 9.7.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	44	Twitter 'likes' and re-tweets	24 000	213 retweets 302 likes 145 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	0 views	

7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	1	Size of audience reached	160 000	X	Acclimatise Newsletter
7.5	Online dissemination: external websites	Nr. of items published	10	1	Size of audience reached	20 000	X	1 news item on SIM4NEXUS policy brief published on Acclimatise website and got distributed through its newsletter.
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	5	Size of audience reached	20 000	71 viewers reached  32 viewers responded  16 viewers responded  4 viewers responded  1 viewer responded  18 viewers responded	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6352940843082616832">https://www.linkedin.com/feed/update/urn:li:activity:6352940843082616832</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6362995657690673152">https://www.linkedin.com/feed/update/urn:li:activity:6362995657690673152</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6362364913700216832">https://www.linkedin.com/feed/update/urn:li:activity:6362364913700216832</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6346726731239563264">https://www.linkedin.com/feed/update/urn:li:activity:6346726731239563264</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6346726731239563264">https://www.linkedin.com/feed/update/urn:li:activity:6346726731239563264</a>

### 9.7.3 Points for review

- Producing a short and catchy article on the 1st SIM4NEXUS policy brief helped a lot the Communications team to attract the attention of the online newsletters to our policy brief. This approach is suggested also for the future policy briefs.
- Partners should be reminded to disseminate SIM4NEXUS updates to the newsletters they are affiliated with and report this back to the communications team.

## 9.8 Task 7.6 Promotional material

### 9.8.1 Undertaken activity description

- No new activities to report

### 9.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.6 Promotional material inventory M13-M30	M30				
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out	N/A	1079	
7.6	Promotional material:	Nr. of translations	N/A	0				

### 9.8.3 Points for review

## 9.9 Task 7.7 Communication with policy decision-makers

### 9.9.1 Undertaken activity description

#### 9.9.1.1 EU level and international level

- A group of project partners took part in a ICT4WATER cluster meeting on 1 December 2017 in Brussels, hosted by DG CONNECT, European Commission. 25 policy-makers were present among other.
- On the 20<sup>th</sup> of February 2018 a written contribution was submitted by partner PBL in the name of the project to the online stakeholder consultation for the review of the EU strategy on adaptation to climate change.

#### 9.9.1.2 National, regional and local levels

### 9.9.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24				
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

#### Indicators

Task	Product/ activity	Effort indicator	Impact indicator	Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
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		Name	Tar- get	Reached	Name	tar-get	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	1	Nr. of policy-maker responses to contributions received	N/A	0	Contribution to public consultation on the review of the EU strategy on adaptation to climate change
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	1	Number of clicks/downloads	N/A	75	Policy brief Nr.1 - Adaptation to climate change.
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached <i>(add type and sector in comment)</i>	4000	25	ICT4WATER cluster meeting at DG CONNECT
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 9.9.3 Points for review

- There is no way to account for the number of policy-makers reached in an online consultation – this audience will therefore be unaccounted for.

## 9.10 Task 7.8 Communication coordination and monitoring

### 9.10.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring
- A session on communication has been proposed and prepared for the project meeting in Athens in mid-March.
- Communication coordination and monitoring report for Quarter 7 is completed.

### 9.10.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48		X 7 quarter 6 quarter	X5 quarter 4 quarter 3 quarter 2 quarter 1 quarter	September 2017

Indicators

N/A

### 9.10.3 Points for review

- Improvements to the internal mechanism for coordinating the dissemination of policy briefs specifically, ensuring high presence in external newsletters and other media is recommended and being discussed within the team.

## 10.1 Summary of review points for the next quarters

- Project messaging in the Communications Strategy needs to be highlighted in the next strategy revision
- The key project messaging in the Communications Strategy needs to be highlighted in the next strategy revision
- Improvement to the description of the Serious Game are recommended.
- The case study partners need to be reminded to carry out activities targeting local traditional media to achieve the media targets.
- It was challenging to get the news about the policy brief disseminated to online newsletters, without providing them with the article and the picture they needed to publish.
- Suggestion to reflect about: After the preparation of the policy brief, a short news article can be produced/proposed by the team that prepared the policy brief and sent to the Communications team. The Communications team can then make the necessary adjustments and modifications to get it published online. Given the experience on preparing the article on the policy brief, it took double effort and time for the Communications team to prepare the article and then get it approved by the team who prepared the policy brief.
- Attention needs to be paid to participate in the policy processes in all nexus sectors.
- The Q6 Communications Monitoring Reports was delayed and developed together with Q7 report due to holiday season. It is suggested in the future to review the deadlines and arrange for these occasions.

## 10.2 Resolution of past review points

Revision point	Implementation
<ul style="list-style-type: none"> <li>In order to encourage the use of the Communications Strategy as a 'working manual' among project partners, and to ensure the achievement of its aims, it is important to include sessions on communication in each project meeting.</li> </ul>	A special session on communication is included in the Project meeting in Athens, March 2018. Similar sessions to be included in the future project meetings.
<ul style="list-style-type: none"> <li>The feedback on communications webinar has been very positive, therefore future webinars are to be considered, the possible content could be e.g. exchange of communication best practice between the cases, communication with private sector (based on experiences in WP6), etc.</li> </ul>	Feedback on training and experience exchange to be gathered in the project meeting in Athens, March 2018.
<ul style="list-style-type: none"> <li>It might be better to bring Twitter box higher up in the news section of the website and make sure the tweets are being displayed properly.</li> </ul>	The respective changes have been made to the website.
<ul style="list-style-type: none"> <li>Activity reporting from some case studies is still very limited, the cases need to be approached individually to inquire about their progress.</li> </ul>	Individual case study reporting was carried out in the project meeting in Athens in March 2018.
<ul style="list-style-type: none"> <li>All partners, who disseminate news through their websites/newsletters to their respective networks, need to be aware that it's essential to acquire the information on the size of the audience that is reached via their channels so that the Communications team is able monitor the targets reached.</li> </ul>	The partners have been made aware on the importance of documenting audience sizes and types. This point will be continuously stressed in meetings and other communication.
<ul style="list-style-type: none"> <li>It appears the use of promotional material is under-reported by the project partners, which does not allow tracking. The need to report this type of activity needs to be emphasised.</li> </ul>	Has been stressed in the project meeting in Athens in March 2018.
<ul style="list-style-type: none"> <li>The development of policy briefs is the tool of choice for targeting policy-makers in the specific nexus sectors. Coordination is necessary with WP2 on dissemination of the policy briefs and to avoid overlaps.</li> </ul>	No new policy briefs have been produced in the following quarters, to be followed up when the new policy briefs are about to be published.

<ul style="list-style-type: none"> <li>Some parts of the project (several case studies) and some types of activities (e.g. use of dissemination material) seem to still be underreported by project partners. Regular reminders are advised.</li> </ul>	Partners are informed and reminded via several communication channels – emails, newsletter.
<ul style="list-style-type: none"> <li>Interviews with partners are a good way to both raise the understanding of the communication approach, planning and partner responsibilities in sim4nexus project; and to gather valuable inputs from project partners in accordance to their WP and case study work. They should be considered for the next strategy review phase as well.</li> </ul>	The interview approach has been used in the M12 communication strategy review and will be used in the subsequent reviews as well.
<ul style="list-style-type: none"> <li>Communications training is necessary for all consortium partners to familiarise them with the communication strategy, communication principles and approaches, as well as the agreed information and workflows.</li> </ul>	The first communications training webinar for the project partners was held in M116, September 2017.
<ul style="list-style-type: none"> <li>The overall workflow of information reaching the website management team is working well, however, the information flow regarding activities within the case studies could be improved to make sure it appears in website news.</li> </ul>	The importance of maintaining information flows from the case study teams has been stressed in the project meeting in June 2017 (Trebon) and in the webinar training. The information flow has overall increased.
<ul style="list-style-type: none"> <li>Once further progress has been made on developing the serious game, the sub-page will be updated accordingly</li> </ul>	First ideas on the update of the sub-page are being gathered in M16.
<ul style="list-style-type: none"> <li>The number of participants per scientific event (audience size) has been over-estimated: while the target of 10 scientific presentations could be exceeded nearly five times, the simultaneous goal to reach 3000 listeners was not achieved in the first year.</li> </ul>	However, with 2950 listeners the first-year goal was reached by 98%. We monitor the numbers further and give feedback to the project partners if the performance should drop significantly from here.
<ul style="list-style-type: none"> <li>The number of estimated users of scientific publications can only be a rough guess. The following quarters should be used to watch the citation statistics which directly reflect the impact in the scientific community.</li> </ul>	As the number of actual users of scientific publications cannot be accurately obtained at all, citation statistics are reported instead.

<ul style="list-style-type: none"> <li>It is important for the communications team to know the communication support needs of case studies in advance in order to plan and implement the most efficient and effective communication activities within cases.</li> </ul>	<p>The importance of timely requests towards communications team for the support for case study events and activities has been communicated to case study leads. Furthermore, the communications team has agreed to provide inputs to the case study manual to include relevant instructions.</p>
<ul style="list-style-type: none"> <li>Preparation of communication actions in the case studies and learning from other case studies shall be assessed at the team meeting in May/June 2017, to identify better ways to achieve impact.</li> </ul>	<p>The more advanced cases shared their experiences in the project meeting in June 2017 (Trebon). It is s being discussed that a further communications webinar could focus on good experiences' sharing between the cases.</p>
<ul style="list-style-type: none"> <li>Making sure that all consortium members are sharing their presentations with us is important so that we don't have missing presentations from SlideShare.</li> </ul>	<p>All project partners have been invited repeatedly to share their presentations during the projects physical meeting, as well as through the project's communications webinar. Furthermore, partners who report participation in events are being approached individually to collect their presentations.</p>
<ul style="list-style-type: none"> <li>The promotional materials are currently mostly used in electronic format. To understand any near future printing needs, partners need to be surveyed.</li> </ul>	<p>The promotional materials are still primarily used in electronic format. Case study tams have been informed about the possibility to acquire printed materials. Furthermore, clear instructions will be added to the case study manual to encourage cases to request printed material when necessary.</p>
<ul style="list-style-type: none"> <li>The reporting of the activities within cases to the communication team should be improved. A standard template will be provided in June to all case study leads.</li> </ul>	<p>A new improved monitoring template has been created and posted online with easy access for all project partners to facilitate reporting.</p>
<ul style="list-style-type: none"> <li>Streamlining of information flows from the partners for monitoring purposes is essential to make sure that monitoring is efficient and does not take too many resources</li> </ul>	<p>The new improved monitoring template online with easy access for all project partners, has significantly contributed to the mainstreaming and increased efficiency, reducing workload for the monitoring task.</p>

## 10.3 Task 7.1 Dissemination and communication strategy

### 10.3.1 Undertaken activity description

- Slight editing of the Communications Strategy based on the feedback received in the annual revision

### 10.3.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5 M13 M25 M37			X First version	November 2016 First version
				X 1 <sup>st</sup> review	June 2017 1 <sup>st</sup> review

Indicators

N/A

### 10.3.3 Points for review

- The key project messaging in the Communications Strategy needs to be highlighted in the next strategy revision



## 10.4 Task 7.2 Set-up and maintenance of a project website

### 10.4.1 Undertaken activity description

- 6 news items have been uploaded
- 2 new Deliverables have been uploaded on the website
- Changing the font of the website to improve the readability

### 10.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5			X	February 2017

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content items published	N/A	8	Visitor clicks	N/A	580 unique visitors 633 visits	Around 10% of traffic is most likely spam. A high number of visits are very short, indicating bot activity.

### 10.4.3 Points for review

- Improvement to the description of the Serious Game are recommended.

## 10.5 Task 7.3 Communications with the research community

### 10.5.1 Undertaken activity description

- Laspidou C., Witmer M., Vamvakieridou L.S., Domingo X., Brouwer F., Howells M., Susnik J., Blanco M., Bonazountas M., Fournier M.1 and Papadopoulou M.P. have published the article 'The water-land-food-energy-climate Nexus for a resource-efficient Europe' in the Proceedings of the 15th International Conference on Environmental Science and Technology (CEST).
- The Article 'Livestock production and the water challenge of future food supply: Implications of agricultural management and dietary choices' authored by Weindl I., Bodirsky B. L., Rolinski S., Biewald A., Lotze-Campen H., Müller C., Dietrich J. P., Humpeöder F., Stevanović M., Schaphoff S. and Popp A. has been published in Global Environmental Change.

### 10.5.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30	X			
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24	X			
MS8 Scientific presentations at events report including presentation summaries	M36				
MS8 Scientific presentations at events report including presentation summaries	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	"Reached" counts for this quarter only
7.3	Scientific conferences/ events	Nr. of events attended	10	4	Size of total audience reached	3000	450	
7.3	Scientific publications	Publications submitted/published	10	NA/2	Nr. of estimated users	5000	N/A	No citations yet.
7.3	Workshops for science community	Nr. of workshops held	N/A	0	Size of total audience reached	N/A	0	Workgroup in WS on Circular Economy (UNEXE)

### 10.5.3 Points for review

## 10.6 Task 7.4 Case studies communication

### 10.6.1 Undertaken activity description

#### 10.6.1.1 Global case

#### 10.6.1.2 Europe case

#### 10.6.1.3 France - Germany transboundary case

#### 10.6.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

- The case study partners from Slovakia have carried out interviews with 30 respondents in October 2017
- On 24-26 of October partners from the case participated in an Asio Waste Company seminar holding a presentation on "An energetic view on the water cycle and its impact on precipitation" to an audience of 100, predominantly from the private sector and policy-making.
- The Energy Forum of Usti nad Labem region in Czech Republic was attended by case study partner ENKI, participating in the strategic planning process and discussing the future of open mining landscape on September 14<sup>th</sup>.
- PIK attended the 1<sup>st</sup> Symposium of Tideelbe Forum in Hamburg on the 26<sup>th</sup> of September

#### 10.6.1.5 Sweden national case

#### 10.6.1.6 Latvia national case

- The case study held their first stakeholder workshop on the 27<sup>th</sup> of September for an audience of 16 stakeholders – NGOs, policy-makers and academics.

#### 10.6.1.7 Netherlands national case

- The first case study workshop was held on 26<sup>th</sup> of October in the Hague. Attendants from policy-making, academia and private sector and NGOs were present. Total audience: 40 persons.
- 8 interviews were carried out to gather input for case study problem definition and stakeholder mapping

#### 10.6.1.8 Greece national case

#### 10.6.1.9 Azerbaijan national case

#### 10.6.1.10 Andalusia regional case

- The case study held its stakeholder workshop on October 26 in Sevilla, Spain. Attracting around 16 participants.

10.6.1.11 Southwest UK regional case

10.6.1.12 Sardinia, Italy regional case

## 10.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	6	Nr. of policy-making representatives reached <i>(add type and sector in comment)</i>	4000	187+8+16	

7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	
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### 10.6.3 Points for review

- The case study partners need to be reminded to carry out activities targeting local traditional media to achieve the media targets.

## 10.7 Task 7.5 Online dissemination

### 10.7.1 Undertaken activity description

- SIM4NEXUS Communications team (WssTP) approached a range of online newsletters to disseminate the 1st SIM4NEXUS policy brief.
- SIM4NEXUS Communications team produced a short and catchy article on the SIM4NEXUS policy brief to be used by the online newsletters.
- SIM4NEXUS twitter account was updated with all the project's latest developments and news.
- All presentations given by consortium's members were published on the SIM4NEXUS SlideShare account.
- SIM4NEXUS Communications team (WssTP) monitored the SIM4NEXUS presence in online media (newsletters, external websites, online communities & forums).

### 10.7.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	49	Twitter 'likes' and re-tweets	24 000	266 retweets 263 likes 89 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	6	Nr. of visits to presentations	10 000	289 views	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	0	Size of audience reached	160 000	0	



7.5	Online dissemination: external websites	Nr. of items published	10	0	Size of audience reached	20 000	X	
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	8	Size of audience reached	20 000	200 viewers reached  36 viewers responded  32 viewers responded  7 viewers responded  57 viewers responded  3 viewers responded	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6335043126176030720">https://www.linkedin.com/feed/update/urn:li:activity:6335043126176030720</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6335185412159475712">https://www.linkedin.com/feed/update/urn:li:activity:6335185412159475712</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6313352285267206144">https://www.linkedin.com/feed/update/urn:li:activity:6313352285267206144</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6309047330695979008">https://www.linkedin.com/feed/update/urn:li:activity:6309047330695979008</a>  <a href="https://www.linkedin.com/feed/update/urn:li:activity:6329653569586814976">https://www.linkedin.com/feed/update/urn:li:activity:6329653569586814976</a>

							8 viewers responded	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6338753132956262400">https://www.linkedin.com/feed/update/urn:li:activity:6338753132956262400</a>
							55 viewers responded	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6310784669365477376">https://www.linkedin.com/feed/update/urn:li:activity:6310784669365477376</a>
							2 viewers responded	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6312956412238659585">https://www.linkedin.com/feed/update/urn:li:activity:6312956412238659585</a>

### 10.7.3 Points for review

- It was challenging to get the news about the policy brief disseminated to online newsletters, without providing them with the article and the picture they needed to publish.
- Suggestion to reflect about: After the preparation of the policy brief, a short news article can be produced/proposed by the team that prepared the policy brief and sent to the Communications team. The Communications team can then make the necessary adjustments and modifications to get it published online. Given the experience on preparing the article on the policy brief, it took double effort and time for the Communications team to prepare the article and then get it approved by the team who prepared the policy brief.

## 10.8 Task 7.6 Promotional material

### 10.8.1 Undertaken activity description

- ACTeon developed a flyer on SIM4NEXUS 1st year achievements and distributed to 20 persons internally. The flyer is available to all SIM4NEXUS partners for dissemination.

### 10.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.6 Promotional material inventory M13-M30	M30				
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	1	Nr. of downloads/nr. of handouts given out	N/A	176/20	
7.6	Promotional material:	Nr. of translations	N/A	0				

### 10.8.3 Points for review

## 10.9 Task 7.7 Communication with policy decision-makers

### 10.9.1 Undertaken activity description

#### 10.9.1.1 EU level and international level

- The first SIM4NEXUS policy brief was delivered to DG CLIMA adaptation unit in a direct communication. As a reaction, the unit has recommended to the project to also submit a written statement to the upcoming online stakeholder consultation on the review of the EU strategy on adaptation to climate change.
- In October 2017 project partner UNU attended UN Environment Management Group meeting in Geneva, participating in discussions with around 40 policy decision-makers.
- International Technical Conference on Climate Change, Agricultural Trade and Food Security in Rome, Italy was another event where SIM4NEXUS was present with an oral presentation, which was heard by representatives of FAO. 25 policy makers were present.

#### 10.9.1.2 National, regional and local levels

- An oral presentation was given to an audience including 15 policy makers by Maria Blanco (UPM) in the Spanish Ministry of Agriculture workshop PAC post-2020 Future Scenarios in Madrid on 2017 November 23<sup>rd</sup>.
- On 2017 November 28<sup>th</sup> Maria Blanco (UPM) participated in the forum Sustainability Indicators in the Agricultural Sector organised by the Spanish Ministry of Agriculture. 10 policy makers were addressed.

### 10.9.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24				
MS9 Communication actions to policy-makers short report	M36				

MS9 Communication actions to policy-makers short report	M48				
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## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received	N/A	0	
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads	N/A	1	Policy brief Nr.1 - Adaptation to climate change.
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	5	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	4+40+25+15+10 TOTAL:300	Sharing 1st policy brief with DG CLIMA  UN Environment Management Group meeting  FAO technical conference Spanish ministry of Agriculture workshop on future scenarios  Spanish ministry of Agriculture forum on sustainability indicators.

7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 10.9.3 Points for review

- Attention needs to be paid to participate in the policy processes in all nexus sectors.

## 10.10 Task 7.8 Communication coordination and monitoring

### 10.10.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring
- Communication coordination and monitoring report for Quarter 6 is completed.

### 10.10.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48		X 6 quarter 7 quarter	X 5 quarter 4 quarter 3 quarter 2 quarter 1 quarter	September 2017

Indicators

N/A

### 10.10.3 Points for review

- The Q6 Communications Monitoring Reports was delayed and developed together with Q7 report due to holiday season. It is suggested in the future to review the deadlines and arrange for these occasions.

## 11.1 Summary of review points for the next quarters

- In order to encourage the use of the Communications Strategy as a ‘working manual’ among project partners, and to ensure the achievement of its aims, it is important to include sessions on communication in each project meeting.
- The feedback on communications webinar has been very positive, therefore future webinars are to be considered, the possible content could be e.g. exchange of communication best practice between the cases, communication with private sector (based on experiences in WP6), etc.
- It might be better to bring Twitter box higher up in the news section of the website and make sure the tweets are being displayed properly.
- Activity reporting from some case studies is still very limited, the cases need to be approached individually to inquire about their progress.
- All partners, who disseminate news through their websites/newsletters to their respective networks, need to be aware that it’s essential to acquire the information on the size of the audience that is reached via their channels so that the Communications team is able monitor the targets reached.
- It appears the use of promotional material is under-reported by the project partners, which does not allow tracking. The need to report this type of activity needs to be emphasised.
- The development of policy briefs is the tool of choice for targeting policy-makers in the specific nexus sectors. Coordination is necessary with WP2 on dissemination of the policy briefs and to avoid overlaps.
- Some parts of the project (several case studies) and some types of activities (e.g. use of dissemination material) seem to still be underreported by project partners. Regular reminders are advised.



## 11.2 Resolution of past review points

Revision point	Implementation
Interviews with partners are a good way to both raise the understanding of the communication approach, planning and partner responsibilities in sim4nexus project; and to gather valuable inputs from project partners in accordance to their WP and case study work. They should be considered for the next strategy review phase as well.	The interview approach has been used in the M12 communication strategy review and will be used in the subsequent reviews as well.
Communications training is necessary for all consortium partners to familiarise them with the communication strategy, communication principles and approaches, as well as the agreed information and workflows.	The first communications training webinar for the project partners was held in M116, September 2017.
The overall workflow of information reaching the website management team is working well, however, the information flow regarding activities within the case studies could be improved to make sure it appears in website news.	The importance of maintaining information flows from the case study teams has been stressed in the project meeting in June 2017 (Trebon) and in the webinar training. The information flow has overall increased.
Once further progress has been made on developing the serious game, the sub-page will be updated accordingly	First ideas on the update of the sub-page are being gathered in M16.
The number of participants per scientific event (audience size) has been over-estimated: while the target of 10 scientific presentations could be exceeded nearly five times, the simultaneous goal to reach 3000 listeners was not achieved in the first year.	However, with 2950 listeners the first-year goal was reached by 98%. We monitor the numbers further and give feedback to the project partners if the performance should drop significantly from here.
The number of estimated users of scientific publications can only be a rough guess. The following quarters should be used to watch the citation statistics which directly reflect the impact in the scientific community.	As the number of actual users of scientific publications cannot be accurately obtained at all, citation statistics are reported instead.
It is important for the communications team to know the communication support needs of case studies in advance in order to	The importance of timely requests towards communications team for the support for case study events and activities has been communicated

plan and implement the most efficient and effective communication activities within cases.	to case study leads. Furthermore, the communications team has agreed to provide inputs to the case study manual to include relevant instructions.
Preparation of communication actions in the case studies and learning from other case studies shall be assessed at the team meeting in May/June 2017, to identify better ways to achieve impact.	The more advanced cases shared their experiences in the project meeting in June 2017 (Trebon). It is s being discussed that a further communications webinar could focus on good experiences' sharing between the cases.
Making sure that all consortium members are sharing their presentations with us is important so that we don't have missing presentations from SlideShare.	All project partners have been invited repeatedly to share their presentations during the projects physical meeting, as well as through the project's communications webinar. Furthermore, partners who report participation in events are being approached individually to collect their presentations.
The promotional materials are currently mostly used in electronic format. To understand any near future printing needs, partners need to be surveyed.	The promotional materials are still primarily used in electronic format. Case study tams have been informed about the possibility to acquire printed materials. Furthermore, clear instructions will be added to the case study manual to encourage cases to request printed material when necessary.
The reporting of the activities within cases to the communication team should be improved. A standard template will be provided in June to all case study leads.	A new improved monitoring template has been created and posted online with easy access for all project partners to facilitate reporting.
Streamlining of information flows from the partners for monitoring purposes is essential to make sure that monitoring is efficient and does not take too many resources	The new improved monitoring template online with easy access for all project partners, has significantly contributed to the mainstreaming and increased efficiency, reducing workload for the monitoring task.

## 11.3 Task 7.1 Dissemination and communication strategy

### 11.3.1 Undertaken activity description

- The annual review of the project Communications Strategy has been completed and represents a significant improvement. The most important updates are as follows:
- A more participatory approach was adopted, including interviews with WP and Case Study leads to collect their feedback and views
- A review by a key leading expert on science impact and communication: Prof. M. Reed, Newcastle University
- Added relation to Horizon2020 communication guidance/principles
- Improved presentation of key communication principles and added key definitions
- New focussed impact-related communications overview table
- Revised step-by-step work-flows
- The project partners have been familiarised with the updated Communications Strategy in the project meeting in May 2017 (Trebon) and via a webinar training.
- Communications webinar training has been held on September 5, 2017 with special emphasis on communication within case studies, taking into account that most cases were planning to hold their first workshops in near future. 12 partners participated in the webinar. After positive feedback, future communications webinars are being considered and ideas are being collected.

### 11.3.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5 M13 M25 M37			X First version	November 2016 First version
				X 1 <sup>st</sup> review	June 2017 1 <sup>st</sup> review

Indicators

N/A

### 11.3.3 Points for review

- In order to encourage the use of the Communications Strategy as a 'working manual' among project partners, and to ensure the achievement of its aims, it is important to include sessions on communication in each project meeting.
- The feedback on communications webinar has been very positive, therefore future webinars are to be considered, the possible content could be e.g. exchange of communication best practice between the cases, communication with private sector (based on experiences in WP6), etc.

## 11.4 Task 7.2 Set-up and maintenance of a project website

### 11.4.1 Undertaken activity description

- Introduction of project summary in 5 different languages on the first website page
- Improved arrangement of 'Outputs' and 'Deliverables' sections
- Set-up of unique links to website elements for better linking options
- Continuous maintenance of the website
- Regular update of news items on the website

### 11.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5			X	February 2017

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content items published	N/A	7	Visitor clicks	N/A	610 unique visitors 694 visits	Around 10% of traffic is most likely spam. A high number of visits are very short.

### 11.4.3 Points for review

- It might be better to bring Twitter box higher up in the news section of the website and make sure the tweets are being displayed properly.

## 11.5 Task 7.3 Communications with the research community

### 11.5.1 Undertaken activity description

- Chrysi Laspidou (UTH) chaired a session on the 5<sup>th</sup> International Conference on Sustainable Solid Waste Management and organised a round table session at the 1<sup>st</sup> National Convention on Climate Change for Thessaly.
- Gitta Köllner (ACTeon) presented SIM4NEXUS on a Workshop about interdisciplinary approaches to assess and model the urban water–energy nexus.
- Janez Sušnik (UNESCO-IHE) presented on the Cities of the Future Conference in Gothenburg, Sweden
- Lydia Vamvakieridou-Lyroudia managed a Workgroup on a Workshop on Circular Economy at the Business School of UNEXE
- Jan Pokorný (ENKI) presented and discussed on the Central Asian Environmental Forum in Ashgabad, Turkey
- Stefania Munaretto and Maria Witmer presented both on a seminar of the Amsterdam Lab on Earth System Governance of the Vrije Universiteit Amsterdam and on another event targeted to the PBL sector on nature conservation in The Hague, The Netherlands
- The monitoring tasks were streamlined by reporting into one common GoogleDoc form.
- Some activities of this task (e.g. workshop organisation) were postponed to M24+, because the project still lacks relevant scientific results to communicate.

### 11.5.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30	X			
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24	X			
MS8 Scientific presentations at events report including presentation summaries	M36				

MS8 Scientific presentations at events report including presentation summaries	M48				
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## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.3	Scientific conferences/ events	Nr. of events attended	10	7	Size of total audience reached	3000	900	
7.3	Scientific publications	Publications submitted/published	10	1/1	Nr. of estimated users	5000	N/A	No citations yet.
7.3	Workshops for science community	Nr. of workshops held	N/A	1	Size of total audience reached	N/A	30	Workgroup in WS on Circular Economy (UNEXE)

## 11.5.3 Points for review



## 11.6 Task 7.4 Case studies communication

### 11.6.1 Undertaken activity description

#### 11.6.1.1 Global case

#### 11.6.1.2 Europe case

#### 11.6.1.3 France - Germany transboundary case

#### 11.6.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

#### 11.6.1.5 Sweden national case

#### 11.6.1.6 Latvia national case

#### 11.6.1.7 Netherlands national case

- Two interviews were held in June and August as part of stakeholder mapping in the Netherlands case, engaging 3 academics and 1 policy-maker covering all nexus sectors.
- A presentation was held at PBL (Lead partner of the Netherlands case), Hague, with invites from outside PBL, including 20 representatives from academia covering sectors energy, food, land and climate.
- A presentation of master thesis, that contributes to the Netherlands case study was held at VU University in Amsterdam for the audience of 30 academics and students.

#### 11.6.1.8 Greece national case

- A consultation workshop held in Athens, Greece as a side-event during the 5th International Conference of Solid Waste Management. A total of 28 participants included 5 academics, 15 policy-makers, 4 private sector representatives and 4 NGOs.

#### 11.6.1.9 Azerbaijan national case

#### 11.6.1.10 Andalusia regional case

#### 11.6.1.11 Southwest UK regional case

#### 11.6.1.12 Sardinia, Italy regional case

## 11.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	23	A consultation workshop of the Greek CS, Athens.
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 11.6.3 Points for review

- Activity reporting from some cases is still very limited, the cases need to be approached individually to inquire about their progress.

## 11.7 Task 7.5 Online dissemination

### 11.7.1 Undertaken activity description

- SIM4NEXUS twitter account was updated with all the project's latest developments and news.
- SIM4NEXUS Communications team (WssTP) expanded the online communications database, identifying relevant to the project online newsletters, portals and websites to be used as channels for the dissemination of SIM4NEXUS updates.
- Throughout this quarter, two news items on SIM4NEXUS were published on external websites, receiving the attention of 61.000 viewers in total.
- SIM4NEXUS Communications team (WssTP) continued with the monitoring of SIM4NEXUS presence in online media (newsletters, external websites, online communities & forums).

### 11.7.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	26	Twitter 'likes' and re-tweets	24 000	249 retweets 183 likes 106 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	0 views	

7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	0	Size of audience reached	160 000	0	
7.5	Online dissemination: external websites	Nr. of items published	10	3	Size of audience reached	20 000	35.000  26.000	1 news item published at the Ekolist website  1 news item published at the Parliament News (Slovakia)
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	0	Size of audience reached	20 000	0	

### 11.7.3 Points for review

- All partners, who disseminate news through their websites/newsletters to their respective networks, need to be aware that it's essential to acquire the information on the size of the audience that is reached via their channels so that the Communications team is able monitor the targets reached.

## 11.8 Task 7.6 Promotional material

### 11.8.1 Undertaken activity description

- Additional informative handout has been prepared by the Germany – France transboundary case study for dissemination among German – speaking stakeholders. It has been uploaded on the project website: [http://sim4nexus.eu/userfiles/Deliverables/S4N\\_Flyer\\_German.pdf](http://sim4nexus.eu/userfiles/Deliverables/S4N_Flyer_German.pdf)

### 11.8.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.6 Promotional material inventory M13-M30	M30				
D7.8 Promotional material inventory M6-M48	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	1	Nr. of downloads/nr. of handouts given out	N/A	127	
7.6	Promotional material:	Nr. of translations	N/A	0				

### 11.8.3 Points for review

- It appears the use of promotional material is under-reported by the project partners, which does not allow tracking. The need to report this type of activity needs to be emphasised.

## 11.9 Task 7.7 Communication with policy decision-makers

### 11.9.1 Undertaken activity description

#### 11.9.1.1 EU level and international level

- The First SIM4NEXUS policy brief was developed and published in August, 2017 targeting policy-makers working on adaptation to climate change, especially with the view of the currently ongoing evaluation of the EU Adaptation Strategy. The policy brief has been distributed among EU DGs ENV, ENER, AGRI, CLIMA, EU Parliament, National attachées on nexus sectors in Brussels. Roughly 460 persons have been reached 100 of those from policy-making.
- Several project partners: WUR-LEI (Floor Brouwer), UNEXE (Lydia Vamvakeridou), UTH (Chrysi Laspidou), Eurecat (Gabriel Anzaldi), DHI (Chengzi Chew), WssTP took part in Water Innovation Europe 2017, the annual stakeholder conference of WssTP, with a presentation that was targeted towards 'the value of water', through focus on policy coherence, efforts to increase resource efficiency, and interest towards market exploitation. The audience included around 50 policy makers from the European Commission, national ministries of water and infrastructure, regional authorities. The event focussed on water sector.

#### 11.9.1.2 National, regional and local levels

- Project partner Jan Pokorný is actively engaged in the Czech Republic national Drought Policy Conception preparation via meetings and drafting of the text. The conception has been approved by the government on 2017. It addresses water, energy, land, climate policy sectors. The document is broadly distributed to national policymakers, academia, general public, NGOs, etc, reaching hundreds of readers.
- Project partner Michal Kravčík gave an interview that was published in Slovakian Parliament news on the necessity to rethink the access to water in Slovakian cities. The interview reached an audience of 26 000 readers and was shared 2500 times on Facebook.
- Project partner Michal Kravčík provided an input to a publication on the Czech Ekolist on the disturbed water cycle as the cause for drought and flood problems. The publication reached 35 000 readers and was shared 2600 times on Facebook.

### 11.9.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017

MS9 Communication actions to policy-makers short report	M24				
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	1	Nr. of policy-maker responses to contributions received	N/A	1	Contribution to national Drought Policy Conception of Czech Republic. Specific contributions included in the final approved version.
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	1	Number of clicks/downloads	N/A	0	Policy brief Nr.1 - Adaptation to climate change.
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	50+250 TOTAL:300	Water Innovation Europe 2017  Distribution of 1st policy brief
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	2	Total audience reached	200 000	26 000 + 35 000 TOTAL: 61 000	



### 11.9.3 Points for review

- The development of policy briefs is the tool of choice for targeting policy-makers in the specific nexus sectors. Coordination is necessary with WP2 on dissemination of the policy briefs and to avoid overlaps.

## 11.10 Task 7.8 Communication coordination and monitoring

### 11.10.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring
- New Communications Monitoring templates have been developed and posted online for easy use by all project partners. The templates have been improved to better capture the details on communication activities necessary for the annual project reporting, as well as to serve as a one-stop overview of all communication actions and follow-ups.
- The importance of reporting communication activities by all project partners has been stressed in the project meeting in May 2017 (Trebon) and in the communications training webinar in order to improve the information flow and ensure comprehensive monitoring.
- Communication coordination and monitoring report for Quarter 5 is completed.

### 11.10.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48			X 4 quarter 3 quarter 2 quarter 1 quarter	May 2017
				X 5 quarter	September 2017

Indicators

N/A

### 11.10.3 Points for review

- Some parts of the project (several case studies) and some types of activities (e.g. use of dissemination material) seem to still be underreported by project partners. Regular reminders are advised.

12 4<sup>th</sup> Quarter M10-M12 (Mar17-May17)

## 12.1 Summary of review points for the next quarters

- Interviews with partners are a good way to both raise the understanding of the communication approach, planning and partner responsibilities in SIM4NEXUS project; and to gather valuable inputs from project partners in accordance to their WP and case study work. They should be considered for the next strategy review phase as well.
- Communications training is necessary for all consortium partners to familiarise them with the communication strategy, communication principles and approaches, as well as the agreed information and workflows.
- The overall workflow of information reaching the website management team is working well, however, the information flow regarding activities within the case studies could be improved to make sure it appears in website news.
- Once further progress has been made on developing the Serious Game, the sub-page will be updated accordingly.
- The number of estimated users of scientific publications can only be a rough guess. The following quarters should be used to watch the citation statistics which directly reflect the impact in the scientific community.
- The number of participants per scientific event (audience size) has been over-estimated: While the target of 10 scientific presentations could be exceeded nearly five times, the simultaneous goal to reach 3000 listeners was not achieved in the first year.
- It is important for the communications team to know the communication support needs of case studies in advance in order to plan and implement the most efficient and effective communication activities within cases.
- Preparation of communication actions in the case studies and learning from other case studies shall be assessed at the team meeting in May/June 2017, to identify better ways to achieve impact.
- Making sure that all consortium members are sharing their presentations with us is important so that we don't have missing presentations from SlideShare.
- The promotional materials are currently mostly used in electronic format. To understand any near future printing needs, partners need to be surveyed.
- The reporting of the activities within cases to the communication team should be improved. A standard template will be provided in June to all case study leads.
- Streamlining of information flows from the partners for monitoring purposes is essential to make sure that monitoring is efficient and does not take too many resources.

## 12.2 Task 7.1 Dissemination and communication strategy

### 12.2.1 Undertaken activity description

- A review of the dissemination and communication activity initiated based on the experiences of the first quarters of the project
- Consultation with consortium partners to gather their inputs and ideas and achieve consensus carried out

### 12.2.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5 M13 M25 M37		X 1 <sup>st</sup> review	X First version	November 2016 First version  June 2017 1 <sup>st</sup> review

Indicators

N/A

### 12.2.3 Points for review

- Interviews with partners are a good way to both raise the understanding of the communication approach, planning and partner responsibilities in SIM4NEXUS project; and to gather valuable inputs from project partners in accordance to their WP and case study work. They should be considered for the next strategy review phase as well.
- Communications training is necessary for all consortium partners to familiarise them with the communication strategy, communication principles and approaches, as well as the agreed information and workflows.

## 12.3 Task 7.2 Set-up and maintenance of a project website

### 12.3.1 Undertaken activity description

- Continuous maintenance of the website
- Regular update of news items on the website

### 12.3.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5		X		

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website <sup>4</sup>	Nr. of new content items published	N/A	6	Visitor clicks	N/A	1531 unique visitors 1803 visits	Around 10% of traffic is most likely spam. A high number of visits are very short.

### 12.3.3 Points for review

<sup>4</sup> All website statistics are reported as of 14.05.2017

- The overall workflow of information reaching the website management team is working well, however, the information flow regarding activities within the case studies could be improved to make sure it appears in website news.
- Once further progress has been made on developing the Serious Game, the sub-page will be updated accordingly.



## 12.4 Task 7.3 Communications with the research community

### 12.4.1 Undertaken activity description

- The Case study leads of France-Germany case have provided assistance to the workshop of the Upper Rhine Cluster for Sustainability Research – Axis IV: Resource management: short presentation of the project, distribution of flyers; attendance of 20 researchers from the Upper Rhine region including France, Germany and Switzerland.
- Frank Wechsung (PIK) presented "The Guanting (Climate–Water–Land–Energy) Nexus project: state and outlook" at the Conference on International Partnership for Sustainable Innovation, Shanghai, China, 9–13 April 2017.
- Xavier Domingo (Eurecat) introduced SIM4NEXUS as a novel approach towards improving decision making for resource efficiency, based on the water-land-food-energy-climate Nexus at the WEAM4i Final Workshop.
- Floor Brouwer (WUR-LEI) gave a presentation on SIM4NEXUS as one of the cluster components in ICT4Water at the Waterwise Water Efficiency Conference in Berlin, Germany
- Dragan Savic (UNEXE) spoke at the 'Sustainability in turbulent times' conference in London, UK.
- Jan Pokorný (ENKI) organized a seminar on the Ecological management of water and energy in small towns and regions conference in Dacice, Czech Republic, and a similar event (Water and Climate) in Amsterdam, The Netherlands. He referred on the role of water in the city climate also on a public forum organized by the town of Zwolen, The Netherlands.
- Georgios Avgerinopoulos (KTH) presented his research on the "Global CLEWs model - A novel application of OSeMOSYS" on the EGU General Assembly in Vienna, Austria.
- Stefania Munaretto (PBL) gave a presentation on policy coherence in the water-energy-food-land-climate nexus, the case of EU policies at the World Resources Institute in Washington, D.C., United States.
- Michal Kravcik (P&W) continued his America tour delivering presentations at 18 locations and gave also three further talks back in the Czech Republic.
- Janez Susnik (UNESCO-IHE) presented the Sardinia case study at the Dresden nexus conference, Dresden, Germany
- Finally, Chrysi Laspidou (UTH), Lydia Vamvarikou-Lyroudia (UNEXE), and nine co-authors managed to get a conference proceeding about the SIM4NEXUS approach accepted.

### 12.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017

D7.5 Research articles inventory M13-M30	M30				
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24				
MS8 Scientific presentations at events report including presentation summaries	M36				
MS8 Scientific presentations at events report including presentation summaries	M48				

## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.3	Scientific conferences/ events	Nr. of events attended	10	31	Size of total audience reached	3000	1500	
7.3	Scientific publications	Publications submitted/published	10	1/0	Nr. of estimated users	5000		Current status: accepted
7.3	Workshops for science community	Nr. of workshops held	N/A	2	Size of total audience reached	N/A	60	

## 12.4.3 Points for review

- The number of estimated users of scientific publications can only be a rough guess. The following quarters should be used to watch the citation statistics which directly reflect the impact in the scientific community.

## 12.5 Task 7.4 Case studies communication

### 12.5.1 Undertaken activity description

#### 12.5.1.1 Global case

#### 12.5.1.2 Europe case

#### 12.5.1.3 France - Germany transboundary case

- Contact initiated with the French Region « Grand Est », with three persons working on water, energy and climate. Sending of the project flyer. Meeting planned to present the project (forthcoming).
- Project presented (and flyers sent) to representatives of the Interreg project Climability and the Commercial and Industrial Chamber of France; 2 persons.
- Assistance to the workshop of the Upper Rhine Cluster for Sustainability Research – Axis IV: Resource management: short presentation of the project (orally, without support), distribution of flyers; attendance of 20 researchers from the Upper Rhine region including France, Germany and Switzerland.
- Presentation letter sent to the Ministry of Environment of Baden-Württemberg, including the flyer.

#### 12.5.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

- Participation in a discussion panel on sustainable production in agriculture landscape and suggested improvements of water and soil management in drained agriculture landscape (together with Landscape planners and Povodí Vltavy/river management)

#### 12.5.1.5 Sweden national case

#### 12.5.1.6 Latvia national case

- Representatives from several stakeholder institutions in Latvia have been informed about project activities: case study, modelling & serious game. By having smaller or larger meetings or individual discussions with experts, the following institutions have been approached:

On a national level:

- Latvian Ministry of Environmental Protection and Regional Development – senior officials at Climate Change department – 4 persons,
  - Latvian Ministry of Agriculture – senior officials at agriculture and forestry department – 2 persons,
  - Institute of Physical Energetics – leading researchers in the field of modelling of GHG emissions – 2 persons
  - Latvian University of Agriculture -rector of the university being involved in a project on modelling of GHG in agriculture sector in Latvia – 1 person.
- On a regional level:
- Zemgale Planning region – projects managers – 3 persons
  - Vidzeme Planning region – project managers – 2 persons
  - Zemgale Regional energy agency - director – 1 person
- On a local level:
- Riga Energy agency – Head of Energy Efficiency Information Centre – 1 person;
  - About 10 municipalities in Zemgale region during regional Energy group meeting held on 5 April 2017 in Jelgava – 20 persons.
- During these meetings SIM4NEXUS leaflets were distributed as well as a brief introductory infosheet (In Latvian language) reflecting our national case study.
  - On April 20, 2017 the Latvia national case study leads participated in a H2020 project “PANEL 2050” activities presenting SIM4NEXUS project during the capacity building training of several municipalities in the Vidzeme region.

#### 12.5.1.7 Netherlands national case

#### 12.5.1.8 Greece national case

- The Greece case study leads have participated in a round table on sustainable tourism and culture, organized by the Hellenic Greek Ministry of Tourism presenting the nexus concept as awareness raising and introducing the Greek case study.
- Maria P. Papadopoulou (UTH) had a follow-up meeting with managing directors of Piraeus Bank (Agricultural Sector, Environment and Green Banking) to engage them as stakeholders in the development and evaluation process of the serious game.
- UTH had meetings in small groups or individual discussions with representatives from several stakeholder institutions in Greece to inform them about the case study, related policies, modelling and the serious game on the national level:
  - Ministry of Environment and Energy (5 persons)
  - Ministry of Foreign Affairs (1 person)
  - Ministry of Tourism (2 persons)
  - Piraeus Bank (4 persons)
  - Athens Labour Unions Organization – Department of the Environment and International Relations (1 person)
  - Hellenic Association of Photovoltaic Energy Producers (SPEF) (1 person)
  - Joint SA (multi-stakeholder) agricultural enterprise: “Monakrivo” (production, certification and trade of olive oil) (3 persons)

#### 12.5.1.9 Azerbaijan national case

#### 12.5.1.10 Andalusia regional case

- Considering the main Nexus policy challenges to be addressed in the case study of Andalusia, stakeholders have been identified from the sectors of water, food and energy, both at public and private levels to ensure that all views are represented:
- Regional Ministries
- Public agencies
- River basin authority
- Water user associations
- Professional agricultural organisations
- Renewable energy associations
- Environmental organisations
- Research centres
- Universities
- All of the stakeholders contacted have received the SIM4NEXUS flyer in digital format (25 pieces) and have been informed about the project and the case study by phone.
- 15 stakeholders have been interviewed by phone to get information about their role in resource management and in the policy decision making process in the region; interrelations with other stakeholders; vision about the Nexus and policy related issues; and platforms, forums, conferences and projects that can be significant for SIM4NEXUS.

#### 12.5.1.11 Southwest UK regional case

#### 12.5.1.12 Sardinia, Italy regional case

### 12.5.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	6	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	30+20+10+9+8 TOTAL: 77	<p>A round table on sustainable tourism and culture, organized by the Hellenic Greek Ministry of Tourism</p> <p>A meeting of an advisory board for the "Conception of policy for mitigation of drought/floods in the Czech Republic".</p> <p>Zemgale region Energy group meeting in Latvia.</p> <p>Greek case individual meetings with policy-makers.</p> <p>Andalusia case individual communication with policy-makers.</p>



7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	
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### 12.5.3 Points for review

- It is important for the communications team to know the communication support needs of case studies in advance in order to plan and implement the most efficient and effective communication activities within cases.
- Preparation of communication actions in the case studies and learning from other case studies shall be assessed at the team meeting in May/June 2017, to identify better ways to achieve impact.

## 12.6 Task 7.5 Online dissemination

### 12.6.1 Undertaken activity description

- Maintenance and update of SIM4NEXUS twitter account.
- Cross-check with partners for presentations that are ready to be uploaded on SIM4NEXUS SlideShare account.
- Regular monitoring of SIM4NEXUS presence in media (newsletters, external websites, online communities & forums).
- Identification of online newsletters and approaching of their editors for collaboration

### 12.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter <sup>5</sup>	Nr. of tweets	240	29	Twitter 'likes' and re-tweets	24 000	241 retweets 76 likes 91 link clicks	

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<sup>5</sup> All twitter statistics are reported as of 11.05.2017

7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	1	Nr. of visits to presentations	10 000	67 views	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	0	Size of audience reached	160 000	0	
7.5	Online dissemination: external websites	Nr. of items published	10	4	Size of audience reached	20 000	?	<p>1 news item published at KTH Royal Institute of Technology.</p> <p>SIM4NEXUS project mentioned at freewat.eu website</p> <p>SIM4NEXUS project mentioned at the news website taxydromos.gr</p> <p>1 news item published at PBL Netherlands Environmental Assessment Agency Website</p>
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	1	Size of audience reached	20 000	253 followers	Post on LinkedIn Group from Maïté FOURNIER, ACTeon

### 12.6.3 Points for review

- Making sure that all consortium members are sharing their presentations with us is important so that we don't have missing presentations from SlideShare.

## 12.7 Task 7.6 Promotional material

### 12.7.1 Undertaken activity description

- The Promotional material inventory milestone report developed
- All of the stakeholders contacted within Greek case study have received the SIM4NEXUS flyer in digital format
- SIM4NEXUS flyer shared with several stakeholders in the France-Germany transboundary case, including a cluster of 20 researchers in a workshop on Resource management in the region.
- SIM4NEXUS flyers have been distributed to various stakeholders on national, regional and local levels in Latvia national case study

### 12.7.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12		X		May 2017
D7.6 Promotional material inventory M13-M30	M30				
D7.8 Promotional material inventory M6-M48	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out	N/A	506/25+40	
7.6	Promotional material:	Nr. of translations	10	0				

### 12.7.3 Points for review

- The promotional materials are currently mostly used in electronic format. To understand any near future printing needs, partners need to be surveyed.

## 12.8 Task 7.7 Communication with policy decision-makers

### 12.8.1 Undertaken activity description

- The MS9 report completed and submitted

#### 12.8.1.1 EU level and international level

- Within WP2 key policy makers on EU level to be addressed have been identified (2 persons per policy field) and interviews are being planned
- Fresh Thoughts (FT) has attended a DG CLIMA workshop on the ongoing EU adaptation strategy review, also providing inputs from SIM4NEXUS

#### 12.8.1.2 National, regional and local levels

- University of Thessaly (UTH) have participated in a round table on sustainable tourism and culture, organized by the Hellenic Greek Ministry of Tourism presenting the nexus concept as awareness raising and introducing the Greek case study.
- ENKI took part in a meeting of an advisory board for the “Conception of policy for mitigation of drought/floods in the Czech Republic”. They provided a short explanation on the role of vegetation, wetlands, forest in water cycle of an inland country and to bring positive examples of arid landscape restoration (links between nexus elements water, climate and land-use). Text of the “Conception” was submitted to the national government.
- The France-Germany transboundary case study leads have sent a presentation letter sent to the Ministry of Environment of Baden-Württemberg, including the project flyer to initiate contact.
- Contacts have been initiated with policy-makers on national and regional levels in Latvia: Latvian Ministry of Environmental Protection and Regional Development, Latvian Ministry of Agriculture, Zemgale Planning region and Vidzeme Planning region.
- The Latvia case study leads participated in Zemgale region Energy group meeting held on 5 April 2017 in Jelgava with 10 municipalities attending.
- The Swedish national case tam has disseminated an online survey among 290 municipalities.
- UTH had meetings in small groups or individual discussions with representatives from several stakeholder institutions in Greece to inform them about the case study, related policies, modelling and the serious game on the national level:
  - Ministry of Environment and Energy (5 persons)
  - Ministry of Foreign Affairs (1 person)
  - Ministry of Tourism (2 persons)
  - Athens Labour Unions Organization – Department of the Environment and International Relations (1 person)
- Considering the main Nexus policy challenges to be addressed in the case study of Andalusia, stakeholders have been identified from the sectors of water, food and energy, both at public and private levels to ensure that all views are represented:
  - Regional Ministries
  - Public agencies
  - River basin authority
  - Water user associations
  - Professional agricultural organisations
  - Renewable energy associations
  - Environmental organisations
  - Research centres
  - Universities
- All of the stakeholders contacted have received the SIM4NEXUS flyer in digital format (25 pieces) and have been informed about the project and the case study by phone.



- 15 stakeholders (8 of those were policy-makers) have been interviewed by phone to get information about their role in resource management and in the policy decision making process in the region; interrelations with other stakeholders; vision about the Nexus and policy related issues; and platforms, forums, conferences and projects that can be significant for SIM4NEXUS.

## 12.8.2 Outcomes and deliverables

### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24				
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	1	Nr. of policy-maker responses to contributions received	N/A	0	A stakeholder workshop on the review of the EU Adaptation Strategy
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads		0	

7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	6	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	108+30+20+10+9+8 TOTAL: 185	<p>A stakeholder workshop on the review of the EU Adaptation Strategy</p> <p>A round table on sustainable tourism and culture, organized by the Hellenic Greek Ministry of Tourism</p> <p>A meeting of an advisory board for the “Conception of policy for mitigation of drought/floods in the Czech Republic”.</p> <p>Zemgale region Energy group meeting in Latvia.</p> <p>Greek case individual meetings with policy-makers.</p> <p>Andalusia case individual communication with policy-makers.</p>
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20		Total audience reached	200 000		

### 12.8.3 Points for review

- The reporting of the activities targeting policy-makers within cases to the communication team should be improved. A standard template will be provided in June to all case study leads.

## 12.9 Task 7.8 Communication coordination and monitoring

### 12.9.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring
- Communication coordination and monitoring report completed
- Attendance of EAB and PCT meetings in Czech Republic in May

### 12.9.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48			X 4 quarter 3 quarter 2 quarter 1 quarter	May 2017

Indicators

N/A

### 12.9.3 Points for review

- Streamlining of information flows from the partners for monitoring purposes is essential to make sure that monitoring is efficient and does not take too much resources.

## 13.1 Summary of review points for the next quarters

- The newly issued Communication guidance by DG RTD needs to be integrated in the strategy
- The state-of-the art of research communication (also according to DG RTD guidance) is focussed on project impact, therefore strong impact-oriented focus is recommended. Can be based on the methodology of Dr. Reed.
- External expert review would add more assurance that the strategy is well-developed and likely to achieve project impact aims
- The previously approved workflows in the initial version of the strategy have not been fully successful in practice. They need to be reviewed and updated in consultations with consortium partners, in order to achieve common agreement and full partner buy-in.
- Cooperation with a group of project partners with IT and website development competencies is a successful approach for the website improvements.
- It is key to provide communication materials in the local languages to be able to reach local stakeholders. It needs to be assessed if any further communication materials would benefit from translations.
- Proper use of accurate and consistent hashtags on Twitter seems to increase our interaction with followers.
- It would be helpful for the communications reporting to have the newsletters and websites that SIM4NEXUS project is mentioned over the month included in the project's monthly update.
- Cooperation with case study leads is a successful approach to achieve fast promotional material translation, which should also be used in future.
- To increase the value-added for policy-makers the creation of policy-briefs based on the relevant SIM4NEXUS deliverables is highly recommended.
- Project partners need to be actively approached to report all communication activities to achieve all-encompassing monitoring

## 13.2 Task 7.1 Dissemination and communication strategy

### 13.2.1 Undertaken activity description

- Internal discussions within WP on the communication strategy review approach and main issue to be addressed

### 13.2.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5	X 1st review		1st version	November 2016 – 1 <sup>st</sup> version

Indicators

N/A

### 13.2.3 Points for review

- The newly issued Communication guidance by DG RTD needs to be integrated in the strategy
- The state-of-the art of research communication (also according to DG RTD guidance) is focussed on project impact, therefore strong impact-oriented focus is recommended. Can be based on the methodology of Dr. Reed.
- External expert review would add more assurance that the strategy is well-developed and likely to achieve project impact aims
- The previously approved workflows in the initial version of the strategy have not been fully successful in practice. They need to be reviewed and updated in consultations with consortium partners, in order to achieve common agreement and full partner buy-in.

## 13.3 Task 7.2 Set-up and maintenance of a project website

### 13.3.1 Undertaken activity description

- A full website revamp undertaken following feedback from consortium partners including new website format, new pictures, new info graphics and more details for contact persons

### 13.3.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5		X Revision	X 1 <sup>st</sup> version 2 <sup>nd</sup> version	1 <sup>st</sup> version went online August 2016 2 <sup>nd</sup> version went online February 2017
MS2 Set-up of the project website	M5		X		

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content items published	N/A	10	Visitor clicks	N/A	286 unique visitors 315 visits	

### 13.3.3 Points for review

- Cooperation with a group of project partners with IT and website development competencies is a successful approach for the website improvements.

## 13.4 Task 7.3 Communications with the research community

### 13.4.1 Undertaken activity description

- Mark Howells (KTH) delivered a keynote presentation at the Global Workshop on the Water-Food-Energy-Ecosystem Nexus in Geneva, Switzerland
- Frank Wechsung (PIK) presented "Ursachen der Klimaveränderung und mögliche Auswirkungen auf Landwirtschaft und Landnutzung" (Drivers for climate change and probable effects on agriculture and land use) at Soester Agrarforum 2017 "Klima wandelt Landwirtschaft" (Climate alters agriculture) in Soest, Germany.
- Jan Pokorný (ENKI) gave a presentation with the title „Effect of landscape management on distribution of solar energy and water cycle – are we able to prevent drying of landscape?“ on Novotného lávka, EIA conference, in Prague, Czech Republic.
- Milan Kravcik (P&W) started a travelling conference tour across the USA and gave three talks about the role of water in local climate enhancement.
- Floor Brouwer (WUR-LEI) attended the Tackle Global Challenges & Seize Opportunities workshop in The Netherlands

### 13.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12				
D7.5 Research articles inventory M13-M30	M30				
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12				
MS8 Scientific presentations at events report including presentation summaries	M24				
MS8 Scientific presentations at events report including presentation summaries	M36				
MS8 Scientific presentations at events report including presentation summaries	M48				

#### Indicators

Task	Product/ activity	Effort indicator	Impact indicator	Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
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		Name	Tar- get	Reached	Name	tar- get	Reached	
7.3	Scientific conferences/ events	Nr. of events attended	10	6	Size of total audience reached	3000	480	
7.3	Scientific publications	Publications submitted/published	10		Nr. of estimated users	5000		
7.3	Workshops for science community	Nr. of workshops held	N/A	1	Size of total audience reached	N/A	40	

### 13.4.3 Points for review

## 13.5 Task 7.4 Case studies communication

### 13.5.1 Undertaken activity description

- Collaboration with cases on translating the project flyers into national languages
- Project Flyer disseminated to all Project Partners

#### 13.5.1.1 Global case

#### 13.5.1.2 Europe case

#### 13.5.1.3 France - Germany transboundary case

- Translation of the SIM4NEXUS leaflet to French for the use in the case

#### 13.5.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

- Translation of the SIM4NEXUS leaflet to Czech and update of the case-study poster

#### 13.5.1.5 Sweden national case

#### 13.5.1.6 Latvia national case

- Translation of the SIM4NEXUS leaflet to Latvian

#### 13.5.1.7 Netherlands national case

#### 13.5.1.8 Greece national case

- Chrysi Laspidou and Maria P. Papadopoulou (UTH) had a very fruitful meeting presenting S4N project to managing directors of Piraeus Bank (Agricultural Sector and Green Banking) interested in financing innovative investment projects in agricultural sector.

#### 13.5.1.9 Azerbaijan national case

#### 13.5.1.10 Andalusia regional case

#### 13.5.1.11 Southwest UK regional case

### 13.5.1.12 Sardinia, Italy regional case

## 13.5.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs		0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	+	Greece case meeting with managing directors of Piraeus Bank (Agricultural Sector and Green Banking)
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

## 13.5.3 Points for review

- It is key to provide communication materials in the local languages to be able to reach local stakeholders. It needs to be assessed if any further communication materials would benefit from translations.

## 13.6 Task 7.5 Online dissemination

### 13.6.1 Undertaken activity description

- Maintenance and update of SIM4NEXUS twitter account.
- Setting up SIM4NEXUS SlideShare account.
- Liaison with partners to gather presentations ready for publishing through SIM4NEXUS SlideShare account.
- Regular monitoring of SIM4NEXUS presence in media (newsletters, external websites, online communities & forums).

### 13.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	41	Twitter 'likes' and re-tweets	24 000	80 retweets 98 likes 87 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	2	Nr. of visits to presentations	10 000	182 views	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	0	Size of audience reached	160 000	0	

7.5	Online dissemination: external websites	Nr. of items published	10	3	Size of audience reached	20 000	?	<p>SIM4NEXUS info published on ENKI's website.</p> <p>Mentioned in Wageningen's University online Position Paper</p> <p>Reference in an article at statsskuld.se website</p>
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	0	Size of audience reached	20 000	0	

### 13.6.3 Points for review

- Proper use of accurate and consistent hashtags on Twitter seems to increase our interaction with followers.
- It would be helpful for the communications reporting to have the newsletters and websites that SIM4NEXUS project is mentioned over the month included in the project's monthly update.

## 13.7 Task 7.6 Promotional material

### 13.7.1 Undertaken activity description

- Project flyer designed and finalised
- Project Flyer translated into French, Maltese, and Latvian for use in case studies
- In the case study of Andalusia, we have contacted and have sent the SIM4NEXUS flyer to 25 people during the months of January and February
- 7 fact sheets were produced for thematic models for WP3

### 13.7.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12				
D7.6 Promotional material inventory M13-M30	M30				
D7.8 Promotional material inventory M6-M48	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	11	Nr. of downloads/nr. of handouts given out	N/A	28/25	
7.6	Promotional material: flyers	Nr. of translations	10	3				

### 13.7.3 Points for review

- Cooperation with case study leads is a successful approach to achieve fast promotional material translation, which should also be used in future.

## 13.8 Task 7.7 Communication with policy decision-makers

### 13.8.1 Undertaken activity description

#### 13.8.1.1 EU and international level

- WP2 finalised a comprehensive overview of key relevant EU and international level policies which will serve for future contacts with the identified policy-makers

#### 13.8.1.2 National, regional and local levels

- WUR-LEI attended a workshop in Tackle Global Challenges & Seize Opportunities conference presenting SIM4NEXUS project and received high interest among the Dutch ministries. Further talks will be held with the Ministry of Foreign Affairs. The audience reached - 35 persons.

### 13.8.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12				
MS9 Communication actions to policy-makers short report	M24				
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

#### Indicators

Task	Product/ activity	Effort indicator	Impact indicator	Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
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		Name	Target	Reached	Name	target	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received		0	
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads		0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	35	Tackle Global Challenges & Seize Opportunities conference in The Netherlands
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 13.8.3 Points for review

- To increase the value-added for policy-makers the creation of policy-briefs based on the relevant SIM4NEXUS deliverables is highly recommended.

## 13.9 Task 7.8 Communication coordination and monitoring

### 13.9.1 Undertaken activity description

- Ongoing day-to-day coordination and monitoring activities.
- Monitoring of participation in events improved based on a common template and gaps filled through information requests to partners.

### 13.9.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48				

Indicators

N/A

### 13.9.3 Points for review

- Project partners need to be actively approached to report all communication activities to achieve all-encompassing monitoring

## 14.1 Summary of review points for the next quarters

- The dissemination and communication strategy needs a regular review and update, as described in the Grant Agreement in order to adjust to the changing situation and address challenges and barriers that could hinder achievement of project impact.
- There are many differing views among the consortium partners on the improvements of the website, common general priorities need to be identified and followed for the most efficient approach.
- The website is often used as a first entry point for familiarising the stakeholders in cases with the project, this needs to be taken into account in the website development.
- As most of the communication with policy-makers on national, regional and local levels effectively and successfully happens within case studies, the WP7 team will put more focus on reaching the EU and international level policy-makers in collaboration with WP2 team. While continuing providing support for cases with communication materials, online communication activities, etc.

## 14.2 Task 7.1 Dissemination and communication strategy

### 14.2.1 Undertaken activity description

- Drafting of the strategy started
- Partner feedback collected and integrated
- Strategy finalised

### 14.2.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5			X	November 2016 – 1 <sup>st</sup> version

Indicators

N/A

### 14.2.3 Points for review

- The dissemination and communication strategy needs a regular review and update, as described in the Grant Agreement in order to adjust to the changing situation and address challenges and barriers that could hinder achievement of project impact.

## 14.3 Task 7.2 Set-up and maintenance of a project website

### 14.3.1 Undertaken activity description

- Comments on the published website were gathered from the Consortium. Agreement was made to revise the website

### 14.3.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X	August 2016
MS2 Set-up of the project website	M5		X		

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of content items published	N/A	2	Visitor clicks	N/A	49 unique visitors 57 visits	Statistics available only for October and November

### 14.3.3 Points for review

- There are many differing views among the consortium partners on the improvements of the website, common general priorities need to be identified and followed for the most efficient approach.

## 14.4 Task 7.3 Communications with the research community

### 14.4.1 Undertaken activity description

- Tobias Conradt (PIK) presented results about crop yields under climate change related to the German–Czech–Slovak case study on the Sino-German Climate Service Science Symposium in Hamburg, Germany, 8–9 November 2016. There were about 40 listeners.
- Dragan Savic (UNEXE) presented at the RGS-IBG Annual International Conference about 'Improving decision making on the water-land-food-energy-climate Nexus'.
- Jan Pokorný (ENKI) showed proposals and implementation for mitigation of negative impacts of drought and water shortage on the 19<sup>th</sup> national conference of landscape planners in Pilsen, attending was also the deputy minister for agriculture of the Czech Republic.
- He also spoke about the role of vegetation in city microclimate at Hradec Králové, Czech Republic.
- Chrysi Laspidou (UTH) referred about policies and the water-energy-land use-climate Nexus influencing intermittent water supply on the Brisbane World Water Congress in Brisbane, Australia
- Michal Kravcik (P&W) held two presentations about water for the recovery of the climate in Dharwady (India) and Nitra (Slovakia).
- Floor Brouwer, Lydia Vamvakieridou, and Chrysi Laspidou chaired a session on the WssTP Nexus WG in Brussels, Belgium, giving also two presentations.
- Chengzi Chew (DHI) talked on the Budapest Water Summit, Budapest, Hungary.

### 14.4.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12				
D7.5 Research articles inventory M13-M30	M30				
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12				
MS8 Scientific presentations at events report including presentation summaries	M24				

MS8 Scientific presentations at events report including presentation summaries	M36				
MS8 Scientific presentations at events report including presentation summaries	M48				

## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.3	Scientific conferences/ events	Nr. of events attended	10	8	Size of total audience reached	3000	400	
7.3	Scientific publications	Publications submitted/published	10		Nr. of estimated users	5000		
7.3	Workshops for science community	Nr. of workshops held	N/A	1	Size of total audience reached	N/A	50	

## 14.4.3 Points for review

## 14.5 Task 7.4 Case studies communication

### 14.5.1 Undertaken activity description

#### 14.5.1.1 Global case

#### 14.5.1.2 Europe case

#### 14.5.1.3 France - Germany transboundary case

- Contact has been initiated with TRION network (<http://www.trion-climate.net/text/1/en/home.html>), to present the project and case study (poster shared). TRION-climate is a Franco-German-Swiss network of energy market operators in the tri-national metropolitan Upper Rhine region. The joint aim of all TRION-climate members is to support and assist the Upper Rhine in its quest to become a role model in the energy industry.

#### 14.5.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

#### 14.5.1.5 Sweden national case

- Use of dissemination material: an online survey was sent and fliers were distributed via e-mail to roughly 330 potential stakeholders:
  - 290 municipalities
  - 14 Swedish authorities
  - 10 research associations
  - 11 forest companies
  - 7 hydropower companies
  - 3 biofuel companies
  - 4 drinking water suppliers

#### 14.5.1.6 Latvia national case

#### 14.5.1.7 Netherlands national case



#### 14.5.1.8 Greece national case

- Development of a SIM4NEXUS leaflet for the Greek CS in Greek
- University of Thessaly (UTH) participated in the 1<sup>st</sup> Conference “Networking to promote innovation in agricultural sector” organised by the National Agricultural Network in Athens the 21<sup>st</sup> and 22<sup>nd</sup> of November 2016. Maria P. Papadopoulou (UTH) gave a talk entitled “Prospects' development in the agricultural sector for a transition towards a resource-efficient, low-cost and low carbon emissions economy”, focusing on the concept of SIM4NEXUS in agricultural sector. Among the participants were representatives from governmental authorities (Ministry of Agriculture and Food, Ministry of Environment), agri-businesses, farmer’s unions, regional authorities, financial institutions and investors (~ 200 participants)

#### 14.5.1.9 Azerbaijan national case

#### 14.5.1.10 Andalusia regional case

#### 14.5.1.11 Southwest UK regional case

#### 14.5.1.12 Sardinia, Italy regional case

### 14.5.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video ‘plays’	20 000	0	

7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs		0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	200	Conference “Networking to promote innovation in agricultural sector” In Greece national case
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 14.5.3 Points for review

- The website is often used as a first entry point for familiarising the stakeholders in cases with the project, this needs to be taken into account in the website development.

## 14.6 Task 7.5 Online dissemination

### 14.6.1 Undertaken activity description

- Maintenance and update of SIM4NEXUS twitter account.
- Regular monitoring of SIM4NEXUS presence in media (newsletters, external websites, online communities & forums).

### 14.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	38 tweets	Twitter 'likes' and re-tweets	24 000	74 retweets 73 likes 51 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	0	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	1	Size of audience reached	160 000	4.300 recipients	EIP Water Newsletter
7.5	Online dissemination: external websites	Nr. of items published	10	2	Size of audience reached	20 000	?	SIM4NEXUS info published at the

								Water-Energy & Food Security Platform website.  SIM4NEXUS got mentioned at Dr. Claudia Teutschbein's webpage.
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	0	Size of audience reached	20 000	0	

### 14.6.3 Points for review

## 14.7 Task 7.6 Promotional material

### 14.7.1 Undertaken activity description

- Draft Project Flyer was produced and comments from the Consortium were collected
- Draft Fact sheets for WP3 were produced and comments from the WP Lead were collected
- Within the Sweden national case roughly 330 flyers have been sent to potential stakeholders:
  - 290 municipalities
  - 14 Swedish authorities
  - 10 research associations
  - 11 forest companies
  - 7 hydropower companies
  - 3 biofuel companies
  - 4 drinking water suppliers
- 

### 14.7.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12				
D7.6 Promotional material inventory M13-M30	M30				
D7.8 Promotional material inventory M6-M48	M48				

#### Indicators

Task	Product/ activity	Effort indicator	Impact indicator	Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
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		Name	Tar- get	Reached	Name	tar- get	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out	N/A	330	
7.6	Promotional material: translations	Nr. of translations	10	0				

### 14.7.3 Points for review

## 14.8 Task 7.7 Communication with policy decision-makers

### 14.8.1 Undertaken activity description

#### 14.8.1.1 EU and international level

- Ongoing work on identification and analysis of the relevant NEXUS policies within WP2 and first identification of relevant policy-making actors on international level

#### 14.8.1.2 National, regional and local levels

- University of Thessaly (UTH) participated in the 1<sup>st</sup> Conference “Networking to promote innovation in agricultural sector” organized by the National Agricultural Network in Athens the 21<sup>st</sup> and 22<sup>nd</sup> of November 2016. Maria P. Papadopoulou (UTH) gave a talk entitled “Prospects' development in the agricultural sector for a transition towards a resource-efficient, low-cost and low carbon emissions economy”, focusing on the concept of SIM4NEXUS in agricultural sector. Among the participants were representatives from governmental authorities (Ministry of Agriculture and Food, Ministry of Environment), agri-businesses, farmers' unions, regional authorities, financial institutions and investors (~ 200 participants)

### 14.8.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12				
MS9 Communication actions to policy-makers short report	M24				
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received		0	
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads		0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached <i>(add type and sector in comment)</i>	4000	200	Conference “Networking to promote innovation in agricultural sector in Greece case
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 14.8.3 Points for review

- As most of the communication with policy-makers on national, regional and local levels effectively and successfully happens within case studies, the WP7 team will put more focus on reaching the EU and international level policy-makers in collaboration with WP2 team. While continuing providing support for cases with communication materials, online communication activities, etc.



## 14.9 Task 7.8 Communication coordination and monitoring

### 14.9.1 Undertaken activity description

- Ongoing collection of information on communication activities from the consortium partners
- Ongoing day-to-day coordination, including attendance of coordination meetings and teleconferences.

### 14.9.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48		X		

Indicators

N/A

### 14.9.3 Points for review

## 15.1 Summary of review points for the following quarters

- Clear cooperation and coordination mechanisms between consortium partners need to be included in the strategy
- All partners need to input in the communication work
- It was agreed to review the whole website, according to the expectations of the project partners
- The case study posters should be actively used and promoted in various academic and practice events.
- A clear understanding of the responsibilities on the use of the SIM4NEXUS twitter account needs to be agreed.
- The visual identity developed for SIM4NEXUS – the logo, colour and font scheme and templates should be used in all external communication representing the project.
- After the final identification of the relevant policy fields and actors on EU and international level, there needs to be close coordination between WP2 and WP7 work.
- Coordination mechanisms need to be improved with clear responsibilities and roles within WP tasks and sub-tasks

## 15.2 Task 7.1 Dissemination and communication strategy

### 15.2.1 Undertaken activity description

- The task presented and first details discussed at the kick-off meeting
- First ideas noted from the project partners

### 15.2.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5	X			

Indicators

N/A

### 15.2.3 Points for review

- Clear cooperation and coordination mechanisms between consortium partners need to be included in the strategy
- All partners need to input in the communication work

## 15.3 Task 7.2 Set-up and maintenance of a project website

### 15.3.1 Undertaken activity description

- A call for proposals for website sub-contracting issued
- A subcontractor chosen following the evaluation of received proposals
- Website development started
- Collection of consortium partners' feedback started

### 15.3.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X	1 <sup>st</sup> version of website went online August 2017
MS2 Set-up of the project website	M5	X			

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content/news items published	N/A	0	Visitor clicks	N/A	0	Still in the starting phase

### 15.3.3 Points for review

- It was agreed to review the whole website, according to the expectations of the project partners

## 15.4 Task 7.3 Communications with the research community

### 15.4.1 Undertaken activity description

- Chengzi Chew (DHI) presented the SIM4NEXUS serious game concept on the World Water Week in Stockholm.
- Jan Pokorný (ENKI) gave a presentation on the impact of energy production and consumption on the environment on the Workshop of the Energy Consultation Centres network in Jihlava, Czech Republic
- Michal Kravcik (P&W) gave three presentations in Seoul, South Korea, on different scientific events about the rainwater management in Slovakia and the role of water in the city cooling.

### 15.4.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12				
D7.5 Research articles inventory M13-M30	M30				
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12				
MS8 Scientific presentations at events report including presentation summaries	M24				
MS8 Scientific presentations at events report including presentation summaries	M36				
MS8 Scientific presentations at events report including presentation summaries	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	

7.3	Scientific conferences/ events	Nr. of events attended	10	4	Size of total audience reached	3000	570	
7.3	Scientific publications	Publications submitted/published	10	0	Nr. of estimated users	5000		
7.3	Workshops for science community	Nr. of workshops held	N/A	1	Size of total audience reached	N/A	70	

### 15.4.3 Points for review

## 15.5 Task 7.4 Case studies communication

### 15.5.1 Undertaken activity description

- Case study posters have been developed

15.5.1.1 Global case

15.5.1.2 Europe case

15.5.1.3 France - Germany transboundary case

15.5.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

15.5.1.5 Sweden national case

15.5.1.6 Latvia national case

15.5.1.7 Netherlands national case

15.5.1.8 Greece national case

15.5.1.9 Azerbaijan national case

15.5.1.10 Andalusia regional case

15.5.1.11 Southwest UK regional case

15.5.1.12 Sardinia, Italy regional case

### 15.5.2 Outcomes and deliverables

Deliverables and milestones

N/A

## Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs		0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	0	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	0	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 15.5.3 Points for review

- The case study posters should be actively used and promoted in various academic and practice events.



## 15.6 Task 7.5 Online dissemination

### 15.6.1 Undertaken activity description

- SIM4NEXUS twitter account was created.
- Maintenance and update of SIM4NEXUS twitter account.
- A short online message was drafted about the result of SIM4NEXUS evaluation and the invitation for grant preparation. This message was distributed among the partners and channelled to different websites and e-newsletters.
- Monitoring of SIM4NEXUS presence in media (newsletters, external websites, online communities & forums).

### 15.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	67 tweets	Twitter 'likes' and re-tweets, link clicks	24 000	70 retweets 73 likes 68 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	0	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	3	Size of audience reached	160 000	1.635+152 TOTAL 1.787	SIM4NEXUS info published <b>twice</b> on

								<p>KTH-dESA CLEWs-News</p> <p>SIM4NEXUS was published in ICT4Water Cluster newsletter</p>
7.5	Online dissemination: external websites	Nr. of items published	10	8	Size of audience reached	20 000	?	<p>Published as a news item at UNESCO-IHE's website.</p> <p>Published as a new item at the University of Thessaly's website.</p> <p>SIM4NEXUS info published at Maria's Blano website.</p> <p>News item on SIM4NEXUS published at the University of Exeter's website.</p> <p>SIM4NEXUS info published at WIDEST's website.</p> <p>SIM4NEXUS project published at UPM's website.</p>

								<p>SIM4NEXUS got mentioned in a news article at the Plymouth Herald website.</p> <p>SIMN4NEXUS project got mentioned in a news item published at the University of Glasgow's website.</p> <p>News published on ACTeon website to announce start of SIM4NEXUS</p>
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	1	Size of audience reached	20 000	259 views 16 likes	Research post on the SIM4NEXUS Project published by Dragan Savic on LinkedIN.

### 15.6.3 Points for review

- A clear understanding of the responsibilities on the use of the SIM4NEXUS twitter account needs to be agreed.

## 15.7 Task 7.6 Promotional material

### 15.7.1 Undertaken activity description

- A call for proposals for SIM4NEXUS visual identity and templates sub-contracting issued
- A subcontractor chosen following the evaluation of received proposals
- SIM4NEXUS logo and template development started and completed
- Collection of consortium partners' feedback carried out

### 15.7.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12				
D7.6 Promotional material inventory M13-M30	M30				
D7.8 Promotional material inventory M6-M48	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out		0	Logo was developed and agreed on Templates were developed
7.6	Promotional material: translations	Nr. of translations	10	0				

### 15.7.3 Points for review

- The visual identity developed for SIM4NEXUS – the logo, colour and font scheme and templates should be used in all external communication representing the project.

## 15.8 Task 7.7 Communication with policy decision-makers

### 15.8.1 Undertaken activity description

- Cooperation with WP2 who works on policy analysis discussed during the kick-off

#### 15.8.1.1 EU and international level

- The relevant policy fields identified by WP2

#### 15.8.1.2 National, regional and local levels

### 15.8.2 Outcomes and deliverables

#### Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12				
MS9 Communication actions to policy-makers short report	M24				
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

#### Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	

7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received		0	
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads		0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	0	Nr. of policy-making representatives reached ( <i>add type and sector in comment</i> )	4000	0	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

### 15.8.3 Points for review

- After the final identification of the relevant policy fields and actors on EU and international level, there needs to be close coordination between WP2 and WP7 work.

## 15.9 Task 7.8 Communication coordination and monitoring

### 15.9.1 Undertaken activity description

- Ongoing day-to-day coordination, including attendance of coordination meetings and teleconferences.

### 15.9.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48	X			

Indicators

N/A

### 15.9.3 Points for review

- Coordination mechanisms need to be improved with clear responsibilities and roles within WP tasks and sub-tasks